



The Faculty of Communication Science

Universitas Pancasila

CALL FOR PAPERS

International Symposium

On:

“PEACE JOURNALISM AND CONFLICT RESOLUTION IN THE MEDIA”

(#PJCRM2017)

Century Park Hotel , Jakarta, May 4-6, 2017

The 6th annual meeting of members of the International Network of UNESCO Chairs in Communication (ORBICOM) will be held on May 4, 5, and 6, 2017 in Jakarta, Indonesia.

Communication between people from different cultures is essential for the successful realization of a borderless multicultural world and the digital era we live in today. Various conflicts and misunderstandings have emerged in local, national, regional, and global contexts, at the macro level, i.e. in the national and global spheres, in the social-political realm (group, ethnic, tribal, racial, and belief); at the meso level, i.e. in the business or organizational realm; at the micro level, i.e. interpersonal level (including between genders).

In order to realize a more peaceful world where individuals, religious, and ethnic groups from different cultural backgrounds are able to interact in a peaceful way, we need to adopt the comprehensive approach of peace journalism and a peace-oriented perspective of cross-cultural and intercultural communication (Galtung, 1998, 2010), which needs to be reflected in the media. Cross-cultural communication involves a study of communication within one culture as a first focus, and communication within a second culture as the next focus, in order for the two cultures to be compared (Gudykunst, 2003). Indeed, intercultural communication occurs when people from two or more cultures interact (Varner & Beamer, 2011). However, as people at times fall into various types of conflicts, related to their own interests or interest of the group, peace and reconciliation measures are necessary. Indeed, the role of the media is crucial in facilitating cross-cultural communication.

Peace journalism or a peace-oriented approach to media can be looked at from two perspectives: on the one hand, that of a “collectivistic culture” or “high context culture” (interdependency, harmony, implicit and indirect communication, in-group looking, high-context messages, group performance). The latter perspective is commonly found in the East, or in Asian countries. On the other hand, this perspective would differ from the one adopted in the West, which reflects an “individualistic culture” or “low context culture” (independence, competition, explicit and direct communication, low-context messages, individual performance) (Hall, 1981).

The Faculty of Communication Science, Universitas Pancasila, has taken the initiative to organize an ORBICOM international symposium on cross-cultural communication issues: “Peace Journalism and Conflict Resolution in Media (#PJCRM2017).”

The **objectives** of the Peace Journalism and Conflict Resolution in Media symposium are to:

- Explore and identify various communication and cultural conflicts across the world from the local, national and global perspectives, as covered by the media;
- Understand the history, contexts, and reasons/roots underlying intercultural conflicts;
- Find intercultural communication solutions and ways to resolve conflicts across the globe and at the local or national levels.

Speakers

- The international speakers are: ORBICOM Chair members or scholars who do research on peace journalism and conflict resolution. East and Southeast Asian specialists will also be involved.
- The local/national speakers are scholars or authorities from Indonesia who are actively involved in the field of peace journalism and conflict resolutions, through their research or active involvement in the field.
- UNESCO Commissioner in Indonesia and the Director and Representative of UNESCO in the Jakarta office.
- Media owners and managers who are promoting Peace Journalism in Indonesia.

Convener

Dr. Andi Faisal Bakti (Dean and Professor, the Faculty of Communication Science, Unesco Chair in Communication, Universitas Pancasila) will serve as a convener along with Faculty of Communication Universitas Pancasila's faculty members, who are appointed as the Organizing Committee. A local Organizing Committee will also be appointed by the rector of Universitas Pancasila.

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Steering Committee

The following members will be responsible for the detailed program scheduling, and will ensure that the designed programs meet the symposium objectives. They will also support the organizing committee in inviting: speakers from within the network (ORBICOM) and beyond, representative(s) of UNESCO based in Paris, as well as the President of UNESCO in Paris to attend the opening ceremony or the closing ceremony.

Dr. Bertrand Cabedoche. Chairholder of the UNESCO Chair in international communication, at Stendhal University - Grenoble 3 within the framework of the ORBICOM Network (France). President of the Network of UNESCO Chairs in Communication (ORBICOM). As a Communication specialist, his objectives are to promote an integrated system of research, education, improvement, information and documentation. His priority axes are communication and international development, social and cultural integration of communication networks and

technologies and expertise transfer; information and cultural industries. Public policies of communication and journalist training are complementary axes.

Dr. Yves Théorêt is Secretary-General of the Network of UNESCO Chairs in Communication (ORBICOM). He is professor at the Media School of the Université du Québec à Montréal (UQAM), Canada. He was the first Director of the School, from 2005 to 2008. Dr. Théorêt has also worked for the Canadian Department of Communication, the Canadian Radio-Television and Telecommunications Commission (CRTC), and Vidéotron, one of the largest cable companies in Canada. As ORBICOM Secretary-General, he brings together 250 associate members and 35 UNESCO Chairs in Communication from around the world. Dr. Théorêt published different books, including in 2008, *David against Goliath: the UNESCO Convention on the Protection and the Promotion of the Diversity of Cultural Expressions*.

A local Steering Committee will be also appointed by the rector of Universitas Pancasila.

Suggested Topics:

Several topics can be addressed by participants of this international seminar, **including but not limited to** the following:

Optional Topics: local-national-regional-global contexts (Macro Level)	
1. Managing intercultural conflicts: competition versus cooperation (harmony)	2. Identity, stereotypes, and prejudice in intercultural communication
3. The dynamic of intercultural relationships: personal, ethnic, and cultural identity	4. Ethnocentrism and language diversity in intercultural communication
5. Media, popular culture, and intercultural communication	6. Non-verbal codes in inter-cultural communication
7. Civil-military relations in intercultural communication	8. Social media and cultural identities in intercultural communication
9. Intercultural adaptation and competencies (inter-ethnic and inter-religion)	10. From cultural diversity to national identity of multicultural Indonesia

11. Migrant/refugee-host relationships in intercultural communication	12. Effective negotiation in intercultural communication context
13. The role of ethnic media in intercultural communication	14. The dynamic of intercultural relationships in government institutions

Optional Topics: business/organization contexts (Meso Level)	
1. Managing intercultural conflicts in multinational corporations (MNCs): competition vs. cooperation (harmony)	2. Assertiveness vs. harmony in intercultural business communication
3. The dynamic of intercultural relationships in an organization/ institution	4. The role of language in intercultural business communication
5. Corporate culture and intercultural communication in organizations/institutions	6. Nonverbal communication in intercultural business communication
7. Mutually beneficial relationships in intercultural business communication	8. Social and cultural identities in intercultural business communication
9. Intercultural adaptation and multicultural competencies in organizations	10. Negotiation in the intercultural business communication context

Optional Topics: Personal and Interpersonal contexts (Micro Level)	
1. Culture Shock, Stress Management	2. Personal beliefs
3. Gender relations	4. Inheritance
5. Personal career development	6. Child abuse

7. Family related issues	8. Domestic Violence
9. Lesbian, Gay, Bisexual and Transsexual (LGBT)	10. Polygamy

Venue:

Century Park Hotel, Jakarta, Indonesia

Address: Jalan Pintu Satu Senayan 10270 Jakarta Indonesia

Telephone: +62 (21) 571-2041

Website: <http://www.atletcentury.com>

Please do not forget that FIKOM UP is paying for 3 hotel nights (incl. breakfast) for May 3, 4, and 5 for registered ORBICOM members.

If someone wishes to extend their stay, i.e. stay at the hotel for the night of May 2, or for the night of May 6, the room rate is 900,000 IDR for a single (or double room) including breakfast. This is about 67 \$USD per night at the current exchange rate (December 14, 2016).

For hotel arrangements, please contact Professor Andi Faisal Bakti at amfabak@gmail.com

Deadlines:

Abstract: February 1, 2017.

PowerPoint presentation (PPT): April 4, 2017.

Paper: The speakers are committing themselves to provide their text for the proceedings. **No presentation at the conference without text.**

Please send your texts to Professor Andi Faisal Bakti at amfabak@gmail.com