



**MINUTES OF ORBICOM'S ONLINE
ANNUAL GENERAL MEETING OF MEMBERS
(AGM)
25 NOVEMBER 2013**

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Participants

Marie Kettlie André
Jan Annerstedt
Ghislaine Azémard
Andi Faisal Bakti
Fackson Banda
Danny Butt
Bertrand Cabedoche
Carmen Caffarel Serra
Rosental Calmon Alves
Giancarlo Leonardo Carbone de la Mora
Claude-Yves Charron
Adrien Diaz
Eric Fernández Saldaña
Magda Fusaro
Pierre Giguère
Manuel Alejandro Guerrero Martinez
Janis Karklins
Yasuhiko Kawasumi
Alain Kiyindou
Rainier Kuhlen
Charlotte Massiello-Riome
Michel Mathien
Alejandra Matus
Concepción Medrano
Bernard Miège
Magali Modoux
Maria Dolores Montero
Marguerite Moritz
Jamal Eddine Naji
Olivier Nana Nzepa
Suchit Nanda
Charles Okigbo
Thérèse Paquet-Sevigny
Javier Protzel
Carmen Rico de Sotelo
Yves Théorêt
Mauricio Tolosa Soza
Jian Yan Wang

1 - Words of Welcome

President's Welcoming Words

Dear Orbicom Members, I have the pleasure to open the 2013 virtual meeting of Orbicom's Annual General Meeting (AGM). We are united through the Web this year again to carry out the task assigned to us by the network statutes. After you have carried out the housekeeping parts of the agenda, I invite you to pay special attention to my report in which I make proposals for inter-chair cooperation and for which I seek your opinion, and to the reports of the Secretary-General and the Treasurer. Our network has positioned itself over the years as a respected player within the international community. Let's all work together to further Orbicom's development.

I hope that the AGM will be an opportunity for fruitful exchanges among us,

Bertrand Cabedoche
President

COMMENTS

#26 **Yves Théorêt** 2013-11-22 12:03

I Will Like to thank you all for your participation. See you in istambul ! Yves

#25 **Marie Kettlie Andre** 2013-11-22 11:10

Hello everyone...

It is such an honor to be able to join you for the first time in the AGM.

#24 **Danny Butt** 2013-11-22 06:04

Thanks for the news on Patricia Claude-Yves, and also sad to hear about Jacques Lyrette. Condolences.

#23 **Bertrand Cabedoche** 2013-11-22 05:54

Je n'ai pas eu la chance de connaître Jacques Lyrette, mais je m'associe à tous les messages de condoléances déjà adressés à sa famille.

#22 **Suchit Nanda** 2013-11-21 16:08

I'm so sorry Claude-Yves to hear this sad news about Jacques Lyrette. Should give us even more strength to achieve what we set out to do.

#21 **Olivier Nana Nzepa** 2013-11-21 11:16

Bonjour à tous,

Un mot pour souhaiter bon succès à cette AGM

#20 **Ghislaine Azemard** 2013-11-21 06:08

Bonjour à tous! c'est un grand plaisir pour moi de participer pour la première fois à l'AGM

#19 **Claude-Yves Charron** 2013-11-20 10:55

Thank you, Charles and Suchit, for your comments.

Yves and I just learned that one of ORBICOM's founding members and active with us until very recently, a strong believer in network initiatives, Jacques Lyrette, just passed away.

He was, until retirement, Co-President of the European Union-Canada MOU in S&T.

Allow me to pay my respect to one of my mentor. I can only wish him a good Journey in his future "incarnations", while we'll continue to experiment a network approach, and federated and focussed initiatives.

#18 **Yves Théorêt** 2013-11-20 08:35

Hello Charles and Suchit ! Nice to read you !

#17 **Charles Okigbo** 2013-11-19 19:55

Hello All:

It's good to be in touch once again. It's particularly interesting to welcome Claude-Yves in the fold once again. We hope to benefit from his recent experiences in Asia as well as his usual wise counsels.

#16 **Suchit Nanda** 2013-11-19 13:54

Have been reading and following the messages from here in Mumbai, India.

Thanks Claude-Yves for sharing with us about Patricia. Will drop her an e-mail.

~ Suchit

#15 **Claude-Yves Charron** 2013-11-19 10:19

Bonjour, Merci M. Le Président pour votre accueil.

I am very pleased to be returning to ORBICOM, as an Associate member, having recently completed my tour of duty in Tokyo, and returned from my 89th fieldwork in the Asia Pacific.

I'd like to take this opportunity to pay my respect to one of our colleagues, Dean Patricia Arinto. Her hometown Tacloban is completely destroyed, but her family members are

safe. Our thoughts are with you Patricia. Claude-Yves

#14 **Giancarlo Leonardo Carbone de Mora Campos** 2013-11-18 19:00
Hola a todos. Un saludo desde Lima -Peru

#13 **Pierre Giguère** 2013-11-16 11:29
Bonjour à tous,
Plus qu'une semaine pour participer à l'AGM !

#12 **Andi Faisal Bakti** 2013-11-16 09:55
Hi Yves. Hi everyone. Andi from Jakarta. Indonesia.

#11 **Yasuhiko Kawasumi** 2013-11-16 07:51
Yasuhiko Kawasumi
Good evening president from Tokyo.

#10 **Carmen Caffarel Serra** 2013-11-15 06:19
Hola a todos desde España y feliz y fructífero encuentro

#9 **Charlotte Masiello-Riome** 2013-11-14 19:08
Best wishes from London, Charlotte

#8 **Mauricio Tolosa Soza** 2013-11-14 16:05
Saludos desde Chile

#7 **Maria Dolores Montero** 2013-11-13 13:35
Hola desde España, I want to have a good AGM

#6 **Rosental Calmon Alves** 2013-11-13 13:04
Hello! Wishing you all a great, productive AGM! Cheers!

#5 **Jamal Eddine Naji** 2013-11-12 17:09
Bonsoir M. le Président
Good evening all of you

#4 **Eric Fernández Saldaña** 2013-11-12 13:03
Hola, Bon Jour, Hello. Yves, Manuel and everyone.

#3 **Yves Théorêt** 2013-11-12 10:36
Bonjour mon ami !

#2 **Manuel Alejandro Guerrero Martínez** 2013-11-12 09:23
Good morning, Yves. Good morning, everyone!

#1 **Yves Théorêt** 2013-11-12 08:45
Have a good AGM. Yves

2 – Approval of the Agenda and Minutes of the 2013 AGM

- [2.1 - AGM 2013 Agenda](#)
- [2.2 - Approval of Minutes of AGM 2012](#)

COMMENTS

#3 **Yves Théorêt** 2013-11-19 07:48

Please note that the Cultural Diversity project is complete. This year, the proposed project is Social Media.

#2 **Andi Faisal Bakti** 2013-11-17 08:07

we submitted papers for this cultural diversity "project," is there a any link with your question?

#1 **Rainer Kuhlen** 2013-11-12 07:21

Top 4.1 should b the most important one. But, besides the cultural diversity "project", there is very little concrete information about future actions and initiatives. No other future plans?

2.1 – AGM 2013 Agenda

1. Word of Welcome
2. Approval of the Agenda and Minutes of the 2012 AGM
 - 2.1 AGM 2013 Agenda
 - 2.2 Approval of Minutes of AGM 2012
3. Board of Directors' Reports
 - 3.1 The President's Report
 - 3.2 UNESCO's Report
 - 3.3 The Treasurer's Report
 - 3.4 Approval of the Preliminary Financial Statements of 2012/2013
4. The Secretary General's Report
 - 4.1 Emerging Initiatives
 - 4.2 Current Projects
 - 4.3 Future Imperatives of Dev/Com and Information
5. The Network's Expansion
6. The Chairs' Programmes and Activities
7. Board of Directors
 - 7.1 Board Configuration and mandate extension
 - 7.2 Board Members
8. Varia

COMMENTS

#5 **Marie Kettlie Andre** 2013-11-22 14:52
Same here. I totally approve

#4 **Magda Fusaro** 2013-11-22 10:04
J'approuve tel que proposé.

#3 **Charles Okigbo** 2013-11-19 19:57
Approved as proposed

#2 **Andi Faisal Bakti** 2013-11-17 08:08
I also approve.

#1 **Jamal Eddine Naji** 2013-11-13 16:28
j'approuve

2.2 - Approval of Minutes of AGM 2012

Click [here](#) to download the file. (PDF Format)

COMMENTS

#3 **Adrien Diaz** 2013-11-18 13:41

I apologize for the defective link. It is the default link put by the maker of the AcePolls voting module. It has been removed. The only link meant to be shown in this page is the one pointing to the the 2012 minutes (PDF)

Mil disculpas por la confusión sobre la liga defectuosa. Era la liga puesta por defecto por los creadores del módulo de votación AcePolls. La sola liga que tiene que aparecer en este artículo es la que apunta hacia el documento en PDF de las minutas de 2012.

Je m'excuse pour la confusion que le lien défectueux a pu causer. C'était un lien inclus par défaut par les créateurs du module AcePolls utilisé pour les sondages. Le seul lien qui doit être affiché c'est celui pour accéder au Procès-verbal 2012 en format PDF.

-webmaster

#2 **Magali Modoux** 2013-11-15 09:16

The blue text "read the related article" points to the funny link mentioned by Mauricio Tolosa.

To download the Minutes, click right under the title "2.2 - Approval..."

#1 **Mauricio Tolosa Soza** 2013-11-14 16:09

Funny link <http://www.joomace.net/> seems to me not related with the subject

3 - Board of Directors' Reports

- 3.1 - The President's Report
- 3.2 - UNESCO's Report
- 3.3 - The Treasurer's Report
- 3.4 - Approval of Financial Statements 2011/2012

NO COMMENTS

3.1 - The President's Report

Dear friends,

“We must pursue our dream to have Orbicom become the world's leading network of reflection, research and analysis in the field of communications and media”. This pragmatic wish characterizes a report written by my predecessor as president of the board of directors of Orbicom, following one of our recent general assemblies.

This dream is moving forward, dear Rosenthal, as demonstrated last May when UNESCO proposed, via ADG Janis Karklins, that our network of research chairs and associate members becomes a think-tank for the United Nations Specialized Agency. This offer recognizes the value and potential of our network, and has particularly taken shape with UNESCO's support to increase the capacity of some twenty centers of excellence in journalism training in Africa, and now across the globe. While our collective expertise is not exclusively focused on the issue of professional training, I defended this proposal during last May's meeting in Rabat before the network's members, chair holders, associate members and board of directors. This approach was already in effect through a number of historical UNESCO-Orbicom collaborations: the organization and tri-partite facilitation of the Cultural Diversity and Regulation symposium by UNESCO, Orbicom and HACA (High Authority for Audiovisual Communication of Morocco) last May 24th, 25th and 26th in Rabat, with publication, is a notable example thanks to the dedication of our colleague Jamel Eddine Naji, now Director General of this regulatory body. The formalization of Orbicom as a UNESCO think-tank has is now in motion, as unanimously voted by Orbicom's members in Rabat.

Today I would like our AGM to ratify this proposal, convinced, as argued in Rabat by ADG Janis Karklins “that there must be greater collaboration between Orbicom and UNESCO.” On both sides!

A few of us have already begun to strengthen these ties with the program to support poles of excellence in journalism training. The publication and immediate distribution to educators of the book Model Curricula for Journalism Education. A compendium of new syllabi, constitutes to a large extent the result of greater collaboration between Orbicom members and UNESCO.

Now, this synergy must continue to grow at an institutional level. Therefore, in accordance with the favorable responses expressed by our members at the Rabat meeting, I would like our AGM to ratify this general direction towards which a few fellow board members and myself have already begun moving and that should be at the heart of our guidelines for action during my mandate as president.

With this in mind, I would like to submit the following agenda for action to serve as Orbicom's guiding principles at the end of this AGM, based on your approval and proposals, all the while aiming to preserve the autonomy and specificity of each of our chairs and associate members. Reinforced and institutionalized inclusion of our actions in UNESCO's programs. Orbicom must entice the network's chair holders and associate members to adhere to UNESCO's programs, wherever our expertise is likely to support UNESCO's general orientations. To this effect, I am quite pleased that Ms. Irina Bokova's term at the head of the United Nations Specialized Agency has been renewed,

ensuring a smooth continuity in terms of developing this synergy, already effective at all levels.

At all levels. This includes UNESCO's headquarters where we have already fallen on fertile ground (as I was able to confirm over 2013, when meeting Mr. Guy Berger and Mr. Fackson Banda from the Division of Freedom of Expression and Media Development). Now, this collaboration must be extended and amplified with other UNESCO divisions at the Paris headquarters, without this meaning an overload of work or jeopardizing the budget of Orbicom's secretariat in Montreal (the idea of an Orbicom/UNESCO charter of respective rights and duties was suggested at the Rabat meeting).

At all levels. This also includes UNESCO's regional offices. Even if they may not support the essential motivations of our respective pragmatic choices, financing opportunities for our projects exist at this regional level. I can attest to this because I have undertaken this kind of effort with the UNESCO Office for Algeria, Morocco, Mauritania and Tunisia, for example, where I discovered perhaps unexpected opportunities for collaborations and benefited from this particularly considerable financial resource, given these current times of substantial budgetary constraints.

At all levels. This also means requesting that UNESCO systematically considers inviting and including our network's members, and ideally covers their participation costs, to national, regional and international conferences on topics where we already offer knowledge and expertise.

Supporting collaboration between Orbicom members. The idea to have our network position itself as a leader in innovation (Massive Open Online Courses – MOOCS – with the UNESCO label, as defended with enthusiasm by Rosenthal C. Alvès, for example) was brought up again in Rabat. To do so, Orbicom must work hard to reinforce the synergy between UNESCO's chairs and between the network's associate members, and perhaps between Orbicom and other structures working in similar collaboration with UNESCO as well. I have already expressed my keenness for the regional collaboration, already historical within our network, that the UNESCO Latin America chairs have developed together. I hope to gain a better understanding of the operation and structure of this model, in situ, in the very near future, just like I hope to visit as many chairs as possible that may extend an invitation my way to be associated to events linked to their sphere of activities.

In terms of these opportunities for collaboration, the in-person meetings of chair holders and associate members, restored in 2012, is another significant example: for those that had the means to cover their travel costs, we have already had the chance to take part in a first meeting of Orbicom's chair holders and associate members at the UNESCO headquarters, rue Miollis in Paris, in May of 2012; a get-together initiated by the then president Rosenthal Almon Calvès. Beyond our virtual general assembly that must retain its official and practical status, I have supported the principle of presidential meetings. The success of a second in-person meeting of the network's members in Rabat brings me to suggest these annual meetings become a sort of "ritual" alongside the AGM. The principle that I support would be one of an itinerant event from one continent to the other, in order to avoid systematically imposing a heavier burden on those that would have greater distances to travel as would be the case were a single

location be chosen. Information and communication technologies should be leveraged as well to include members that are unable to travel, as was the case for Javier Protzel in Rabat, associate member of the Lima UNESCO chair. The members that attended the Rabat meeting convinced me that we should also establish an opportunity to do these meetings, every two or three years, at UNESCO headquarters in Paris, in order to further enhance the partnership between Orbicom and UNESCO.

For proof of concept, I would like to submit the following detailed proposal so that I may subsequently see to its implementation with Yves Théorêt, Pierre Giguère, Charles Okigbo and Meg Mortiz: In 2014 (September), the next in-person Orbicom members' meeting could be held in Turkey. Our colleagues from the University of Istanbul (Department of Journalism and Faculty of Communication) are ready to host the event and have already offered guaranteed financing to hold the event on location.

Established in 1453, the University of Istanbul is the oldest of the country and one of its most prestigious, and is internationally recognized.

In 2015, the meeting could be held in Paris, at the UNESCO headquarters, where, like in 2012, we could have access to an amphitheater and translation services to keep with our principle of linguistic diversity (at least in terms of the global languages of English, and still French and Spanish).

By 2016, the meeting could be held in Latin America, North America, Asia or Oceania, to follow the principle of intercontinental mobility and according to the offers to host.

I am requesting the assent of our AGM to officially develop the contacts, already undertaken on a personal basis, with Istanbul. As it was in Rabat, we would associate our Istanbul meeting to a scientific symposium with publication of proceedings. A theme is already taking shape, reflecting the wishes of our Turkish hosts and the suggestion of our friend Charles Okigbo's, Vice-President of Orbicom: The evolution of international media information in the context of glocalization. Our colleagues in Rabat were favorable to this suggestion, rightly so I believe, so long as it was not limited to a comparative analysis of a country's, or even of continents', media content. The suggestion remains relevant nevertheless, as demonstrated by the work Charles has already begun with a number of universities. Even so, a broader suggestion was brought up in Rabat that would provide for multiple research orientations and the affiliation of our chairs to research structures: information and communication technology uses and practices; communication and social change; dynamics of cultural and creative industries; social media, collaborative spaces and the fragmentation of public spaces, etc.

Developing poles of excellence around research chairs. Orbicom must support our efforts to broaden our scope of potential key players through more focused synergies based on themes, space and time. Indeed, beyond the general groupings of Orbicom members around the world, UNESCO chairs are already benefiting from the convergence points found between them and associate members. An example – that I do not claim to showcase as a model – is that of field collaboration set up by the UNESCO chair of Grenoble with the UNESCO chair Usages des Technologies de l'Information et de la Communication of the Université du Québec à Montréal and the UNESCO chair Mémoires, cultures et interculturalité of the Université Catholique de Lyon (which is not part of the Orbicom network). With their duration restricted to the

project at hand, these synergies may just as well be based upon geographical proximity as thematic and theoretical proximity: at the UNESCO chair of Grenoble, for example, we have co-organized and co-hosted scientific symposiums; actions on education in schools in France, Peru and Senegal; reciprocal talks by the chair's visiting professors... and these partners have joined our respective orientation committees. These activities benefit from the UNESCO label but may also benefit from UNESCO financial support, particularly through the IPDC, as is the case of the Communication et changement social en Afrique symposium to be held in Douala next April that I am currently working on with eight African universities. UNESCO chairs may also count on the support of our National Commissions. The Commission nationale française pour l'Unesco is inviting us today to develop Poles of Excellence of Unesco Chairs, to have us work collectively on operations where complementary expertise is required; a wish that has also been expressed by financial partners on the regional territorial level. The annual presidential meetings must invite and include these regional, local or thematic subgroups.

I am seeking support from the AGM to formally state Orbicom's backing of these Poles of Excellence among chairs and associate members; something that is already operative in the field. I am also requesting that this federative character be considered during the evaluation process now employed by UNESCO to determine whether or not the UNESCO chair status should be renewed. I feel that at least one of us should represent Orbicom at this evaluative entity. This Orbicom member would defend the principle of coherence between the chairs' activities and UNESCO's general objectives; but also the principle of autonomy that is of particular importance to the research bodies that support and legitimize the UNESCO chairs; lastly, the principle of solidarity with "dormant" chairs that rather than be condemned would require support to bounce back, if, of course, they continue to be driven by a project.

A policy to recruit new active members. Considering that the Orbicom network is only as strong as its members, I wish to see us work to build our numbers through contacts that we all have the means to develop within our academic and societal networks. I have already undertaken steps and sought support to create – or even to formalize – new UNESCO chairs in Africa and in Europe. Some of these chairs have already asked to join Orbicom. I have also requested that UNESCO and its National Commissions put diplomatic pressure on our host Universities to ensure they fulfill their commitment to provide substantial support to the chairs, both in terms of visibility and financial support. I have learned of chairs that operate without a budgetary line, or with negligible resources, unworthy of the investments and risks taken by their chair holders.

We must also include associate members in our canvassing. Yves Théorêt and Pierre Giguère, at the General Secretariat, have worked tirelessly to identify all our active associate members through membership fees. Nevertheless, we must go on the offensive with our actions. Travelling this year in Asia, Africa, North America and Europe, I discovered with great pleasure that members of civil society, academics, and institutional parties outside of academia have expressed such hopes and are quite keen on sharing their resources with our Network, be it simply through membership. We have already welcomed such requests from all of the directors of journalism schools in Africa that became Orbicom members a few months ago with a membership fee exemption for

the first year.

I suggest, with your approval, that we may go to the next step and offer associate member status not only to physical persons as is presently the case, but to moral persons as well (in this respect, the Communication University of China, with whom Meg Moritz and I work regularly, has requested to join our Network). Membership fees for moral persons – to be determined – and their institutional symbolic weight could also help Orbicom overcome certain difficulties, such as financial ones, considering the secretariat's sole financial support comes from the Université du Québec à Montréal.

As I am sure you have understood, the different mandates I am requesting from our AGM all testify to the confidence I have in the Orbicom network that has honored me with its presidency. For this responsibility, I hope to build on the strong legacy of my predecessors, particularly Rosenthal Calmon Alvès and Alain Modoux with whom I have already had to pleasure to work, and on the new friendships I have gained, including at the levels of the Director General and UNESCO Divisions, thanks to our 2012 meeting in Paris, and 2013 meeting in Rabat.

Please enjoy the AGM. Bertrand Cabedoche President of Orbicom

COMMENTS

#22 Thérèse Paquet Sévigny 2013-11-25 16:26

Suis très en retard pour intervenir. Je veux remercier notre président pour son rapport. Il peut y avoir un potentiel de développement en construisant ces pôles d'excellente en ne perdant jamais de vue la spécificité du Réseau qui a toujours été de construire des interfaces continentaux et internationaux entre formateurs universitaires et praticiens. D'ailleurs I totally endorse the positions of Magali and Jan. UNESCO and ORBICOM deeply need fresh air coming from a variety of milieux particularly active in the contemporary world of communication. I hope that with new comers, academics and associates,cont inental cooperation and a pro-active approach would emerge helping ORBICOM and UNESCO.

#21 Bertrand Cabedoche 2013-11-21 23:21

Chers amis

Laissez-moi tout d'abord et en conclusion de cette AGM pour dire combien j'ai été touché par toutes les marques de sympathie et de soutien reçues lors de cette période difficile de ma vie. La douleur n'a pas d'âge.

Heureusement, toute sa vie durant, ma mère a semé pour les autres tellement de messages d'espoir et de force en soi que je n'ai plus qu'à les recueillir. Je suis encore jusqu'à ce soir en terre africaine, qui m'a déjà tant donné et qui aujourd'hui encore, dans son rapport à la mort et à la vie, contribue déjà à m'aider à m'approprier plus encore ces valeurs d'humanisme et d'ouverture aux autres que portait ma mère au quotidien. Je poursuivrai donc ma mission avec Orbicom plus encore animé de cette volonté de redonner ce que la vie m'a déjà tant apporté sur ce terrain des valeurs.

Ainsi, je viens de quitter Lubumbashi pour KInshasa, la tête pleine de projets avec nos

collègues congolais dont certains concernent directement notre réseau Orbicom et dont je devrais pouvoir vous parler concrètement dans un futur proche. Si besoin était, j'y ai redécouvert un vivier de disponibilités intellectuelles, institutionnelles et amicales que je souhaite partager avec vous. J'y ai également croisé des amis turcs de l'Université Galatasaray de Turquie autour du vénérable professeur Hifzi Topuz que je retrouverai en fin de semaine prochaine à Istanbul où je me rendrai pour préparer avec nos collègues des universités d'Istanbul et Galatasaray notre prochaine rencontre physique. Je retrouverai ensuite le chemin de l'UNESCO à Paris où je me ferai directement le relai de tous les messages enthousiastes que cette AGM 2013 a accueillis, dans le sens d'un renforcement des liens entre Orbicom et l'Unesco. Pour chacun des projets qui nous rapprochera ainsi, j'y défendrai en particulier la promotion de la recherche dont nous partageons tous l'exigence.

Tel que vous l'avez approuvé dans cette AGM, le statut d'Orbicom, en tant que think tank pour l'Unesco, renforce plus que jamais cette responsabilité qui est la nôtre et définit mon engagement en tant que votre président.

Merci encore pour tous ces soutiens et pistes de travail offerts lors de cette AGM, que je vais maintenant relire dans le détail pour travailler à mon humble niveau à les rendre plus plus encore effectifs.

Bertrand

Dear friends

Let me provisionally conclude by saying how I was touched by every expressions of sympathy and support I have received from you during this difficult period of my life. Pain has no age. Fortunately, throughout her whole life, my mother has sown so many messages for Others, of hope and strength that I have now just to collect them. I'm still up to this evening on African soil, which has already given me so much and particulier now, in the relation of african people to death and life. This already contributes to help me appropriating more these humanism and openness to others that was my mother daily values. So I continue my mission Orbicom more animated by this desire to give back what life has ever given me so much in this field of human values. So I just left Lubumbashi to Lubumbashi, my head full of projects with our Congolese colleagues, some of which directly concern Orbicom and I should be able to tell you specifically in a vey close future. If needed, I rediscovered here an intellectual, institutional and friendly pool of availabilities that I want to share with you. I have also met here some Turkish friends of Galatasaray University around the venerable professor Hifzi Topuz. I will find them again at the end of next week in Istanbul. I'll be in Turkey to prepare our next 2014 physical meeting, with our colleagues from the universities of Istanbul and Galatasaray. Then I'll find the way to UNESCO in Paris where I'll be directly and personally your relay of your enthusiastic AGM 2013 messages, particularly in the sense of welcomed in the direction of strengthening our links between Orbicom and Unesco. For each project as a step towards this, I'll be please to defend in particular the promotion of research that we all share the requirement.

As you approved in this AGM, the status Orbicom as a think tank for Unesco, more than ever, reinforces this responsibility that is ours and defines my commitment as your president.

Thank you again for all the support and lines for work you offered during this AGM,

which I'll now read in detail to work at my humble level and make them more effective.
Bertrand

Queridos amigos

Permítanme comenzar y concluir la AGM para decir cuánto me emocionó todas las expresiones de simpatía y el apoyo recibido durante este difícil período de mi vida. El dolor no tiene edad.

Afortunadamente, en todo de su vida, mi madre le dio por otros tantos mensajes de esperanza y fuerza que ya, yo sólo que recogerlos. Todavía estoy hasta esta noche en suelo africano, que ya me ha dado tanto y aún hoy, en la relación de su población a la muerte y la vida, ya está contribuyendo para que me ayude aún más apropiado de estos valores del humanismo y de la apertura a los otros de que era mi madre todos los días. Así que sigo mi misión Orbicom con un más vivo deseo de restituir todo lo que la vida me ha dado tanto en estos campo de valores.

Así que me fui de Lubumbashi a Kinshasa, mi cabeza llena de proyectos con nuestros colegas congoleños, algunos de los que se refieren a nuestra red Orbicom directamente y que debería ser capaz de decirle específicamente en un futuro próximo. Si estaba necesario, he redescubierto un pool de intelectuales, institucionales y amigables disponibles que quiero compartir con ustedes. También he conocido a algunos amigos turcos de la Universidad de Galatasaray en Turquía alrededor del venerable profesor Hifzi Topuz. Voy a encontrarlos de nuevo al final de la próxima semana en Estambul, donde voy a preparar con nuestros colegas de las universidades de Estambul y Galatasaray para nuestra próximos encuentro físico Orbicom en 2014. A continuación voy a encontrar el camino hacia la UNESCO en París, donde me voy a directamente retransmitir todos vosotros entusiastas mensajes de este AGM 2013 en la dirección de reforzar las relaciones entre Orbicom y la Unesco. Para cada proyecto que nos llevará así, definiendo, en particular, la promoción de la investigación de que todos compartimos el requisito.

Como ustedes aprobaron en esta AGM, el estado Orbicom como un laboratorio de ideas para la Unesco, más que nunca, refuerza esta responsabilidad que es nuestra y define mi compromiso como su presidente.

Gracias de nuevo por todo el apoyo y líneas de trabajo que se ofrecen en esta AGM, que ahora voy a leer en detalle y trabajar en mi humilde nivel para que sean más eficaces.

Bertrand

#20 Marguerite Moritz 2013-11-21 19:38

Bravo Mr. President for your excellent work and accomplishments . I look forward to our next meeting in Turkey and I wish to lend my support to the initiatives you so thoughtfully and thoroughly present in your report.

As the year comes to a close it is worth noting that our members continue to work around the globe in support of free and open communication. In an increasingly complex world where technology links us in both superficial and profound ways, our research, creative work, teaching and service is more important than ever. In my view, ORBICOM

is a vehicle for collaboration, coordination and contribution and we are just beginning to tap our potential.

Our meeting in Paris led to the very successful event in Rabat this year thanks to the generous efforts of Jamal Naji. I would also like to acknowledge Yves Theoret and Pierre Giguere and the UQAM team in Montreal not only for helping to make the Rabat conference a success for also for their on-going work throughout the year.

To your Mr. President Bertrand Cabedoche I can only express enormous thanks to you for taking on this important leadership role with such enthusiasm, energy, good will and high ambitions. And to Vice President Charles Okigbo, congratulations to you as well for your thoughts, concerns and proposals on our research, funding and fundraising needs.

Our future accomplishments will depend on many things perhaps among the most important is continued on-going and strengthened communications among members in the year ahead. As has been suggested in this forum, we must find simple, effective and useful ways to share ideas, projects, materials and accomplishments on a regular on-going basis. As a group of communication scholars certainly we have a mandate to communicate with each other and I hope we can move in this direction in the coming year. I look forward to working with you on this and I offer my assistance in whatever ways you may find helpful.

#19 Eric Fernández Saldaña 2013-11-21 10:45

Mes sincères condoléances professeur Cabedoche.

Sin duda ha sido un año de trabajo para poner en ruta a ORBICOM como un centro avanzado de excelencia en la investigación de la comunicación.

Los proyectos en agenda contribuirán a reforzar ese esfuerzo y cuenten con nuestra disposición para trabajar en ello.

#18 Giancarlo Leonardo Carbone de Mora Campos 2013-11-20 19:24

Gracias por la información y por ponernos al día con los proyectos y actividades realizados y por realizar por ORBICOM. Creo que el reforzamiento de las relaciones con UNESCO es positivo y prioritario. Espero que en el 2014 se logre una mayor participación e integración entre las cátedras y que más miembros puedan asistir a la reunión de Estambul (Turquía). El tema planteado para el próximo foro de Estambul “Evolución de la información internacional de los medios de comunicación en el contexto de la glocalización” es un buen tema de discusión y trabajo colaborativo. Lo mismo podemos decir con los temas complementarios : usos y prácticas de las tecnologías de la información y la comunicación ; la comunicación y la dinámica de los cambios sociales de las industrias culturales y creativas ; redes sociales, espacios de colaboración y la fragmentación de los espacios públicos , etc . En resumen, hay mucho que investigar y coordinar entre los miembros y las cátedras. Pongámosle fuerza al proyecto y apoyemos el planteamiento de trabajo de Bertrand Cabedoche

Saludos,
Giancarlo Carbone

#17 Charles Okigbo 2013-11-19 20:20

Sincere condolence, Mr President.

Congratulations on these ambitious and forward-looking ideas which will encourage greater collaboration all across the world regions. Opportunities for face-to-face meetings are most welcome. I support all the initiatives you propose and will be glad to contribute in whatever way possible to realize them, as proposed.

#16 Claude-Yves Charron 2013-11-19 10:30

Un grand merci M. Le Président pour un rapport aussi détaillé et intéressant.

I'd like, if I may, add my voice to Carmen and others, on pay my respects to Jamal for, from what I could now see from the ebook on our site, was a very impressive conference.

And in relation with this discussion thread, allow me to fully endorse one of Jan's invitation:

QUOTE:

Moreover, if Orbicom and relevant chairs within our network (including their specialized staff and students) could serve also in a 'think-tank capacity' that might help enhance UNESCO as a more active and relevant United Nations Specialized Agency, this will add a sense of purpose and provide more of relevance to our work.

END of QUOTE.

Claude-Yves

#15 Yves Théorêt 2013-11-19 07:58

J'ai eu l'occasion de parler avec notre président, le professeur Cabedoche. 1) Bertrand will be in Istanbul from November 28 to December 2 to discuss the ORBICOM meeting with the Communication Faculty. 2) The translation of Model Curricula for Journalism Education: A Compendium of New Syllabi is mostly finished.

#14 Carmen Rico de Sotelo 2013-11-17 20:18

Bonsoir tous et toutes

Bertrand, pour toi un abrazo!

à tous: désolée de me brancher si tard, mais comme les collègues le signalent (Miège et alt) les tâches universitaires nous prennent beaucoup de temps.

J'aimerais tout d'abord rendre hommage à l'excellente rencontre organisée par Jamalà Rabat. Vraiment impressionnante et porteuse de fruit: préparation, déroulement et suivi. NOus aurons bientôt la publication sur la Diversité Culturelle, dans la lignée de ce que Michel Mathien et Yves Théorêt avec eux entrepris de leur côté. Une belle participation des chaires de l'Espagne, des AMériques, d'Europe et du Maroc, Cela témoigne du besoin des rencontres présentiellees pour assurer notre productivité, notre connaissance et nos possibilités de travail régional.

Pour preuve: l'exemple de la chaire du Pérou et de la Javeriana de BOGOTA (d'une productivité académique et citoyenne inimaginable).L a nouvelle chaire de Carmen Caffarel en Espagne en lien avec l'Afrique, et les projets que mon collègue du Mexique Manuel Alejandro Guerrero présentera nous posent un défi pour le travail régional, tout en montrant que cela est possible. Même si je m.exprime en français (car je suis à Montréal) je suis bien fière des chaires IBEROAMERICAINE S, et du travail récemment rendu possible grâce ``a la chaire du Maroc en lien avec le secrétariat d'orbicom et l'implication des chaires.

carmen

#13 Andi Faisal Bakti 2013-11-17 08:34

Sorry about that, my sincere condolences to Mr. President too for his loss. This indeed is a sad moment in his personal life. My deep sympathies to him and his family members.

#12 Bernard Miège 2013-11-17 03:16

Le rapprochement et la coopération développement avec les instances de l'Unesco est une très bonne chose, mais cela ne devrait pas faire oublier les obligations propres aux Chaires, et particulièrement leurs responsabilités universitaires, tout particulièrement leur rôle dans la production scientifique et leur articulation étroite avec celle-ci. Ce n'est malheureusement pas le cas partout, me semble-t-il

#11 Bernard Miège 2013-11-17 03:09

Le rapprochement avec les responsables de l'Unesco et la coopération plus étroite qui a été engagée est une très bonne chose, mais cela ne devrait pas faire oublier aux Chaires leurs propres obligations, et particulièrement leurs responsabilités proprement universitaires, et particulièrement leur rôle dans la production scientifique, ce qui n'est malheureusement pas le cas partout.

#10 Magali Modoux 2013-11-16 16:04

Merci de toutes ces propositions, qui confirment et développent les orientations amorcées au cours de l'année écoulée. Le double ancrage d'Orbicom à la fois aux projets soutenus par l'Unesco et aux acteurs de terrain me semble le meilleur moyen de donner son sens au réseau et de le renforcer. L'excellence académique est très importante, mais ne suffit pas pour faire du réseau un pôle d'expertise reconnu par les "acteurs" de la communication eux-même. C'est en renforçant la coopération entre les chaires, avec l'Unesco, avec les institutions liées aux médias, avec les centres de formation, avec les entreprises de médias, entre les professionnels de la communication, que nous y arriverons, et que nous maintiendrons le réseau, également avec du sang nouveau.

#9 Michel Mathien 2013-11-15 09:34

Michel Mathien (Strasbourg).

Le rapport de notre président est dans la droite ligne des débats d'avenir fructueux réalisés lors des diverses rencontres qu'il évoque et auxquelles j'ai participé (Paris, Rabat...).

Je ne puis qu'encourager son orientation qui, au-delà du réseau Orbicom, ne peut qu'entraîner un nouveau dynamisme pour l'Unesco, dont la réalisation des principaux projets en cours rappelés, mais aussi ceux à venir en relation avec les objectifs respectifs de nos chaires. Une dynamique collective nouvelle en résultera dont les universités - hôtes de ces chaires - ne pourront que bénéficier également.

Mais, dans une optique plus globale, l'orientation d'Orbicom - avec les modalités de coopération qui en résulteront progressivement - ne peut que mettre de plus en plus en avant l'intérêt général tel que défini dans les finalités de l'Unesco. Cela contribuera aussi à renforcer l'aura de l'agence des Nations Unies au sein de beaucoup de ses États-membres, a fortiori, dans la conjoncture internationale actuelle.

De surcroît, nos propres champs d'observation et d'investigation, qui relèvent de la communication et de l'information, ne peuvent qu'encourager toutes les formes du "dialogue", et ceci en raison des réalités complexes qui se révèlent de plus en plus (sur les plans économique, sociologique, juridique, linguistique, culturel etc.)

En toute logique, ces réalités ou constats devraient conduire à davantage de réciprocité dans les échanges. La pluridisciplinarité et la transdisciplinarité ne sont pas de vains mots.

J'abrège mon propos par devoir de "faire court" !

PS. Mes sincères condoléances à Bertrand face à l'épreuve personnelle qu'il vient de subir !

#8 Carmen Caffarel Serra 2013-11-15 06:40

Mes sincères condolences Professeur Cabedoche.

Me parece importante incidir en la idea planteada por el presidente, de potenciar el trabajo en red entre las cátedras para establecer sinergias conjuntas y obtener mayor visibilidad.

Excelente documento el elaborado por el prof Banda sobre el CV de excelencia para los periodistas. desde aquí le vuelvo a agradecer su visita a nuestra cátedra donde Banda tuvo la oportunidad de debatir de este tema con las de 200 alumnos y profesores el pasado mes de abril (www.unescoafricom.es/seminario-permanente-i-23-abril/)

Es extraordinaria y positiva la política de reclutamiento de nuevas cátedras y, si es necesario su extensión económica sobre todo en el continente africano, intentaremos desde Madrid llevar una política de expansión de cátedras de comunicación asociadas a Orbicom en mi entorno.

Gracias presidente y equipo en Canadá por vuestro trabajo

#7 Mauricio Tolosa Soza 2013-11-14 16:20

Sincères condoléances professeur Bertrand Cabedoche

#6 Manuel Alejandro Guerrero Martínez 2013-11-14 00:13

Me parece una estupenda idea fortalecer la orientación de la Red hacia el trabajo del periodismo de excelencia. Las experiencias de nuestros colegas de África y las que ya se han desarrollado en el seno de las Cátedras demuestra que el trabajo va rindiendo frutos. En este sentido, el esfuerzo del profesor Rosental Alves y ahora el de nuestro presidente, Bertrand Cabedoche, van en la dirección correcta.

Mes sincères condolences monsieur le président, Professeur Cabedoche.

#5 Jan Annerstedt 2013-11-13 15:26

I'd like to congratulate the President and the Secretariat for the work done to enhance the network of research chairs and associate members during the past year. I find these efforts important.

Moreover, if Orbicom and relevant chairs within our network (including their specialized staff and students) could serve also in a 'think-tank capacity' that might help enhance UNESCO as a more active and relevant United Nations Specialized Agency, this will add a sense of purpose and provide more of relevance to our work.

Just a reflection, after reading our President's address:

During the Orbicom meeting in May 2012 at UNESCO, Paris, Rosental enthusiastically enlarged and convincingly widened our views on the media and communications landscape that we are operating in to include many more actors (professional and non-professional) and many more ways and modes of communications. He used the rich vegetation of the Amazonas to picture today's increasing variety and richness of communications. This was not just about the many new technological advancements, but about internet-based media, local media, 'social media' and related communications models - which we will need to take into account as professionals.

From a business school perspective, we are doing a little bit of research work and Master-level teaching related to these vantage points. For example by looking into strategic communications among professionals in various organizations, including business firms, much could be learned on how media and communications are evolving outside of traditional media corporations. This development might change radically the conditions and demand for, e.g., good journalism and the training of journalists and other media specialists - as Rosental mentioned from his own Texas and Latin American experiences.

#4 Rosental Calmon Alves 2013-11-13 13:38

My most sincere condolences to President Cabedoche for his loss. This is a very sad moment in his personal life. My sympathies to him and his family.

On the Orbicom front, I have to congratulate our friend Bertrand for his spectacular first year as president of our network. Yes, the dream is coming true and our organization is prospering and clearly becoming a "world's leading network of reflection, research and analysis in the field of communications and media". Orbicom is re-energized and we are experiencing a momentum that have been indeed on my best dreams.

I obviously vote enthusiastically in favor of all initiatives proposed by the president here. As you all know, I have always been a believer that we should meet periodically because every time we meet there is a chemical, positive effect that spurs collaboration and new ideas among us. Paris 2012 and Morocco 2013 prove my point.

I am very impressed by the variety and the quality of the actions proposed here, all doable and necessary to expand the network and to make it stronger and more beneficial to all of us involved, as well as to all institutions, starting with UNESCO. Our relationship with UNESCO has reached a new level and I am glad to see that wonderful things are happening because of that.

I pay homage and show my gratitude not only to Mr. President, but also to the Montreal Secretariat that works under very difficult circumstances, considering the financial limitations. I want also to renew my sincere and enormous gratitude to our friend Jamal Eddine Naji for the memorable and extremely productive meeting in Rabat.

Mr. President, thanks for your stellar first year and count on this humble Orbicom member and enthusiast from Austin Texas.

#3 **Jamal Eddine Naji** 2013-11-12 17:13
Sincères condoléances cher ami Bertrand.

#2 **Yves Théorêt** 2013-11-12 08:38
Nous apprenons à l'instant la mort de la mère de notre président, le professeur Bertrand Cabedoche. Mes sympathies à notre ami Bertrand.

#1 **Fackson Banda** 2013-11-07 04:10
Many thanks to the President for his wise words. They set the tone for what UNESCO expects from the network, particularly in view of our ADG's message about the proposed UNESCO-ORBICOM- facilitated Global Initiative for Excellence in Journalism Education. The idea of 'poles of excellence' referred to by President Cabedoche could well fall under this initiative, receiving the support of both organizations. Our intent, under this framework, is to catalyze greater collaboration among journalism educators around the core issues of excellence in teaching, researching and practising journalism. We thus suggest a pointed discussion in this respect, perhaps to get an indication of which Orbicom members would like to be part of this initiative. The ADG's message highlights what you would expect from UNESCO, once you enlist in the initiative. All the best as the AGM unfolds.

3.2 - UNESCO's Report

Message to the ORBICOM AGM

By Janis Karklins

Assistant Director-General for Communication and Information, UNESCO

Dear Members of Orbicom

I am pleased to address you on the occasion of this Annual General Meeting (AGM). We have carried on with the momentum generated during our joint meeting in Paris in May 2012. As a result, we witnessed a successful follow-up international colloquium on Diversity and Regulation in May 2013 in Rabat, under the auspices of the Haute Autorité de la Communication Audiovisuelle du Maroc (HACA). The regularity and consistency with which we are holding these meetings is a testimony to how important we consider our work to support free, independent and pluralistic media.

The meeting in Rabat was particularly significant for UNESCO. We tabled a proposal for Orbicom to work with us in support of enhancing excellence in journalism education globally, with a special focus on Africa. For this reason, I would like to concentrate, in this particular address, on that proposal, as it represents an important strategic milestone in our cooperation with Orbicom. As I mentioned during the colloquium, since 2007, UNESCO had supported twenty schools of journalism in Africa, designating them potential centres of excellence in journalism on the continent. An important component of UNESCO's support to these centres was their adaptation of the Model Curricula for Journalism Education, which has now been revised and incorporates ten new syllabi, covering a whole range of specialized literacies (e.g. Science Journalism, Intercultural Journalism, Media Sustainability, among others). Furthermore, the *Model Curricula* have been chosen as the first publication to be published on UNESCO's Open Educational Resources (OER) platform, along with all adaptations (in the future).

Towards the end of 2012 and the beginning of 2013, UNESCO conducted an internal review of that initiative, resulting in a strategic rethink of the activity altogether. Putting 'shared excellence' at the heart of UNESCO's efforts to promote journalism globally, we resolved to further strengthen our efforts through a Global Initiative for Excellence in Journalism Education. Partly, this was because our piloting of the Model Curricula, along with our more specific work with the potential centres of excellence in Africa, had shown us several things, including the following:

- There have been over 70 national adaptations, with translations in 9 languages, demonstrating the global appeal the Model Curricula.
- The original focus on developing countries and emerging democracies is thus no longer the case, necessitating the need for a global strategy to promote shared excellence in journalism education.
- As a result, there is now a debate about the 'universal' applicability of the journalism curricula design.
- The need for African schools of journalism to become better integrated into the global mainstream of journalism education through strategic partnerships that can be facilitated by UNESCO's convening power.

Building on these considerations, then, UNESCO seeks to scale up its interventions in journalism education through this Global Initiative, whose primary aim is promoting

international collegial discussion and sharing of perspectives in teaching, research and professional outreach. And I am glad to report that the Orbicom Board accepted our invitation to join us in this important endeavour.

As our first step to integrate the African schools into the global mainstream of journalism education, Orbicom has stepped forward to enlist them as **Associate Members** for an initial one-year period for free. This will also enable them to become the **Founding Members** of the Global Initiative. Our hope is that Orbicom will work with us to try to access funding from the International Programme for the Development of Communication (IPDC) and other funders which could be used to support the participation of these African schools in future meetings of the network. More importantly, the active involvement of these African schools in the Orbicom network will serve our shared strategic objective: *to provide opportunities and advice where the schools seek to establish a UNESCO chair in a particular specialisation where they are on course to excel* (e.g. Entrepreneurial Journalism, Science Journalism, etc.).

In seeking to support their efforts to excel within a growing global network of journalism educators who share a passion for sharing the world's wealth of pedagogical experiences, UNESCO, notwithstanding its severe financial constraints and working in collaboration with Orbicom, will seek to:

- **Expand** their access to other schools of journalism in the network by encouraging and actively supporting their membership in key international networks of journalism educators (Orbicom, Association of Education in Journalism and Mass Communication [AEJMC], etc.).
- **Support** their efforts to access the modest funding grants that are available from UNESCO's IPDC.
- **Facilitate** with funding partners their active participation in national/regional/international conferences (e.g. World Journalism Education Congress [WJEC]).
- **Encourage** them to actively use UNESCO-commissioned curricula resources, including specialized syllabi such as those recently published and available on our website.
- **Invite** them to participate in research into and discussions of media development data related to the IPDC-endorsed Knowledge-Driven Media Development initiative as well as other similar activities within UNESCO and its partner organisations.

Finally, it is important to recognize that this global initiative is in its early stages and UNESCO continues to consult so as to shape it in the most cost-effective and efficient manner that will better respond to the institutional needs of journalism educators. So far, we have commenced exploring this initiative in (i) discussions with the African centres as respondents to our internal review; (ii) public lectures in Paris under the Public Lecture series of the Sector for Communication and Information; and (iii) presentations during the first edition of the World Journalism Education Congress (WJEC) in Mechelen, Belgium, and during the International Communication Division (ICD) business meeting of the Association of Education in Journalism and Mass Communication (AEJMC) in Washington, DC, USA. More such consultations are envisaged, including online. In particular, we welcome continued engagement with you as Associate Members and Chair holders of Orbicom. We encourage each one of you to consider becoming a member of the Global Initiative.

We count on your support.

COMMENTS

#12 **Yves Théorêt** 2013-11-22 11:55

Janis, tout comme Claude-Yves Charron, j'espère que nous aurons l'occasion de prendre connaissance de l'évaluation de la stratégie 2008-2013 et que nous pourrions contribuer à l'élaboration de la stratégie 2013-2018 comme partenaire de l'Unesco.

#11 **Yves Théorêt** 2013-11-22 11:50

Janis, le projet de formation en Afrique reçoit l'appui de nombreux membres et je réitère l'intérêt du Secrétariat à y travailler. Tel que discuté avec Guy à Montréal en octobre dernier, le colloque d'Istanbul pourrait être l'occasion d'organiser un premier atelier de formations sur les meilleures pratiques en journalisme. Les travaux de Rosental et de Meg pourraient être très appréciés de nos nouveaux collègues africains.

#10 **Yves Théorêt** 2013-11-22 11:43

Danny, verry happy to read you !

#9 **Danny Butt** 2013-11-22 06:23

I also see great potential in this focus on journalism education as the very concept of what a journalist does is transforming rapidly. Without knowing the details of plans, I would like to reiterate the importance of truly diverse and multilateral inputs into the development and oversight of these programmes, to better support their perceived and actual independence from the partisan agendas which seek to appropriate "Africa" for their own interests. UNESCO is truly one of the very few entities capable of facilitating such a non-partisan development, particularly as the Western university sector becomes driven by increasingly commercial imperatives.

#8 **Bertrand Cabedoche** 2013-11-22 06:00

I ever have the opportunities to talk about that with Janis : this is music too to my ears

#7 **Marguerite Moritz** 2013-11-21 19:05

Dear Mr. Karklins,

I stand with my esteemed colleagues in supporting your initiative as outlined in your forward looking report. I have had the opportunity to organize under the Fulbright Senior Specialist program the first national trainings in South Africa for journalists covering

crises and trauma. This event convinced me of the interest and need on the part of not only of journalism educators but also journalists themselves for on going, specialized trainings so important at this time of technological change. I look forward to personally supporting efforts to grow and develop ORBICOM's contributions to UNESCO especially through the Global Initiative you describe. Many thanks as well to your colleagues in Paris Guy Berger and Fackson Banda, a magnificent team as Rosental notes.

#6 Eric Fernández Saldaña 2013-11-21 10:57

Dr Karklins,

Thanks for this Report.

Se han dado pasos muy importantes en el campo de la enseñanza del periodismo desde este vínculo UNESCO-ORBICOM y sin duda crecerá.

I would like to thank, Guy Berger and Fackson Banda and their team for their confidence.

#5 Claude-Yves Charron 2013-11-20 11:45

Allow me, as the most modest member of this network, to join the voices of my colleagues and to thank you, Mr. Karklins, for your report.

And allow me to take this opportunity, the 37th General Conference coming to a close today, on Nov 20th, in a few hours, to extend our congratulations to Ms Bokova for the renewal of her mandate.

The Communication and Information Sector's Medium Term Strategy (2008-2013) coming to an end, we are looking forward to the lessons learned, and to the new strategy that you have, with your excellent Team of the Freedom of Expression and Media Development and Knowledge Societies Division, elicited.

Claude-Yves

#4 Charles Okigbo 2013-11-19 20:27

These are interesting new developments in the relationship between UNESCO and ORBICOM. The encouragement of African schools of communication is most welcome as is the overture to the Association of Education in Journalism and Mass Communication (which will meet next year in Canada). We look forward to moral support from UNESCO for our various communication research projects.

#3 Andi Faisal Bakti 2013-11-17 08:41

It is great that Orbicom and UNESCO manage to work together in this promotion of journalism. For this excellent work in this area, I would like to thank you both, Guy Berger and Fackson Banda.

#2 Jamal Eddine Naji 2013-11-14 22:35

Dear Dr. Karklins

Je ne peux qu'être enthousiaste pour ces nouvelles pistes stratégiques de l'Unesco dont le coeur est l'enseignement et la promotion du journalisme d'excellence, l'intégration des institutions d'enseignements au monde de la recherche et aux réseaux comme le nôtre. Cela conforte le prof que je suis.

#1 Rosental Calmon Alves 2013-11-13 14:00

Dear Mr. Kārklīņš,

This is all music to my ears. I am delighted to see this emphasis on journalism and all these ambitious but realistic plans. I am glad to see UNESCO and Orbicom working together in this field. As you know, I have given my modest contribution to the Moldel Curricula project, as a member of the first consultative committee and author of a syllabus for the first edition. I have also helped the network of journalism schools in Africa, launching an innovative online training of their professors a few years ago in partnership with UNESCO. From the Austin, Texas UNESCO Chair, Orbicom and UNESCO can count on me to support the Global Initiative as much as possible. Thank you very much to you, Guy Berger and Fackson Banda for the super work in this area.

3.3 - The Treasurer's Report

Dear Orbicom Members, As Orbicom's Treasurer, it is my duty to introduce the financial statements (in 3.4) as drafted by the Secretariat in Montreal for the budget year that ended on May 31, 2013. You will notice a dramatic decrease in revenues due to the fact that one of the two main subsidized projects, Statistical Compilation of the ICT Sector, ended the previous year, while the other one, Digital Review of Asia Pacific, was in its last year. Excepting travel expenses incurred by Orbicom representatives for the meeting of the Federation of Latin American Social Communication Schools (FELAFACS) in Lima, in October, and of the Rabat (Skhirat) HACA-Orbicom-UNESCO meeting in May, the Secretariat expenses remained about the same as previous years. The introduction of a new online system for payment of the membership dues resulted in an all time low revenues (\$ 583) from membership dues.

Introduced in February 2013, it took several months before the Secretariat was informed by the Accounts Section of the University that the online system had stalled. This is unfortunate. we take this opportunity to invite you to pay your contribution to Orbicom for the current year. If the electronic transaction fails, you can contact Orbicom Secretariat (orbicom@uqam.ca).

Additionally, we wish to thank all those who managed to make their financial contribution to Orbicom in recent months. Be assured that the Secretariat is working hard to find new ways to finance Orbicom as it much more difficult to access funding agencies as it was the case in the past. UQAM continues its commitment to our project and a \$50,000 subsidy has been approved for the current fiscal year starting June 1, 2013.

Good AGM to all! Marguerite Moritz Treasurer

Pierre Giguère Deputy Secretary-General

COMMENTS

#4 **Bertrand Cabedoche** 2013-11-22 05:59

I am open too

#3 **Yves Théorêt** 2013-11-20 08:37

Charles, I am open to the idea.

#2 **Charles Okigbo** 2013-11-19 20:31

We thank UQAM for its consistent support. Are there ways for ORBICOM to be more beneficial to UQAM?

On another level, can we convene a special online meeting to strategize on improved

funding activities?

#1 **Andi Faisal Bakti** 2013-11-17 08:46

Thank you, Marguerite Moritz, for this report. By the way, I just transferred my payment for this year.

3.4 - Approval of Financial Statements 2012/2013

Click [here](#) to download the Financial Statements

COMMENTS

#1 **Adrien Diaz** 2013-11-18 13:44

I apologize for the defective link. It is the default link put by the maker of the AcePolls voting module. It has been removed. The only link meant to be shown in this page is the one pointing to the the 2012 Financial Report (PDF)

Mil disculpas por la confusión sobre la liga defectuosa. Era la liga puesta por defecto por los creadores del módulo de votación AcePolls. La sola liga que tiene que aparecer en este artículo es la que apunta hacia el documento en PDF del Reporte Financiero 2012.

Je m'excuse pour la confusion que le lien défectueux a pu causer. C'était un lien inclus par défaut par les créateurs du module AcePolls utilisé pour les sondages. Le seul lien qui doit être affiché c'est celui pour accéder au Rapport Financier 2012 en format PDF.

-webmaster

4 - The Secretary General's Report

Dear Colleagues and Friends,

I am glad to share with you the accomplishments of the Orbicom Network over the year.

Administration

Website

Orbicom is benefitting from a new website designed to promote the work and initiatives of its members. The website has technical capacities that allow a greater interaction, an electronic transaction device and, above all, video watching capacity. I wish to remind you that the Network's website is at the disposal of members to showcase their own activities.

I wish to sincerely thank the former webmaster Karim Lasfra and his successor since last July, Adrien Diaz, for their respective contribution to the website, and my university, UQAM, for having paid the development and the operation costs.

OrbInfo

The Orbicom online journal has also been reviewed and I hope that the members will take advantage of this device to promote their own activities as well.

Accounting

The yearly accounting exercises are a financial burden that the Network Secretariat can no longer support. In this regard, the Secretariat has requested from the Orbicom Executives the permission to replace the presentation of audited figures prepared by a chartered accounting firm with a financial statement prepared by UQAM where the Orbicom accounts are located. As Orbicom has received no external contribution during the year, it is believed that the UQAM seal is sufficient.

This measure could be reviewed if Orbicom were to receive external corporate revenues in the future.

Development

The Secretariat has supported the creation of 3 new UNESCO chairs: one in Indonesia, and two in France. It is hoped that the Education sector of UNESCO will receive the candidacies, favourably.

Events

Rabat 2013

In 2012, in Paris, the Orbicom members agreed on the pertinence to discuss the issue of Cultural Diversity. The members also agreed to meet again in Rabat, Morocco, to reflect on different approaches to manage diversity in the media while taking into account a multitude of references and models.

In partnership with "Haute Autorité de la Communication Audiovisuelle" (HACA) of Morocco, Orbicom has organized at Shkirat, on May 24, 25 and 26, 2013, a conference entitled "International Days on Cultural, Linguistic, Richness and Freedom Diversity".

This successful meeting attracted a good number of international experts. The production of a video programme in which one can view and listen to the speeches of all

the speakers was done and is now available online (<http://www.orbicom.ca>). Also, a book containing all the texts should be published in November, this year. In this regard, I wish to thank our colleague Jamal Naji, Director-General of HACA, for his unconditional support.

Development of Activities

-In Rabat, the attending members agreed to UNESCO's invitation to work towards the development of a training program in journalism in Africa.

-The Rabat meeting was also the occasion to address the theme of the next Orbicom members' meeting. In this regard, the members present have agreed on the opportunity to explore the relationship between the media (traditional and new), freedom of expression and journalism. The Journalism Department of the Istanbul University has proposed to host the meeting. It should take place in September 2014.

\$1-

Yves Théorêt
Secretary-General

COMMENTS

#6 **Danny Butt** 2013-11-22 06:41

Thanks Yves - the new website developments are especially noted, a great improvement on previous platforms.

#5 **Charles Okigbo** 2013-11-19 20:37

We thank UNESCO for involving ORBICOM in its Global Initiative for Excellence in Journalism Education (GIEJE) in Africa.

We hope the 12 African schools will participate in our forthcoming Global Media Project, which is a strategic content analysis of newspapers from different world regions.

#4 **Suchit Nanda** 2013-11-19 14:14

Congratulations Yves and the whole ORBICOM team on the new website. I'm sure this will be very useful particularly the added feature of video which is so important these days. I hope the site will also take into consideration plug-in/features of social media for two-way information flow. Having had the proposal of "social media" it would be great to embrace this and internalize it as well.

For e-journal will also be very well received I'm sure. Is this going to be sent out on a mailing list on e-mail or hosted on the website? If on website then a Twitter/FB/G+ posting announcing each time a new edition is released will be quite useful as well.

#3 **Andi Faisal Bakti** 2013-11-17 08:54

Thank you, Yves, for this support. Hopefully Indonesian candidacy will go through. Indeed, education is a must, particularly in the post-MDG's.

#2 **Yves Théorêt** 2013-11-12 08:40

Je note la proposition de M. Banda et je tiens à l'assurer que cette initiative sera inscrite dans mon rapport 2013-2014.

#1 **Fackson Banda** 2013-11-07 04:22

Perhaps what could be added is the fact that Orbicom agreed to co-facilitate the proposed Global Initiative for Excellence in Journalism Education, which is referenced in the UNESCO ADG's speech. This is an important initiative, which includes 12 African schools of journalism -- all of which were, until 2012, designated UNESCO potential centres of excellence in journalism. Their coming onboard Orbicom as associate members means that they will benefit from the global mainstream of journalism education. Furthermore, other Orbicom members are likely to enter into teaching, research and other professional partnerships with these schools, hopefully creating a vibrant global community of journalism educators. UNESCO thanks Orbicom for this gesture and we hope that many of you will enlist in this initiative.

4.1 - Democracy and Social Media

Dear Orbicom Colleagues and Members,
Proposal for a World Research

In *The Republic*, Plato distinguishes five types of political regimes. If he considers the aristocratic regime as perfect, because it is regulated by philosophers, democracy based on equality among men, will continue to stand out, at least in the western world, and in several other regions of the world. Gradually, a series of measures to limit state powers on citizens are put in place while allowing more rights to them. And, little by little, the universal suffrage grows and discriminations disappear.

There are two major forms of democracy. One called “direct”, the other one called “indirect”. Direct democracy is the one where people exercise power by themselves through the participation of all. The Athenian democracy is the most eloquent example. The second form, called indirect, allows the people to express themselves as well but through elected representatives supposed to represent the popular will.

If the direct democracy is not well adapted to large governments and their complexity, the indirect democracy, particularly the representative one, is often the object of criticism because it gives little space to the people. These situations gave birth to the “participative democracy” where people are invited to speak out through different forums. Certain countries like the USA have combined the two forms of democratic exercise allowing the citizens to use certain tools to express their opinions. The election of representatives in certain administrative positions, the revocability of elected officials, as well as referendums, allow the citizens to directly express their will on topics of immediate interest.

In the USA, the people’s will can be opposed to the will of their representatives who are supposed to exercise better judgment.

Democracy and Social Media

Social media certainly increase the people’s possibilities to express themselves directly. Electronic votes, direct mails to elected representatives, and opinions (just to list a few), are many ways to participate in the organization of the public life. They certainly can bring closer the citizens and the rulers.

However, the same social media can lead some people to be torn to pieces, to the exacerbation of old prejudices intensified by circumstances, and to excesses. How to ensure the good use of social media?

What kind of changes do they really generate?

ORBICOM

This project seeks to federate even more the works and the reflection of the ORBICOM network’s chairs and associate members.

The suggested authors are the chair holders (or an author selected by them)

and other members of the network.

The project aims to offer to UNESCO an original contribution that could be published, or be discussed in a think tank or presented at an international conference.

The procedures remain to be defined.

The Authors

Themes are within the large framework of the possibilities offered by the social media.

Questioning samples:

Television, radio and social media: the distinctions.

Is it possible to envisage a usage ethic of the social media?

Who benefits from social media in economic, political and social terms?

What are the social, economic and political aspects of social media?

What are the laws and regulations dealing with social media?

How the work of journalists differs from the one of the citizen reporter?

What ethic, what deontology?

How the social media are influencing the social changes, with what impact?

How is the practice of democracy affected?

What would the citizen do if they could have a say on all of the topics relating to the state governance?

The feasibility of self-governance.

And many other questions ...

I count on your cooperation to help with the mission of the ORBICOM Network and to ensure its continuity.

Yves Théorêt



[Manuel Alejandro Guerrero Report \(PDF download\)](#)

COMMENTS

#28 **Magda Fusaro** 2013-11-22 15:50

Bonjour,

C'est avec intérêt que je souhaite participer à cette initiative et je pense que ce sujet

peut donner lieu à une problématique abordant l'usage des réseaux sociaux dans et pour les organisations.

Je confirme donc mon intérêt à participer à cette initiative.

#27 Marie Kettlie Andre 2013-11-22 15:11

Je m'intéresse aux problèmes moraux et éthiques qui sont liés à l'usage des réseaux sociaux. C'est un aspect que je souhaite développer dans le cadre de votre nouveau projet de publication. Vous pouvez compter sur ma participation, Yves.

#26 Yves Théorêt 2013-11-22 15:09

Cher Javier, mais je comptais bien sur votre participation !!! Au plaisir mon bon ami !!!

#25 Javier Protzel 2013-11-22 14:23

Cher Yves, Vous pouvez aussi compter sur ma participation dans le projet sur la démocratie et les réseaux sociaux. Et cela d'autant plus que nous avons tous besoin de faire des études comparées pour mieux identifier les situations dans chacun de nos pays

#24 Yves Théorêt 2013-11-22 11:59

I am please to see the interest. After the Agm, i Will contact interested members.

#23 Bertrand Cabedoche 2013-11-22 09:20

Mes amitiés à Claude-Yves pour ce come-back (avais-tu seulement quitté Oricom?), enrichi une fois de plus de cette expérience asiatique que tu sauras nous faire partager, de toute sa sagesse. Je ne doute pas de cette contribution, ainsi que de celle de l'ensemble des membres du réseau sur ce thème très porteur des médias sociaux, et sur lequel, les uns, les autres, nous avons déjà constitué un savoir à faire connaître. Personnellement, je suis très investi sur ce thème des médias sociaux avec notre équipe du Gresec, dans un projet au sein du groupe de recherche internationale GDRI Commed (Communication Méditerranée). Étalé sur trois ans, il a reçu l'agrément du CNRS, et est désormais reconnu sous l'intitulé : Communication, médias et liens sociaux en Méditerranée. Nouveaux supports, nouvelles pratiques et qui a déjà donné lieu à une première publication cet été. Précisément, je quitte Kinshaha tout à l'heure pour Oran, pour un 3e bilan intermédiaire projet avec l'Institut de recherche sur le Maghreb contemporain et nos collègues des universités et Instituts de recherche de Tunis, Sousse, Oran, Bejaïa, Rabat, Casablanca, Paris13, Pau, Fondation Nationale

des Sciences Politiques de Paris, Nice Toulon, Toulouse, Montpellier, Montréal, Liège, Malaga et Madrid.

Comme le rappelle Yan Wang, je sais aussi ce thème très porteur auprès de nos collègues, notamment au sein de la Communication University of China, qui m'a accueilli il y a un mois et au programme duquel nous travaillons depuis la mise en œuvre concrète. L'implication avec les Philippines n'en sera que bienvenue et la référence aux travaux déjà publiés par nos membres, comme l'ouvrage de Mauricio et les apports méthodologiques de Claiude-Yves n'en seront que plus éclairants. Ce serait effectivement idéal qu'Orbicom contribue à fédérer toutes ces initiatives, comme celle encore entre Mexico et la London School of Economics, rappelé par Manuel (hola Manuel, que tal? Este proyecto con Sonia podría ser esta oportunidad para profundizar nuestra relación como que nosotros estamos prometimos a Skhrirat, ¿no?)

#22 Danny Butt 2013-11-22 06:56

Greetings - I see great potential in this research that goes to the very core of how research, information and communication is structuring the form of life.

I have recently been interviewing 25 policymakers, practitioners and experts on how the widespread availability of networked media are affecting substantive participation in public life (lives).

A brief summary of the themes from this research are here FYI -

I see many links with Manuel's initiatives.

I have also recently been working with the German development agency GIZ on two "Social Media Exchanges" they have organised for ASEAN . There may be useful resources from those events as well which surfaced a number of very interesting social media activities in the SE Asian region.

Look forward to staying in touch with developments on this topic.

#21 Ghislaine Azemard 2013-11-21 07:48

Cette initiative est vraiment passionnante et nous sommes très mobilisés à la Chaire Innovation Transmission et Editions Numériques pour y contribuer. Plus précisément, si cela vous paraît pertinent, nous pourrions poursuivre des réflexions que nous avons entamées avec Matthieu Quiniou (chercheur en droit international sur les questions de l'innovation) à la Fondation Maison des Sciences de l'Homme sur ce qu'on peut appeler la « démocratie 2.0 » et plus particulièrement sur les évolutions de la coconstruction normative grâce aux outils numériques (création d'un Traité de démocratie participative 2.0 et sur les modalités de sa mise en œuvre juridique et technologique).

Pour ma première participation à l'AGM, j'apprécie énormément la richesse des sujets

proposés et des perspectives de réalisation. A très bientôt. Amicalement.

#20 **Yves Théorêt** 2013-11-20 15:28

Merci Alain ! Au plaisir de travailler avec vous !

#19 **Alain Kiyindou** 2013-11-20 14:52

Je partage l'avis général sur un projet mettant en rapport les médias sociaux et la question de la démocratie, préoccupation majeure de l'Unesco. C'est une thématique qui fait partie de mes centres d'intérêts et je suis partant pour creuser avec vous cette problématique

#18 **Yves Théorêt** 2013-11-20 13:55

Chers amis,

Notre assemblée prendra fin d'ici quelques heures et j'aimerais bien que nous puissions arriver à une entente sur un projet de recherche susceptible de nous unir dans la poursuite d'un objectif commun.

L'année dernière, le projet Diversité culturelle a permis la mise en commun de 26 chercheurs d'ORBICOM, la tenue d'une conférence à Rabat, la présentation des conférences sur le WEB et, bientôt, la parution d'un manuscrit portant sur le sujet. Il s'agit ici d'une réalisation concrète de notre réseau. Merci à Jamal !

Dans le même ordre d'idée, j'espère que le thème Médias sociaux (dans les organisations, en journalisme, en rapport avec une démocratie plus participative, comme nouvelles technologies, dans leurs usages, etc.) pourrait nous permettre de travailler à un projet en commun pour l'année 2013-2014. Le thème Médias sociaux est un sujet d'actualité sur lequel ORBICOM devrait réfléchir. A cet égard, j'aimerais connaître vos intentions. N'hésitez pas à communiquer directement avec moi à l'adresse suivante : theoret.yves@uqam.ca

Nos collègues Manuel et Charles ont également proposé des projets de recherche susceptible de retenir votre intérêt.

Merci à l'avance de votre collaboration.

#17 **Yves Théorêt** 2013-11-20 13:54

Dear friends,

Our General Assembly is coming to closure in a few hours. I would like very much that we reach a consensus on a research project that could unite us in the pursuit of a common goal.

Last year, through the Cultural Diversity project, Orbicom's 26 researchers worked together, a conference was held in Rabat, the conference proceedings and presentations are accessible from the web and soon, a book on the topic is to be published. This constitutes a concrete achievement of our network. Thanks, Jamal!

In the same vein, I hope that the theme "Social Media" (in the organization, in journalism, in relation to a more participative democracy, like new technologies, in their use, etc.) could bring us together once again to work on a project for the year 2013-2014. Social Media is a hot topic that Orbicom should think about and give its opinions on. In this respect, I wish to learn about your intentions. Please feel free to email me directly at theoret.yves@uqam.ca

Our colleagues Manuel and Charles have also proposed research projects in which you may be interested.

Many thanks in advance for your collaboration.

#16 Carmen Caffarel Serra 2013-11-20 13:18

Merçi Yves pour votre proposition, nous serions très intéressés à participer à cette recherche planétaire.

Manuel, gracias por el PDF tan interesante, estoy realmente interesada en tu investigación ya que estoy en algo parecido pero mas desde la acción trabajando con los movimientos ciudadanos que quieren recuperar su dignidad como ciudadanos e intervenir en la toma de decisiones mmás allá de lo que supone votar cada 4 años.
Un saludo

#15 Manuel Alejandro Guerrero Martínez 2013-11-20 09:48

Gracias, Adrien!! Merci, Adrien! Thank you, Adrien!

#14 Adrien Diaz 2013-11-19 11:06

I've just added a link to MAG's report here.

#13 Claude-Yves Charron 2013-11-19 10:51

Thank you Rainer for initiating this discussion thread with these methodological issues and challenges.

From my modest perspective, as a professor of methodology for the last 35 years, an

emerging initiative, even in the infant stage, could become quite interesting and relevant in the middle and long terms.

Just coming back from a few years in a city of 37 million people, I could not but take note of the all these travellers in the subway, ALL of them looking at and writing on their iPhone, interacting with a community which went way beyond their immediate working or travelling fellows.

And I was also quite impressed by the role played by social media after the Great Earthquake and Tsunami in Japan in March 2011.

Coming back to a teaching environment after a few years away, I cannot but take note how the younger generations way of interacting, exchanging information, constructing their knowledge and networks goes way beyond the traditional mass media, and transforms the once dominant practices of the dominant media and of journalism.

So you're right. In its "infant stage", may be, but we may need to understand the new generations' new modes of personal and community knowledge and practices.

In conclusion, you are also right in eliciting the required interface and balancing act with the HQ and with the National Commissions. Current needs and priorities might differ, in different regions.

Claude-Yves

#12 Yves Théorêt 2013-11-19 08:03

L'ensemble des commentaires sont positifs. L'initiative proposée peut évidemment être élargie à d'autres champs d'activités comme le suggère notre amie Magalie. L'important est que les membres d'ORBICOM puisse chaque année avoir une contribution collective. L'exemple de la Diversité culturelle qui a mené au colloque de Rabat puis à une publication m'apparait structurant.

#11 Manuel Alejandro Guerrero Martínez 2013-11-18 10:01

Hola Carmen, hola colegas:

Seguro que es posible subir el reporte al sitio de ORBICOM. Me alegra muchísimo que te interese el proyecto.

Cher collègues

Bien sur qu'il est possible de publier le report de la recherche sur "Lien Publique" sur le site d'ORBICOM.

#10 Carmen Rico de Sotelo 2013-11-17 20:23

Je ne peux qu'appuyer notre volonté de participer au projet de Manuel Alejandro Guerrero, Il nous a déjà envoyé quelques résultats, MAG a l'avantage d'être trilingue,,. et cela mériterait de traduire son rapport au français et à l'espagnol, car il nous l'a envoyé en anglais.

Manuel;

serait-il possible de le publier sur le site d'ORBICOM?

#9 Andi Faisal Bakti 2013-11-17 09:01

Hi Yves, I find this "democracy and social media" is very interesting. Our colleagues in Indonesia might be able to contribute to this research. Further details are needed.

Thanks.

#8 Magali Modoux 2013-11-16 16:24

Personnellement , je pense que les médias sociaux sont une thématique dont Orbicom ne peut faire l'économie. En lien avec la démocratie, la gouvernance, la participation, la liberté d'expression, d'un point de vue politico-sociologique, mais également sous l'angle "professionnel" en lien avec les transformations techniques et économiques survenant dans l'industrie des médias, la formation et l'éthique journalistique, l'usage fait des médias sociaux par les médias "traditionnels" , etc.

#7 Mauricio Tolosa Soza 2013-11-14 16:40

Cher Yves,

La proposition d'envisager une réflexion au niveau planétaire sur la démocratie et les médias sociaux m'enthousiasme énormément. J'ai publié il ya quelques mois un court essai *Comunidades y redes sociales el desplome de las pirámides* » (voici le lien à la page du livre: http://www.fundacioncomunicologia.org/comunidades_redesociales.html)

The book shows how social media are a trend that affects the way power and society are organized and explore how they are reshaping the way we do and think about communication. Through examples, evidences and reflection it shows the different dimensions of what implies to communicate, from the media to the cognitive aspects, from the community to the culture, and how social media offer a possibility of a more complex and rich approach to communication as a way of creating a "common" world (common from komein, being and exchanging together).

Estaría encantado de formar parte de un equipo que, aprovechando la red global que constituye Orbicom, conversara, explorara y realizara propuestas sobre un fenómeno que está transformando nuestras sociedades, en todos los ámbitos y niveles, que implica

enormes desafíos y oportunidades para los gobiernos, empresas y organizaciones ciudadanas.

Cordiales saludos

#6 Manuel Alejandro Guerrero Martínez 2013-11-14 00:27

Dear Dr. Jian Yan Wang. I'll be more than pleased to send you the Project Report I shared with some colleagues at the London School of Economics. My e-mail is: alejandro.guerrero@ibero.mx Please send me an email so I can attach the report. Best, MAG

#5 Jian Yan Wang 2013-11-13 16:04

Yves, Dr. Guerrero et al.,

1) Personally, I've been doing some research in the potential of social environmental movements in China organized and enabled by social media. Will they become a source of pressure for political change? I am interested in Dr. Guerrero's project "Public Connection in Mexico" and wish to learn more about the methodology and findings.

2) UN-APCICT (<http://www.unapcict.org>) is finalizing its Social Media for Development training module. The Module author is Orbicom board member, Dr. Emmanuel (Boying) Lallana, from the Philippines. Boying, my best thoughts and wishes are with you all during this difficult time in your country.

#4 Yves Théorêt 2013-11-12 10:41

Manuel, Hola ! This is quite interesting. Members, any interest ?

#3 Manuel Alejandro Guerrero Martínez 2013-11-12 10:09

Dear colleagues,

Regarding this point on "Democracy and social media", I would like to share with you a project we have been developing in Mexico (replicating an original research from the London School of Economics by Nick Couldry and Sonia Livingstone). The project is called "Public Connection" and I guess it deal with many of the topics we are interested about.

Briefly, the project departs from the fact that in the last 20 years, in both consolidated and emerging democracies civic and political participation show decreasing patterns

through traditional channels –from voting to militancy in parties or unions. These patterns have coincided in time with new digital and multimedia landscapes characterised by a growing diversity of contents, delivered through larger variety of platforms. New products and services are available for increasingly fragmented audiences with extraordinary capacities of interaction. What is clear for today's inhabitant of the modern urban space is his/her role as consumer. But what about his/her role as citizen? Modern democracies assume citizenship as a set of attributes and values that enable individuals to be interested and informed on matters of public interest, so as to engage in their deliberation and eventually in their solution. However, is there really some evidence that may support the claim that inhabitants of modern democracies, emerging or consolidated, experience in their daily lives such "condition of citizenship" beyond the evident electoral moments? Or is it only a theoretical assumption that legitimates the operation of democratically elected governments?

In very broad terms, the aims of the project are to explore, analyse and understand what is the meaning in daily-life practices of democratic citizenship for common individuals and what role, if any, does media consumption play in here.

So, if any of you may be interested in this research, I would be delighted to share with you methodology and our own findings and future research proposals.

#2 Yves Théorêt 2013-11-12 08:44

Rainer, hello ! This is a mistake. This proposal was for last year and I believe it is now complete with the Rabat Conference. What we should see is a proposal on Social Media. Please keep in touch.

#1 Rainer Kuhlen 2013-11-12 07:17

This is still a very important initiative. But, unfortunately, it still seems to be in its early infant stages. I cannot see how this project will make any progress. Who is willing to contribute and if so, how? What are the topics that will be covered?

Please, provide us with an update what needs to be done and what are ORBICOM's expectations and how this is coordinated with UNESCO Headquarter or, respectively, with the national Commissions.

4.2 - The Global Media Project: How the World's Media Cover the World

**The Global Media Project: How the World's Media Cover the World
Project Proposed by Charles Okigbo
ORBICOM/UNESCO
North Dakota State University, Fargo
and University of Nigeria, Nsukka**

This is a design for a study of contemporary global communication to assess how news is covered in the various traditional and new social media of selected countries from different world regions. The global media landscape and the methods of news selection and presentation are changing drastically in many respects, leading to new patterns of international journalism. In spite of such new trends as the reduction of foreign bureaus and the increasing incidence of what the *Wall Street Journal* calls “hyper localism”, there is still considerably strong interest in foreign news.

As the world continues to shrink due to globalization, convergence, and the limitless reach of the new social media, interest in international news is not necessarily waning. Indeed, it appears to be getting stronger in some quarters, lending credence to the view that all is well with foreign news journalism. Interest in foreign news has been a common denominator in the motives for the development of the press in many countries, and foreign news reporting continues to be an attractive field of media research.

Not surprisingly, perplexing questions on the nature of foreign news reporting and the determinants of international news coverage continue to animate global media research today. Some of these questions were the impetus for the ambitious foreign news and foreign images study of 29 national media systems by UNESCO and the International Association for Mass Communication Research (IAMCR) in 1979. Their main goal was to assess “how the media present other countries, peoples and related issues to readers, listeners and viewers” (UNESCO, 1985, p. 3). The study was partly informed by two other ambitious studies, one of which was conducted by the International Press Institute (IPI, 1953) to explore the flow of news through an empirical analysis of 177 newspapers from 10 countries as well as the services of five news agencies. The other study was by Jack Kayser (1953) who examined how 17 major daily newspapers from five continents covered the world in seven days, March 4 to 10, 1953.

Serious research interest in international news reporting is not a new development. It dates back to the 1920s when Lippman and Merz analyzed

coverage of the Russian Revolution in the *New York Times* between March 1917 and March 1920, and found that the newspaper had created false expectations about the course of the revolution. Among the other interesting studies of the last 100 years are Woodward's (1930) analysis of the foreign news in 40 American morning newspapers with circulations of more than 50,000, Heindel's (1939) examination of the British press' coverage of the United States, Kriesberg's (1946) study of the *New York Times*' coverage of the Soviet Union, Payne's (1966) study of American press coverage of Africa, and Gerbner and Marvanyi's (1977) study of how the world is covered by the different press systems.

Other publications of interest include Sreberny-Mohammadi's (1984) *The 'World of the News' Study*, *Journal of Communication*; Wilke's (1987) *Foreign News Coverage and International News Flow over Three Centuries*, *Gazette*; Nwuneli and Udoh's (1988) *International News Coverage in Nigerian Newspapers*, *Gazette*; Wu's (1998) *Investigating the Determinants of International News Flow: A Meta-Analysis*, *Gazette*; Wu's (2000) *Systematic Determinants of International News Coverage: A Coverage of 38 Countries*, *Journal of Communication*; and Pietilainen's (2006) *Foreign News and Foreign Trade: What Kind of Relationship?*, *Gazette*.

In the face of new developments in journalism, such as the rise in digital media and citizen journalism, news makers' direct access to news users, and international groups by-passing national media, there are key questions which are begging for new research attention. Among these questions are the following:

- Do the old principles of news selection still hold?
- Are there new patterns and practices of international reporting?
- What are the dominant patterns of international news coverage?
- What are the determinants of foreign news selection?
- What is the relative strength of the determinants?
- Is foreign news framed differently from national or local news?
- How are national media systems different or similar from each other in their coverage of foreign and other kinds of news?
- Who are the dominant news makers?
- What kinds of images are portrayed of different countries and different news makers in the news media?
- Others

Since the UNESCO/IAMCR study in 1979, the global news landscape has changed significantly, but there has not been any ambitious global study of international news journalism covering many regions of the world. This present study, the Global Media Project, is designed as a response to the UNESCO/IAMCR recommendation that follow-up studies be undertaken to replicate and close some of the gaps in our knowledge of international news reporting in the mass media of many countries.

Methods: The research method is a triangulated design involving the use of quantitative and qualitative content analysis, critical incident analysis, discourse

analysis, and ethnography to collect data from diverse national media systems, using standardized research instruments (a coding scheme, an interview schedule, and a questionnaire) to allow for inter-system comparisons. The first stage is the conduct of **the pilot study** from June to December 2013, to pave the way for the main study which will be undertaken in 2014 and cover the five-year period of 2009 to 2014.

Content Analysis: The major task is to undertake a comprehensive content analysis of selected national media in different world regions for the pilot study period of September 2012 to August 2013. Fourteen days, constituting a continuous week and a constructed week (Stempel, 1952) have been randomly selected to be the study dates. **The dates for the constructed week are: Sunday July 7, 2013; Mon Dec 3, 2012; Tues Jan 15, 2013; Wed Feb 16, 2013; Thurs Aug 18, 2013; Fri Nov 2, 2012; and Sat May 18, 2013. The continuous week is May 2 to May 8, 2013.**

Code Book: The coding guide has been developed by adapting from relevant previous studies. It has the following main content categories: topic, genre, direction, position, illustration, length, world region, locality, source, author, and lead style.

Critical Incidence Analysis: This is a combination of in-depth interviewing and in-depth analysis of selected cases to gather detailed information about defined significant incidents or news events (Wimmer and Dominick, 2014).

Discourse Analysis: This involves the analysis of media content at the level of language.

Ethnography and Ethnographic Content Analysis: This involves the reflexive analysis of documents and media reports to understand and explain the communication of meaning and verify theoretical relationships (Altheide, 1987).

Personal Interviews and a Survey Questionnaire will also be used to gather information about the characteristics of news people and media personnel.

Core Research Team: A core team responsible for planning and implementing the main activities of the pilot study is empaneled to constitute of the following: **ORBICOM** Executive Committee and the Secretariat at the University of Quebec, Montreal shall play an important advisory role, as was the case of with the IAMCR and UNESCO study of 1979. Also ORBICOM Chair holders and associates who are interested in global media research shall be involved to the full extent possible. This presents an opportunity for ORBICOM Chair holders and associates to collaborate in the interest of the association.

UNESCO Headquarters, Paris, shall serve an advisory role, without any funding responsibilities.

North Dakota State University: Professors Charles Okigbo, Ross Collins, Elizabeth Crawford, Nan Yu, and Patrick Schmiedt are the key drivers, and shall be assisted by graduate students in mass communication studies.

University of Nigeria, Nsukka: The main drivers are the Head of Department of Mass Communication and the teachers of research methods.

Some Regional or National Research Team Leaders:

Australia: Levi Obijiofor, Chair of Research Committee, School of Journalism and Communication, University of Queensland, St. Lucia, Australia.

China: Nan Yu.

Ghana: Margaret Amoakohene, Director, School of Communication Studies, University of Ghana, Legon, Accra, Ghana.

Hong Kong: Jan Servaes.

India: Shweta Sherma.

Kenya: Levi Obonyo, Head, Department of Communication, Daystar University, Nairobi, Kenya.

New Zealand: Donald Matheson, Assoc Head, School of Social and Political Sciences, University of Canterbury

Nigeria: Umaru Pate, University of Maiduguri, Maiduguri.

South Africa: Herman Wasserman, School of Journalism and Media Studies, Rhodes University, Grahamstown, South Africa.

Uganda: Angella Napakol.

United Kingdom: Winston Mano, University of Westminster

Project Advisers: ORBIOCOM, NDSU, University of Nigeria.

Project Office: Department of Communication, North Dakota State University, Minard Hall 338, Fargo, ND 58108, USA.

COMMENTS

#5 **Bertrand Cabedoche** 2013-11-22 06:02

Daer Charles,

I'll support this project next week, when I'll be in Istanbul preparing our next Orbicom's meeting in Istanbul with our turkish partners, on september 2014.

Thanks for your project

#4 **Charles Okigbo** 2013-11-19 20:43

All Chairs and Associates are welcome to participate. Indicate interest by giving your names and contact to Yves and/or Pierre.

Welcome on board. The more partners, the wider our coverage.

#3 **Claude-Yves Charron** 2013-11-19 11:03

Dear Charles,

Your project seems to me quite relevant, with its analysis of the transformations that

have taken place since the 1979 UNESCO/IAMCR landmark study.

And you have in place an excellent group of national and regional Team Leaders.

Having been away for a few years, I am less familiar with ongoing dominant research themes within IAMCR. I just visited their web site, to see if they had any ongoing initiative in relation with your proposal. But from the outset, I could not find any explicit reference.

I assume that some of your Team members might also be members of IAMCR.

If not, it might be worthwhile to see if you would like to include a couple of lead researchers from this other network, to ensure an even wider dissemination of your research results afterwards, and having even more researchers and practitioners addressing the conclusions of your research, and finding ways to address the transformations that you'll have elicited, since the dominant frames of the 1979 global study.

Claude-Yves

#2 Andi Faisal Bakti 2013-11-17 09:03

Indeed. it is interesting. Can Indonesia be included?

#1 Yves Théorêt 2013-11-13 14:28

Another good project. Members, any interest to participate ? Please let us know.

5 - The Network's Expansion

We are pleased to inform that 3 new UNESCO chairs in Communication have been supported by their National Commission and are awaiting formal signatures by UNESCO and the universities concerned.

Nous sommes heureux de vous informer que 3 nouvelles chaires UNESCO en communication ont reçu l'appui de leur Commission nationale et attendent la signature formelle de l'UNESCO et des universités concernées.

Nos da un gran placer el informarles que tres nuevas cátedras UNESCO en Comunicación han sido apoyadas por su Comisión Nacional y están esperando ser firmadas por la UNESCO y las universidades involucradas.

Indonesia

UNESCO Chair in Communication for Strategic Social Change of Sustainable Development in the Post Millennium Development Goal
University Pancasila, Jakarta
Chairholder : Prof. Andi Faisal Bakti, Dean of the Faculty of Communication Science

France

Bordeaux :

Chaire UNESCO « Pratique émergente des TIC pour le développement »
Université Bordeaux 3, Bordeaux
Titulaire de chaire: Prof. Alain Kiyindou

Paris :

Chaire UNESCO « Innovation, Transmission et Édition numériques »
Fondation Maison des Sciences de l'Homme
Université Paris 8, Paris
Titulaire de chaire: Prof. Ghislaine Azémard,

COMMENTS

#8 **Bertrand Cabedoche** 2013-11-22 06:06

Bienvenue et félicitations à tous nos nouveaux venus, témoignages de la vitalité de notre réseau. Et une opportunité pour élargir davantage encore nos collaborations entre chaires et membres associés. Vos propositions seront les bienvenues

#7 **Ghislaine Azemard** 2013-11-21 08:01

Je vous remercie infiniment pour votre accueil et cette appartenance au réseau Orbicom

qui ouvre des perspectives très productives! Je viens de recevoir la Convention pour notre Chaire Innovation Transmission et Editions Numériques, elle sera prochainement signée par la Fondation Maison des Sciences de l'Homme et l'Université Paris 8.

#6 **Carmen Caffarel Serra** 2013-11-20 13:14
Bienvenue a tous

#5 **Alain Kiyindou** 2013-11-19 11:29
Merci pour votre accueil. C'est à la fois un honneur et un plaisir pour moi de faire partie de ce réseau. A Bordeaux, nous attendons encore la signature de l'accord mais, elle ne devrait pas tarder puisque le protocole est déjà sur le bureau du président de l'université. L'université a réaffirmé son engagement à soutenir et accompagner le développement de la chaire Pratiques émergentes des technologies et communication pour le développement.
Encore une fois merci

#4 **Claude-Yves Charron** 2013-11-19 11:13
Bonjour,

Très heureux d'apprendre que ces trois nouvelles Chaires aient reçu l'appui de leur Commission nationale, et qu'elles attendent maintenant la signature entre l'UNESCO et leur université respective.

Bienvenue "imminente" à ces nouveaux collègues.

Et un bienvenue tout spécial à Andi que j'ai le plaisir de connaître depuis plus de 20 ans...

Claude-Yves

#3 **Carmen Rico de Sotelo** 2013-11-17 20:25
Bienvenue GHislaine
Welcome Faisal.
BIENVENIDOS!

#2 **Andi Faisal Bakti** 2013-11-16 10:18

Thank you. We are looking forward to formal approval, and starting our cooperation.

#1 **Yves Théorêt** 2013-11-12 10:41
Félicitations !

6 - The Chairs' Programmes and Activities

Media Literacy Project — Concepción Medrano

Our general aim is to design, execute and assess an intervention program aimed at developing adolescents' media skills and helping them decode values. Our proposed intervention would be implemented by teachers in the classroom, and would involve adolescent students from the 1st and 4th years of secondary school from different cultural contexts.

Ce projet est financie par le Ministere d'Economie et Competitivite de l'Espagne et il est presente au reseau ORBICOM pour connaitre l'interet d'autres Chairs UNESCO de participer.

Si hay Catedras UNESCO interesadas en participar de este proyecto de intervención en alfabetización mediática, estaremos encantados de colaborar conjuntamente con ellas. Pueden contactar con la Catedra UNESCO de Comunicación y Valores Educativos en catedra.comunicacion--valores@ehu.es

COMMENTS

#1 Manuel Alejandro Guerrero Martínez 2013-11-12 09:58

Excellent idea! I would love to participate. In our Chair in "Communication and Society" in Mexico I have been working also on Media Literacy. Since 2006, I have been participating in a Summer Workshop at the Salzburg Global Seminar on Media and Global Change (www.salzburgglobal.org/current/sa-b.cfm) developing Media Literacy curriculum both for students and journalists. We have already some publications I would be delighted to share.

In this moment, the research we are doing deals with two specific projects:

- "Public Connection": a project that tries to find practical and empirical evidence on how are individuals "connecting" with public issues through the use of digital media.
- "Digital Change": a project that is focusing on how digital media are changing community life-styles. We are working with a community of 700 inhabitants where electricity was just installed six years ago. Notwithstanding, today most of the people under 35 have gotten a cell phone, and around 97 people have a tablet. 213 have

already a Facebook page. So, they are changing fast.

7 - Board of Directors

- 7.1 - Board Configuration
- 7.2 - Board Members

NO COMMENTS

7.1 - Board Configuration

1.Orbicom's Board includes 15 members:

- * 6 Chairholders
- *6 Associate members
- * 3 Ex-Officio members.

Within the Board, the Executive Committee includes 6 members:

The 3 Executive Officers: - the President - the Vice-President - the Treasurer

And the 3 Ex-Officio members: - UNESCO's Director General (or the ADG /communications - UQAM's Rector - Orbicom's Secretary General

2. Nomination Process

Since Orbicom's creation, the nomination process is the following:

- * the 3 Ex-Officio members serve and rotate according to their function within UNESCO (DG or ADG) UQAM (Rector) and UQAM (Orbicom's Secretary General);

- * the 12 members serving on the Board of Directors (6 Chair holders and 6 Associate members) are nominated by the two founding and Institutional Ex-Officio members of Orbicom (UNESCO and UQAM), and their nomination is ratified by the Assembly General of Members

- * once their nomination is ratified, the Board members elect among themselves the 3 Executive Officers: the President, the Vice-President and the Treasurer. According to an amendment adopted at the 1999 AGM, each incoming Board member serves a 2 year mandate renewable only once.

COMMENTS

#2 **Pierre Giguère** 2013-11-22 13:06

C'est en effet un problème. Pourquoi les personnes morales ne pourraient -elles pas être représentées par une personne physique comme c'est le cas très souvent. C'est l'institution qui nomme son représentant, et c'est ce dernier qui interagit au sein du réseau.

#1 **Bertrand Cabedoche** 2013-11-22 06:19

Il nous faudra sans doute poser la question de la représentation de personnes morales au sein du bureau, lorsque la proposition que j'ai faite en ce sens pourra être effective

7.2 - Board Members

First mandate ending in the fall of 2013 :

Victoria Uranga Harboe,(C) Chile

Yasuhiko Kawasumi, (A) Japan

Claudia Padovani, (A) Italy

First mandate ending in the fall of 2014 :

Andi Faisal Bakti (A) Dean of Faculty of Communication, Pancasila University, Indonesia

Liu Liqun (C) Chairholder, UNESCO Chair on Media and Gender, Communication University of China

Bertrand Cabedoche (C) Chairholder, UNESCO Chair in Communication, Université Stendhal3, France

Marguerite Moritz, (C) Chairholder , UNESCO Chair on International Journalism Education, USA

Second mandate ending in the fall of 2013 :

Jan Servaes (A) USA

Elena Vartanova (C) Russia

Charles Okigbo (A) Nigeria

Second mandate ending in the fall of 2014 :

Michel Mathien (C) Strasbourg /Europe,

Emmanuel C. Lallana (A) Philippines

Matasebia Woldemariam (A) Ethiopia

Fackson Banda (A) UNESCO-

Charlotte Masello-Riome (A) UK and Italy

New Board Members (first mandate to end in the Fall of 2015)

Jamal Eddine Naji (C), Directeur général de la Haute Autorité de l'Audiovisuel au Maroc (HACA) et fondateur de la chaire de communication publique et communautaire (Souissi Universités), Maroc

Magali Modoux (A), Chief Operating Officer (COO) ETHICS SA (Ethical Integrity Corporate Standards, SA), Switzerland

Manuel Alejandro Guerrero Martinez (C), Asociado a la Cátedra UNESCO « Comunicación y Sociedad », Universidad Iberoamericana, Mexico

The 3 intitutional ex-officio members are:

Irina Bokova, Director-General of UNESCO

Robert Proulx, Rector of UQAM

Yves Théorêt, Secretary-General of Orbicom

COMMENTS

#6 **Alejandra Matus** 2013-11-22 16:40

Just to make sure it is officially noted, Victoria Uranga no longer holds the Communications Unesco professorship at University Diego Portales. She is currently working at Unesco.

#5 **Pierre Giguère** 2013-11-22 13:16

C'est le premier mandat qui se termine dans le cas de Victoria, Yasuhiko et Claudia. Il y a reconduction automatique à moins d'un désistement, ce qui n'est pas le cas.

Ceux qui quittent le C.A. à la fin de leur deuxième mandat après cette AGM sont: Jan, Elena et Charles. Encore merci à eux pour leur soutien indéfectible.

#4 **Bertrand Cabedoche** 2013-11-22 06:17

Bienvenue à tous, témoins des fondements de notre réseau et apporteurs de sang neuf. Merci à ceux qui continuent à tenir la barre, lorsque la tempête gronde. La barque avance dans la bonne direction.

#3 **Claude-Yves Charron** 2013-11-19 11:28

un merci tout particulier à nos collègues qui complètent leur mandat:

Victoria, Yasuhiko et Claudia...

Claude-Yves

#2 **Yves Théorêt** 2013-11-12 10:45

Merci aux anciens et bienvenue aux nouveaux administrateurs !

#1 **Pierre Giguère** 2013-11-12 08:57

One word to thank the Board Members who are leaving their tenure after two consecutive mandates. Their support of Orbicom is exemplary. We also wish to welcome the new Board members who have demonstrated a keen interest in Orbicom affairs. We are certain that their wise advice will be appreciated.

8 - Varia

The AGM will close today, Friday November 22nd at 17h00 Eastern Standard Time. (GMT-5)

Dear Orbicom Members, We have managed to accomplish a lot in little time this year. I wish to thank all those who made the effort to participate in AGM 2013, and for many of you, on a number of occasions. This demonstrates the real interest towards our Network. The minutes will be distributed in a week or so , with the informations concerning the orientations for the coming year. The Board members will soon consult each other in order to proceed with the appointment of a new Vice-President. I take this opportunity to extend my sincere thanks to our friend Charles Okigbo who has keenly served Orbicom's interests during his two consecutive mandates in the Executive Committee and the Board of Directors.

Yves Théorêt,
Secretary-General

La AGM 2013 va cerrar hoy, viernes 22 de noviembre a las 17h00 Hora Normal del Este (GMT-5)

Estimados miembros de Orbicom,
Hemos logrado mucho en poco tiempo este año. Deseo agradecer todos aquellos que hicieron el esfuerzo de participar en la AGM2013, y para muchos de ustedes, en varias ocasiones. Esto demuestra un verdadero interés hacia nuestra Red. Las minutas serán distribuidas en una semana más o menos, con las precisiones acerca de las orientaciones que tomaremos el año siguiente. Los miembros del consejo de administración se pondrán de acuerdo para proceder a nombrar un nuevo vice-presidente. Tomo esta oportunidad para extender mis sinceros agradecimientos hacia nuestro amigo Charles Okigbo quien ha servido diligentemente los intereses de Orbicom durante sus dos mandatos consecutivos en el consejo ejecutivo y en la junta directiva.

Yves Théorêt
Secretario General

L'AGM 2013 va clôturer aujourd'hui, vendredi 22 novembre à 17h00, Heure Normale de l'Est (GMT-5)

Chers membres d'Orbicom,
Nous avons réussi à accomplir beaucoup en peu de temps cette année. Je tiens à remercier tous ceux qui se sont donnés la peine de participer à l'AGM 2013, et pour plusieurs, à quelques reprises. C'est une démonstration de tout l'intérêt qui est porté à notre réseau. Le procès-verbal sera diffusé dans une semaine ou deux, avec des indications sur les orientations pour l'année à venir. Les membres du Conseil d'administration se consulteront bientôt pour procéder à la nomination d'un nouveau vice-président. Je profite de l'occasion qui m'est offerte pour offrir nos très sincères remerciements à notre ami Charles Okigbo qui a servi avec

soin les intérêts d'Orbicom au cours de ses deux mandats consécutifs au Comité exécutif et au Conseil d'administration.

Le Secrétaire-général

Yves Théorêt

COMMENTS

#6 **Alejandra Matus** 2013-11-22 16:49

Thank you so much for inviting us to vote and approve the different chapters of the direction of Orbicom. I would like to asked the refreshment of the information about the Catedra Unesco de Comunicación y Participación Ciudadana in Chile. I hold this chair for a year and a half already. Nonetheless, the official information in the web page indicates the name and description of the former director, Victoria Uranga. I would like to ask for that information to be corrected. I would be happy to provide the new information. Thank you so much

#5 **Bertrand Cabedoche** 2013-11-22 09:53

Many thanks to Jamal, for giving us not only a wonderful opportunity to live a so excellent scientific, institutional, human exchange, but also, beyond that, giving us a kind of blueprint to inspire our next event, associated with a significant institution in the field of information and communication with a publication.

I'll leave next week to Istanbul and defend each part of the proposed projects at this AGM, and prepare our next meeting in Turkeyl.

Back in France, then I will be going to the UNESCO headquarters and achieve Orbicom supply to be concretely The Think Tank of Unesco for communication and information knowledge.

To all of you, thank you for your involvement, which stimulates me more than ever with the obligation to respect my own promises, for you and values that unite us.

See you soon

#4 **Bertrand Cabedoche** 2013-11-22 09:43

Jamal gracias por darnos no sólo una magnífica oportunidad para el científico, institucionale, y humano intercambio, pero. Más allá de este encuentro, una especie de modelo para inspirar nuestro próximo evento, asociado a una institución importante en el campo de la información y la comunicación con una publicación.

Me vaya la próxima semana en Estambul defender cada uno de los proyectos propuestos en esta AGM, y prepararnos nuestra próxima reunión en Turquía. Vuelta a Francia, entonces volveré a ir a la sede de la UNESCO para definir concretamente cómo Orbicom puede realmente travailler como laboratorio de ideas de la Unesco en materia de comunicación e información.

A todos, muchas gracias por su participación. más que nunca, Esto me hace en la

obligación de mantener mis promesas en contra de usted y de los valores que nos unen.

Permanecemos en contacto

#3 **Bertrand Cabedoche** 2013-11-22 06:15

Merci à Jamal pour nous avoir offert non seulement une magnifique opportunité d'échanges, scientifiques, institutionnels, humains. Au-delà, j'y vois une sorte de schéma directeur pouvant inspirer nos prochaines rencontres, associées à une institution significative sur le terrain de l'information et de la communication, avec publication.

Je pars la semaine prochaine à Istanbul défendre chacun des projets proposés lors de cette AGM, et y préparer notre prochaine rencontre à Istanbul. De retour en France, je me rendrai ensuite au siège de l'Unesco pour concrétiser l'offre de constituer le réseau Orbicom en think tank de l'Unesco.

À tous, merci de votre implication, qui m'oblige plus que jamais à rendre effectifs mes propres engagements à votre rencontre et au service des valeurs qui nous rassemblent. À très bientôt

#2 **Yves Théorêt** 2013-11-20 13:58

Chers amis,

Notre assemblée prendra fin d'ici quelques heures et j'aimerais bien que nous puissions arriver à une entente sur un projet de recherche susceptible de nous unir dans la poursuite d'un objectif commun.

L'année dernière, le projet Diversité culturelle a permis la mise en commun de 26 chercheurs d'ORBICOM, la tenue d'une conférence à Rabat, la présentation des conférences sur le WEB et, bientôt, la parution d'un manuscrit portant sur le sujet. Il s'agit ici d'une réalisation concrète de notre réseau. Merci à Jamal !

Dans le même ordre d'idée, j'espère que le thème Médias sociaux (dans les organisations, en journalisme, en rapport avec une démocratie plus participative, comme nouvelles technologies, dans leurs usages, etc.) pourrait nous permettre de travailler à un projet en commun pour l'année 2013-2014. Le thème Médias sociaux est un sujet d'actualité sur lequel ORBICOM devrait réfléchir. À cet égard, j'aimerais connaître vos intentions. N'hésitez pas à communiquer directement avec moi à l'adresse suivante : theoret.yves@uqam.ca

Nos collègues Manuel et Charles ont également proposé des projets de recherche susceptible de retenir votre intérêt.

Merci à l'avance de votre collaboration.

#1 **Yves Théorêt** 2013-11-20 13:57

Dear friends,

Our General Assembly is coming to closure in a few hours. I would like very much that we reach a consensus on a research project that could unite us in the pursuit of a common goal.

Last year, through the Cultural Diversity project, Orbicom's 26 researchers worked together, a conference was held in Rabat, the conference proceedings and presentations are accessible from the web and soon, a book on the topic is to be published. This constitutes a concrete achievement of our network. Thanks, Jamal!

In the same vein, I hope that the theme "Social Media" (in the organization, in journalism, in relation to a more participative democracy, like new technologies, in their use, etc.) could bring us together once again to work on a project for the year 2013-2014. Social Media is a hot topic that Orbicom should think about and give its opinions on. In this respect, I wish to learn about your intentions. Please feel free to email me directly at theoret.yves@uqam.ca

Our colleagues Manuel and Charles have also proposed research projects in which you may be interested.

Many thanks in advance for your collaboration.