



NETWORK OF UNESCO CHAIRS IN COMMUNICATION
RED DE CÁTEDRAS UNESCO DE COMUNICACIÓN
RÉSEAU DES CHAIRES UNESCO EN COMMUNICATION

**Minutes of ORBICOM's online
Annual General Meeting of Members (AMG)
2 December - 9 December, 2016**

Participants

1. Word of Welcome
- 2 - Approval of the 2016 Agenda and Minutes of the 2015 AGM
 - 2.1 AGM 2016 Agenda
 - 2.2 Approval of Minutes of AGM 2015
- 3 - Board of Directors' Reports
 - 3.1 -The President's Report
 - 3.2 - UNESCO's Report
 - 3.3 - The Treasurer's Report
 - 3.4 - Approval of Financial Statements 2015/2016
- 4 - Reports from the Executive Members
 - 4.1 - The Secretary General's Report
 - 4.2 - Message from the UQAM Rector
- 5- Development of the Network
- 6 - The Chairs' Programmes and Activities
- 7 - Board of Directors
 - 7.1 - Board Configuration
 - 7.2 - Board Members
- 8 - Varia
- 9 - Closing of the 2016 AGM

Participants

May Abdallah
Lamia Aidoudi
Marie Kettlie André
Jan Annerstedt
Rania Aoun
Ghislaine Azémard
Andi Faisal Bakti
Danny Butt
Bertrand Cabedoche
Carmen Caffarel Serra
Rosental Calmon Alves
Marisol Cano Busquets
Giancarlo Leonardo Carbone de la Mora
Claude-Yves Charron
Etienne Damome
Adrianna Diaz
Magda Fusaro
Pierre Giguère
Frank La Rue
Manuel Alejandro Guerrero Martinez
Alejandra Matus
Michel Mathien
Bernard Miège
Magali Modoux
Marguerite Moritz
Jamal Eddine Naji
Olivier Nana Nzepa
Charles Okigbo
Thérèse Paquet-Sévigny
Robert Proulx
Mathieu Quiniou
Chiranjibi S. Paudyal
Carmen Rico de Sotelo
Bianca Rutherford Iglesias
Manuel Ángel Santillán Vásquez
Yves Théorêt

I. Word of Welcome

PRESIDENT'S WELCOMING WORDS

Dear Orbicom Members,

I have the pleasure to open the 2016 virtual meeting of Orbicom's Annual General Meeting (AGM). We are united through the Web this year again to carry out the task assigned to us by the network statutes. After you have carried out the housekeeping parts of the agenda, I invite you to pay special attention to my report in which I make proposals for inter-chair cooperation and for which I seek your opinion, and to the report of the Secretary-General. Our network has positioned itself over the years as a respected player within the international community. Let's all work together to further Orbicom's development.

I hope that the AGM will be an opportunity for fruitful exchanges among us,

Bertrand Cabedoche
President

COMMENTS

#27 **Danny Butt** 2016-12-13 05:34

Greetings to all, so great to see many of you in Paris!

#26 **Etienne Damome** 2016-12-10 03:53

Bonjour,

Je vous rejoins, mieux vaut tard que jamais!

Amitiés

#25 **Marguerite Moritz** 2016-12-09 16:05

Greetings to all from Boulder, Colorado. Best wishes for a productive session.

#24 **Magali Modoux** 2016-12-09 12:06

Bonjour à vous tous!

#23 **Chiranjibi S. Paudyal** 2016-12-08 16:40

Thank you very much for your active and dynamic leadership to make Orbicom a respectable international community. Let's work together unitedly and with more energy and efforts to expand its activities and programme across the globe.

#22 **Jules Evariste Toa** 2016-12-08 13:45

Jules Évariste TOA, Côte d'Ivoire

Bonjour à toutes et à tous, heureux et reconnaissant de me joindre à vous. Fructueux échanges à toutes et à tous.

#21 **May Abdallah** 2016-12-07 22:25

Bonjour à tous ! Enchantée d'être parmi vous en espérant des échanges fructueux..

#20 **Charles Okigbo** 2016-12-07 12:09

Hello friends:

I join you all with joy from frigid North Dakota with 12 inches of snow now. Looking forward to a fruitful meeting.

#19 **Jan Annerstedt** 2016-12-07 05:45

Copenhagen - now also on board...

#18 **Alain Kiyindou** 2016-12-06 16:35

Bonjour à tous

Fructueuse assemblée à tous

#17 **Matthieu Quiniou** 2016-12-06 14:27

Bonjour à tous ! Bonne assemblée

#16 **Andi Faisal Bakti** 2016-12-06 10:42

Hello every one. I am happy to be with you all again.

#15 **Ghislaine Azemard** 2016-12-06 10:42

Bonjour à tous, au plaisir d'être avec vous !

#14 **Marie Kettlie Andre** 2016-12-05 20:19

Hello to everyone. Nice to be with you once again for another AGM.

#13 **Giancarlo Leonardo Carbone de Mora Campos** 2016-12-05 17:59

Giancarlo Carbone.

Saludos a todos. Un gusto de participar nuevamente en la AGM.

#12 **Magda Fusaro** 2016-12-05 17:05

Bonjour à tous,

Je n'ai pu être des vôtres à Paris. Première vraie neige à Montréal. Bonne AGM à tous.

#11 **Jamal Eddine Naji** 2016-12-04 02:18

Salama Tonga Soa (Bonjour, bienvenue!) en malgache d'où je reviens après une implication d'une semaine dans les travaux des 45èmes assises de l'Union de la Presse

Francophone avec 300 professionnels et décideurs médias de 47 pays dont une majorité d'Afrique, le continent d'avenir pour Orbicom comme pour le reste des domaines arrimés aux Droits de l'Homme...Salam a donc! (attention : Dalida n'était pas malgache!)

#10 **Lamia Aidoudi** 2016-12-03 09:22

Un grand bonjour à toutes et à tous depuis Bordeaux terre de vin et de soleil!!!. Très contente de vous retrouver sur ce forum de l'assemblée générale d'Orbicom!

#9 **Carmen Rico de Sotelo** 2016-12-03 07:39

Hola a todos
contenta de encontrarnos en AGM

#8 **Carmen Rico de Sotelo** 2016-12-03 07:38

Hola a todos,
contenta de encontrarnos en AGM

#7 **Carmen Caffarel Serra** 2016-12-02 11:55

Buenas tardes desde España para todos. Os deseo una buena y fructífera asamblea anual

#6 **Manuel Angel Santillán Vásquez** 2016-12-02 11:52

Buenos días a todos, un fraternal saludo.

#5 **Olivier Nana Nzepa** 2016-12-01 23:21

C'est une fois de plus un plaisir de vous retrouver. Bonne Assemblée

#4 **Bianca Rutherford Iglesias** 2016-12-01 15:52

Bonjour à tout le monde! contente d'être parmi vous. Bonne assemblée et bon échange productif à tous!

#3 **Rania Aoun** 2016-12-01 12:51

Bonjour à toutes et à tous! Contente de me joindre à vous! Bonne assemblée!

#2 **Rosental Calmon Alves** 2016-12-01 12:39

Bonjour! I am happy to be here for another AGM!!! Wishing all a pleasant and productive meeting.

#1 **Yves Théorêt** 2016-12-01 10:07

Bonjour à tous ! Welcome to all !
Bonne assemblée !

2 - Approval of the 2016 Agenda and Minutes of the 2015 AGM

2.1 AGM 2016 Agenda

1. Word of Welcome
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 - 2.2 Approval of Minutes of AGM 2015
3. Board of Directors' Reports
 - 3.1 The President's Report
 - 3.2 UNESCO's Report
 - 3.3 Report of UQAM's Rector
 - 3.4 The Treasurer's Report
 - 3.5 Approval of the Financial Statements of 2015/2016
4. The Secretary General's Report
5. The Network's Expansion
6. The Chairs' Programmes and Activities
7. Board of Directors
 - 7.1 Board Configuration
 - 7.2 Board Members
8. Varia

COMMENTS

#25 **Danny Butt** 2016-12-13 05:34
I also agree on the agenda

#24 **Claude-Yves Charron** 2016-12-12 10:04
Je suis d'accord.

#23 **Michel Mathien** 2016-12-10 05:02
Approuvé aussi par Michel Mathien...

#22 **Magali Modoux** 2016-12-09 12:07
Approuvé

#21 **Marie Kettlie Andre** 2016-12-08 20:49
I approve the agenda items

#20 **Chiranjibi S. Paudyal** 2016-12-08 15:23

I agree on the agenda

#19 **Carmen Caffarel Serra** 2016-12-07 14:34

Totalmente de acuerdo con la propuesta de agenda

#18 **Jan Annerstedt** 2016-12-07 05:46

I agree on the agenda.

#17 **Alain Kiyindou** 2016-12-06 16:35

J'approuve

#16 **Ghislaine Azemard** 2016-12-06 10:51

j'approuve

#15 **Andi Faisal Bakti** 2016-12-06 10:44

I approve.

#14 **Bernard Miège** 2016-12-06 09:05

J'approuve l'OduJ

#13 **Bernard Miège** 2016-12-06 09:04

J'approuve

#12 **Giancarlo Leonardo Carbone de Mora Campos** 2016-12-05 18:29

apruebo la agenda

#11 **Magda Fusaro** 2016-12-05 17:06

J'approuve l'ordre du jour.

#10 **Bertrand Cabedoche** 2016-12-05 14:57

Approuvé

#9 **Jamal Eddine Naji** 2016-12-04 01:31

J'adopte

#8 **Lamia Aidoudi** 2016-12-03 09:24

I agree on the agenda!

#7 **Carmen Rico de Sotelo** 2016-12-03 07:42

J' approuve

#6 **Olivier Nana Nzepa** 2016-12-02 12:11

En parfait accord

#5 **Manuel Angel Santillán Vásquez** 2016-12-02 11:52
Aprobado

#4 **Bianca Rutherford Iglesias** 2016-12-01 16:08
Je suis d'accord

#3 **Alejandra Matus** 2016-12-01 12:43
Apruebo

#2 **Rosental Calmon Alves** 2016-12-01 12:40
I agre

#1 **Yves Théorêt** 2016-12-01 10:09
Je suis d'accord !

2.2 Approval of Minutes of AGM 2015

AGM 2015 AGENDA

I approve / Yo apruebo / J'approuve - 100%

I do not approve / Yo no apruebo / Je n'approuve pas - 0%

Total votes: 12

The voting for this poll has ended on: 09 Dec 2016 - 00:00

COMMENTS

#22 **Jules Evariste Toa** 2016-12-12 06:30
Jules Évariste TOA,
J'approuve ce PV.

#21 **Michel Mathien** 2016-12-10 05:03
Moi aussi ... J'approuve ! M. Mathien

#20 **Etienne Damome** 2016-12-10 03:46
Approuvé

#19 **Marguerite Moritz** 2016-12-09 16:06
I approve

#18 **Magali Modoux** 2016-12-09 12:07

Approuvé

#17 **Marie Kettlie Andre** 2016-12-08 20:50
I approve

#16 **Charles Okigbo** 2016-12-07 13:11
J'approuve

#15 **Jan Annerstedt** 2016-12-07 05:48
I approve

#14 **Alain Kiyindou** 2016-12-06 16:36
J'approuve

#13 **Andi Faisal Bakti** 2016-12-06 10:45
I agree.

#12 **Ghislaine Azemard** 2016-12-06 10:43
j'approuve

#11 **Bernard Miège** 2016-12-06 09:06
J'approuve le pv

#10 **Bertrand Cabedoche** 2016-12-05 14:57
Appourvé

#9 **Jamal Eddine Naji** 2016-12-04 01:31
j'adopte

#8 **Lamia Aidoudi** 2016-12-03 09:26
I agree!

#7 **Carmen Caffarel Serra** 2016-12-02 11:56
Aprobada el acta

#6 **Manuel Angel Santillán Vásquez** 2016-12-02 11:53
Aprobado

#5 **Bianca Rutherford Iglesias** 2016-12-01 16:07
J'approuve

#4 **Alejandra Matus** 2016-12-01 12:44
Apruebo

#3 **Rosental Calmon Alves** 2016-12-01 12:44
I approve it

#2 **Yves Théorêt** 2016-12-01 10:10
J'approuve

#1 **Pierre Giguère** 2016-12-01 09:06
j'approuve

3 - Board of Directors' Reports

3.1 -The President's Report

THE PRESIDENT'S PRIDE

We have just finished our physical meeting of the members of the Network of UNESCO Chairs in Communication, organized successfully in Paris from October 26 to 28 by our colleague and friend, Ghislaine Azémard of Université Paris VIII and the ITEN (Innovation, Transmission, Éditions Numériques) Chair, and we find ourselves already for this AGM. This temporal proximity is happy, witness of the dynamism of the Network and the desire to exchange of each one of us.

As your President, I am particularly proud to ascertain that, despite the eternal conflicts that we all must fight in order to balance our budgets, we strive, and we manage, since now five editions, to concretize this wish of President Rosenthal Salmon Alvès, my predecessor, of these systematic yearly meetings, turn-by-turn in each of the continents in which we are represented as a Network. We count in effect now 37 Chairs, 9 new members were added to the 193 associated members already active, specifically, Frank La Rue, recently nominated ADG of UNESCO, that has graced us with the protocolary opening speech at the Paris meeting; Mathieu Quiniou of Paris and Etienne Damome (both present in Paris and members of the organizing teams of the Bordeaux 2014 and Paris 2016 meetings); Jean-Louis Roy of Québec (of who we have been able to appreciate his intervention with a historic overtone in the inaugural session at the Paris meeting); May Abdalla of Lebanon (with whom we work already since many years ago, with l'Association des chercheurs arabes en Sciences de l'Information et de la Communication of which she is the President); and still as well Yin Qiang of CHina, Ranai Aoun of Canada, Bianca Rutherford of Spain and Kamila Jreij of Lebanon.

More than ever, the international dynamism of our Network is confirmed. Even then, as your President, I am proud of the richness of our talent pool. Already, propositions have been already been suggested for the organization of our next in situ colloquia for 2018, 2019 and 2020, possibly in Spain or Peru and then again in France (Grenoble). In this, we remain faithful to the principle of rotation of the organization of our physical meetings in each continent, France having been retained as host every two to three years, to guarantee the geographical proximity to the UNESCO headquarters.

For the 2017 edition, in the course of our Paris meeting, we have confirmed the holding of our next colloquium in Jakarta next May, thanks of the tenacity of our colleague, Andi Faisal Bakti, dean of the Faculty of Communication of the University of Jakarta. I remind you by the way that this pleasure has been the product of the involvement of each of the members of our network to contribute their yearly membership dues, that these projets incur a great cost to the Network's secretariat, that can only assure its mission from

these dues and that of the financial support of Université du Québec à Montréal (of which I have the pleasure of thanking them particularly).The recent recruitments of the associated members tell me that we can be even more willing in the growth of our Network: in the course of my numerous missions in the five continents, I encounter regularly personalities of civil society, researchers, representatives of public institutions, leaders of private organizations, representatives of the media, members of non governmental organizations, all experts in information and international communication, who share with me their profound desire to join us. I admit to not have always been available enough to help them render this wish reality. I think notably in Africa and in Madagascar where, with the Grenoble Chair and our Gresec laboratory we are regularly engaged in research and international mobility projects; an Africa where our Network is alas still underrepresented, despite the hopes and enthusiasm that I bear witness to in that sense; an Africa by the way that has been designated as a top priority by the actions of UNESCO. I know that also in other lands, our Network in Communication is henceforth admired as a model for other sections of UNESCO, the participation of UNESCO ADG Frank La Rue during the Paris meeting last month offers the confirmation, after the proposition of his predecessor, Janis Karklins, accepted in the occasion of the meeting held in Rabat in 2013, to designate ORBICOM as a UNESCO think tank on this front. I then invite you to develop with us this prospecting of associated members and to thus grow our Network. The objective is inscribed in the ORBICOM's constituting charter; to link specialists across the globe who work in different sectors of our domain of activity and of research, and to develop with them programs of publication of conferences, and, in a general fashion, of value-adding and of knowledge. This endeavor is very well on its way, each annual meeting yields a publication assembling a big part of the communications proposed by the members present, brimming with enlightening contributions, as will be put forth by after our Paris meeting dedicated to the Digital Humanities.

On that note, I will like to return to this Paris conference, of which the organization was truly exceptional, made sure by the ITEN Chair and Université Paris VIII and both of which have generously associated themselves to the Fondation de la Maison des Sciences de l'homme and Semantis. Conviviality was ever-present, offering us event the cultural detour of the meeting grounds, and of lunches, full with History. As your President, I am proud to note that, on the generic delicate, polysemic, even polemic theme of the Digital Humanities, the thirty or so speakers, chairholders, and associated members to which around one hundred professors, international experts and local students, enlightened particularly the debates. Information and communication sciences were joined by history, philosophy, sociology, political science, law, invited in parallel to put the questioning in perspective.

...

I am proud to be your President in the semesters to follow,

Bertrand Cabedoche
President of ORBICOM

COMMENTS

#19 **Danny Butt** 2016-12-13 05:38

I also am looking forward to Jakarta, many thanks Mr. President! The physical meetings are for me invaluable in learning from the great expertise of the network!

#18 **Jules Evariste Toa** 2016-12-12 06:52

Jules Évariste TOA, Côte d'Ivoire;

Le rapport du Président est édifiant, il fait un tour d'horizon des activités sur la scène internationale notamment en Afrique où il indique ceci: . Je milite donc en faveur d'une réelle représentativité du réseau en Afrique en général et en particulier en Afrique noire pour le grand bonheur des chercheurs de cet espace à l'instar des autres contrées du monde. Merci M.le Président pour ce clin d'œil fait à l'Afrique.

#17 **Chiranjibi S. Paudyal** 2016-12-08 15:42

Thank you very much Bertrand Cabedoche, President of Orbicom for the excellent report. It is a matter of great pride and pleasure for every member associated with the Orbicom for the success and achievement of this organisation which was possible due to your active and dynamic leadership. We are really grateful for this. Though I could not attend and be part of the Orbicom meetings and conferences due to my personal circumstance, I feel pride of the achievements and look forward to attend the forthcoming meetings and conferences if the days suit me. Thank you.

#16 **Carmen Caffarel Serra** 2016-12-07 14:38

Muchas gracias presidente por tus palabras y tu resumen. Para nosotros si que es un honor tenerte de presidente

#15 **Charles Okigbo** 2016-12-07 13:10

Bravo! You touched on the key points including expanding our membership and activities in Africa, China and the Middle East. Good job!

#14 **Jan Annerstedt** 2016-12-07 06:01

Thank you, Mr. President, for emphasizing ORBICOM's chairs and partners as being a relevant and useful resource base also for UNESCO. The Paris symposium, so successfully organized by Ghislaine Azémard and her colleagues, proves that the network represents inspirational creativity and offers thought leadership.

#13 **Ghislaine Azemard** 2016-12-06 10:50

Merci Monsieur le Président !

#12 **Andi Faisal Bakti** 2016-12-06 10:46
Great, and thank you, Mr. President.

#11 **Bernard Miège** 2016-12-06 09:12
Le réseau ORBICOM a une activité réelle même si toutes les Chaires n'ont pas une contribution équivalente et une activité réellement adossée sur une production scientifique en rapport avec les exigences de la période.

#10 **Olivier Nana Nzepa** 2016-12-06 03:31
Bravo Président. Félicitations Ghislaine. Nous apporterons notre pierre à la consolidation de notre bel édifice.

#9 **Giancarlo Leonardo Carbone de Mora Campos** 2016-12-05 18:16
Gracias Bertrand. Interesante recuento de las actividades y reuniones del 2016 e información valiosa para los próximos encuentros. Suerte para la proxima reunión de Yakarta.

#8 **Magda Fusaro** 2016-12-05 17:12
Bonjour à tous, je salue l'évènement que Ghislaine a organisé. Le secrétaire général m'a indiqué que c'était "grandiose".
Quel regret de n'avoir pu être des vôtres.

Mais je serai à Jakarta, sans faute en mai 2017. Christian Agbobli et moi présenterons quelques données intéressantes sur Internet.

Au plaisir de vous retrouver tous.

#7 **Lamia Aidoudi** 2016-12-03 09:41
Merci Monsieur le président pour ce rapport exhaustif qui traduit les activités de notre belle rencontre de Paris et qui pose les vrais enjeux du développement futur d'Orbicom. Je reste confiante que le dynamisme et l'engagement de tous à appuyer les objectifs scientifiques de notre réseau donneront les meilleurs résultats durant les prochaines rencontres. Un grand remerciement à Andi et à son équipe d'avoir proposé de nous accueillir en Indonésie en Mai 2017.

#6 **Carmen Rico de Sotelo** 2016-12-03 08:38
Je désire témoigner, moi aussi, de l'excellente rencontre organisée à Paris par Ghislaine et son équipe; souligner l'engagement des membres pour assurer la pérennité du réseau et les rencontres en respectant le paiement des cotisations, et puis la rencontre 2017 à Jakarta, la première en Asie!

#5 **Manuel Angel Santillán Vásquez** 2016-12-02 12:09
Saludos Mr. President

#4 **Bianca Rutherford Iglesias** 2016-12-01 16:20

Merci M. le président et merci au noyau dur d'Orbicom qui fait tout cela possible. Merci également à tous pour la bienvenue! Je suis ravie de faire partie active de ce beau réseau qui est ORBICOM! Je profite également pour féliciter Ghislaine et tout l'équipe de la chaire ITEN pour le superbe symposium sur l'humanisme numérique. C'était une superbe expérience très riche humainement et intellectuellement! JE remercie également Andi pour sa proposition d'accueillir le prochain symposium chez lui et pour son invitation.

#3 **Rosental Calmon Alves** 2016-12-01 12:52

Thank you so much, Mr. President. I am extremely happy and grateful for your leadership and for helping us to fulfil the dream of an annual meeting. Paris was amazing. Paris was amazing. I learned a lot and look forward to going to Jakarta, if the days in May work for me. Merci!

#2 **Alejandra Matus** 2016-12-01 12:45

Apruebo

#1 **Yves Théorêt** 2016-12-01 10:10

Merci M. le Président !

3.2 - UNESCO's Report

MESSAGE ON THE OCCASION OF ORBICOM'S ONLINE ANNUAL GENERAL MEETING BY ASSISTANT DIRECTOR-GENERAL (COMMUNICATION AND INFORMATION) MR FRANK LA RUE

This is the first time that I am addressing the Orbicom Online General Meeting. It is thus necessary for me to set out what my impressions of the network are, and what my vision for it is.

In terms of my impressions, I was privileged to meet the Orbicom executive leadership composed of Secretary-General Yves Théoret and Ambassador Pierre Giguère early this year. At that meeting, we talked about the continuing role of Orbicom as a 'think tank' advising UNESCO on strategic and programmatic issues of mutual concern. During the meeting, we also explored my possible role in the Orbicom annual conference that was subsequently held at the Centre de Conférences Édouard VII under the tutelage of Prof. Guislaine Azémard, our UNESCO Chair for Information and Communication Sciences, based at the University of Paris 8.

Through my video message, I underscored how UNESCO was promoting the idea of a universal internet which respects people's human rights, is open, affords everyone accessibility and is subject to a governance system based on multistakeholder participation. While on this point, let me congratulate Prof. Azémard on what I have been assured was a very successful conference. Well done!

Based on the above, my first impression is thus that UNESCO clearly stands to benefit from Orbicom's intellectual pursuits, especially if they are closer to the Organization's medium-term strategy and programme of action. Also, in helping to service such a diverse scholarly network, Orbicom is assisting in managing our growing list of UNESCO Chairs who are affiliated with it. This is thus a unique feature of the UNITWIN/UNESCO Chairs Programme which seeks to promote international inter-university cooperation and networking to enhance institutional capacities through knowledge sharing and collaborative work. To this end, this is a network I am happy to be associated with it.

This leads me to my next point, namely what my vision for Orbicom is. For me, in the next 15 years, any vision of Orbicom cannot be divorced from the fact that the UN System has adopted a new package of transformational, integrated and universal Sustainable Development Goals (SDGs). In this regard, I would like to make two points.

The first point is that UNESCO is privileged to have been mandated as a custodian and contributing agency for monitoring and reporting global progress on the two indicators that measure the target on ensuring public access to information and protecting fundamental freedoms within the framework of the SDGs. I am glad to note that during this year's Orbicom conference, whose theme was *digital humanism*, some speakers addressed the aspect of 'transparency and access to public information within the context of Latin America.' This is in sync with our own work.

Also, I was pleased that several other speakers highlighted the aspect of digital humanism in terms of 'freedoms of expression and media in the digital age.' Further, they touched on the subject of 'the Internet of citizens as a response to the Internet of things.' It was in this context that, in my video message during the conference, I highlighted the notion of 'Internet Universality' in terms of the four key interrelated principles, summarised in the acronym R.O.A.M, namely: (i) human Rights; (ii) Openness; (iii) Accessibility; and (iv) Multi-stakeholder participation.

My second point concerns the very nature of our UNESCO Chairs. While each UNESCO Chair naturally has its own academic autonomy, we do encourage you to go beyond the symbolic association of the brand which you carry. We propose therefore that you regularly avail yourselves of our official programme documents, as decided by the 195 Member States who make up UNESCO. In this way, you can follow, synergise and even influence programmatic developments within the Organization. This is a message that, I understand, has been emphasised by my predecessors as well.

Furthermore, our interest is to see an Orbicom that is as globally representative as are our Member States. Accordingly, we seek to increase the number of Chairs in developing countries. That is why we are very happy that we recently finalized an agreement to set up the Chair on Communication for Sustainable Development at the Pancasila University in Indonesia. I am delighted that that university's Chairholder, Prof. Andi Faisal Bakti, is scheduled to host next year's Orbicom conference in Jakarta, with the theme of peace journalism that is at the core of UNESCO's mandate dedicated to "building peace in the minds of men and women." We encourage Orbicom and its members to help us identify candidates in developing countries as potential Chairs, so as to enhance the global character of your community and its discourse.

Let me conclude on something that has already been discussed before between Orbicom and UNESCO. I have also alluded to it above. I believe strongly that Orbicom should serve as a 'think tank' to assist UNESCO in its intellectual leadership. I would encourage our Chairholders, both individually and collectively, to share their research and thinking with UNESCO. Perhaps, as a suggestion, you could consider a slot during the upcoming Orbicom conferences to include a short, plenary discussion on a matter of strategic and programmatic interest to UNESCO in which all the Chairholders could participate. This would enable the Chairholders to pursue their own interests while at the same time allowing for UNESCO to brief you about our strategic interests for that one slot in the programme. In this way, Orbicom can indeed play its role as a valued think tank for UNESCO.

This is my vision of how ORBICOM could play a proactive role as part of the UNESCO family. On this note, I would like to wish you productive deliberations!

COMMENTS

#19 **Jules Evariste Toa** 2016-12-12 07:02

Merci Bianca, il faut étendre cette toile jusqu'en Côte d'Ivoire, à l'université Félix HOUPHOUËT-BOIGNY à Abidjan où nous avons également cette ambition de créer une chaire UNESCO des SIC. Nous allons mettre nos efforts en commun pour la réalisation de ce projet ambitieux mais réalisable dans un proche à venir.

#18 **Bertrand Cabedoche** 2016-12-11 18:32

For me, all of that works in the right and same way: as well the message of our ADG Franck Larue as the reacts that every one, Unesco chairholders and associated members have to his proposals. Thus, I feel encouraged in the coming months to take advantage of the small geographical distance between the Unesco Chair which I am responsible of and the headquarters of Unesco in Paris, in order to meet Mr La Rue on behalf of all of us and to see together how we can concretely and even more strongly strengthen our mutual co-operation. Jamel idea of a roadmap for the coming months,

and even the coming years is one of this concrete opportunity. I will see, with Yves Théorêt and Pierre Giguère when and how ideally extend the first meeting they sketched a few months ago. In the meanwhile, thanks a lot, Mr. La Rue, for all the encouragements.

#17 Marguerite Moritz 2016-12-09 16:20

Many thanks to Mr. La Rue for his excellent and encouraging comments regarding future collaborations between Orbicom and UNESCO. I support Jamal's suggestion of having a follow on meeting to set up a more detailed, comprehensive and longer term agenda that would strengthen the Orbicom-UNESCO bond. I also support the suggestion of creating more new chairs from developing countries. And congratulations to Prof. Bakt!. To echo Rosenthal, media literacy or specifically news literacy and social media literacy are vital to our educational mission. We see the implications of fake news that is believed in the headlines here in the US on a very regular basis.

#16 Chiranjibi S. Paudyal 2016-12-08 16:12

It is great to hear the support of UNESCO in the Orbicom initiative. Promoting 'digital humanism in terms of 'freedoms of expression and media in the digital age' is an excellent idea in the context of the information technology age of today. Your ideas of "human Rights; Openness; Accessibility; and Multi-stakeholder participation" are really appreciative. Thank you for your support.

#15 Carmen Caffarel Serra 2016-12-07 14:40

De acuerdo totalmente con las palabras del señor Frank La Rue

#14 Rosental Calmon Alves 2016-12-07 13:05

I would like to join my colleagues to thank ADG Frank La Rue for his support to Orbicom and the great ideas to improve collaboration between our network and Unesco. As usual, Jamal has also added great ideas. I think it became clear during our meeting in Paris that initiatives on media literacy (or news literacy, as I prefer to call it) have never been so important. I am also very happy to know that Unesco is interested in creating new chairs in the developing world. This is a great time to improve collaboration between Unesco and Orbicom. Muchas gracias, Frank.

#13 Andi Faisal Bakti 2016-12-06 10:48

Great idea. Thanks.

#12 Pierre Giguère 2016-12-06 09:56

À Olivier Nana Nzepa,

Bonjour ! Il y a longtemps que nous avons eu contact. Le Secrétariat d'Orbicom est à votre disposition pour vous guider dans le cheminement à suivre pour la création d'une chaire à Yaoundé.

Pierre

#11 **Bernard Miège** 2016-12-06 09:18

Qu'ORBICOM soit considéré comme Think Thank de l'UNESCO est particulièrement important mais entraîne des obligations pour les Chaires, et notamment celle de s'adapter en permanence aux évolutions communicationnelles du monde et de produire des travaux de qualité, sans craindre de se remettre en cause.

#10 **Yves Théorêt** 2016-12-06 09:13

Nous prenons bonne note de vos suggestions M. La Rue. Nous espérons aussi accroître la collaboration entre l'UNESCO, ORBICOM et l'UQAM. Notre collègue Andy Bakti aura assurément une plage horaire à consacrer aux représentants de l'UNESCO lors du colloque annuel d'ORBICOM en mai qui, comme vous le savez, coïncide, en partie, avec les journées de l'UNESCO en Indonésie. Au plaisir de vous revoir et de travailler avec vous et votre équipe.

#9 **Olivier Nana Nzepa** 2016-12-06 04:05

Dear Frank, your comments on the need to extend the network to developing countries sound like a call for sub saharan countries. We heard the call. We heard the call. With the help of the ORBICOM Executive Secretariat, we will strive to make the hosting of a Chair within Advanced School of Mass Communication (ASMAC), University of Yaounde II, a reality in 2017

#8 **Lamia Aidoudi** 2016-12-04 05:51

I agree with you Jamal on the importance of the topic of media and information education. This would:

- 1- Students to exercise their citizenship in an information and communication society, forming active, enlightened and responsible "cybercitizens" of tomorrow.
- 2- The understanding and the autonomous use of the media by the pupils and the teachers who are at the same time readers, producers and distributors of contents.

Already since the beginning of the school year in September 2016 in France, an integration of this teaching in a transversal way in the various disciplines has entered. This includes the safe use of media on a day-to-day basis, encouraging collaborative and exchange practices for both students and teachers and the co-construction of knowledge in stimulating and responsive learning environments.

Je suis d'accord avec toi Jamal sur l'importance du thème de l'éducation aux médias et à l'information. Car cela permettrait :

- 1-Aux élèves d'exercer leur citoyenneté dans une société de l'information et de la communication, formant des "cybercitoyens" actifs, éclairés et responsables de Demain.
- 2-La compréhension et l'usage autonome des médias par les élèves et les enseignants qui sont à la fois lecteurs, producteurs et diffuseurs de contenus.

Déjà en France, depuis la rentrée scolaire de septembre 2016, une intégration de cet enseignement de manière transversale dans les différentes disciplines est entrée en vigueur

Ainsi l'usage sécurisé des médias au quotidien, encourageant les pratiques de collaboration et d'échange tant des élèves que des enseignants et la co-construction des savoirs au sein d'environnements d'apprentissage stimulants et adaptés.

Merci à toutes et à tous!

#7 Jamal Eddine Naji 2016-12-04 04:07

Thank you very much Mr. F. La Rue for this clarification, which reassures you about Unesco's support for Orbicom and its future. This motivates me to offer you, the members of the board of directors of the network and all its members two perspectives of action:

1. By reference to your confirmation of Orbicom as "Think Thank" from Unesco, it would be very useful from my point of view to hold a meeting between you and your staff on the one hand and the Orbicom Administration on the other hand, to draw up an action plan or action strategy over three years (2017/2020) around the objectives of Unesco mentioned in your message here and taking account of future directions up to date by the members of the network, especially during our last general meeting in Paris. Such a meeting could be organized with the new year, either in Paris or at Orbicom's headquarters, sharing costs between the two parties. Members of the Board and Unesco (but I leave it to our General Secretariat to lead this delicate aspect with you) ...

2. To put forward on the common agenda (Unesco and Orbicom) the theme so dear and present to your organization: media education, which I proposed at our AG in Paris as a theme around the world and on which Unesco has accumulated many reflections and initiated many programs and around which my regulatory body of audiovisual in Morocco (HACA) will convene next spring regulators from Latin America and Africa. I have already launched a collaboration of documentation and reflection on this subject between the HACA and your office in Rabat.

I hope that these two suggestions will stimulate exchanges during this virtual AG which is already very animated. Thank you to all of you, Mr. DGA first.

#6 Jamal Eddine Naji 2016-12-04 04:02

Merci infiniment M. F. La Rue pour cette clarification qui rassure sur le soutien de l'Unesco à Orbicom et à son avenir. Ceci me motive pour vous proposer à vous, aux membres du conseil d'administration du réseau et à tous ses membres deux perspectives d'action :

1. Par référence à votre confirmation d'Orbicom comme « Think Thank » de l'Unesco, il serait fort utile de mon point de vue de tenir une réunion entre vous et votre staff, d'une part, et les membres du Conseil d'Administration d'Orbicom d'autre part, pour dégager un plan d'action ou stratégie d'action sur trois ans (2017/2020) autour des objectifs de l'Unesco évoqués dans votre message ici et tenant compte des pistes d'avenir retenues à ce jour par les membres du réseau, notamment lors de notre dernière assemblée générale à Paris... Une telle réunion pourrait être organisée avec la nouvelle année, soit à Paris, soit au siège d'Orbicom avec partage des coûts des deux parties, les

membres du CA et l'Unesco (mais je laisse le soin à notre secrétariat général de conduire ce délicat aspect avec vous)...

2. Mettre de l'avant sur l'agenda commun (Unesco et Orbicom) le thème si cher et actuel à votre organisation : l'éducation aux médias, thème que j'ai proposé lors de notre AG de Paris comme sujet crucial en ce moment à travers le monde et sur lequel l'Unesco a accumulé nombre de réflexions et initié nombres de programmes et autour duquel mon instance de régulation de l'audiovisuel au Maroc (HACA) réunira au printemps prochain les régulateurs d'Amérique Latine et d'Afrique. J'ai déjà lancé une collaboration de documentation et de réflexion sur ce sujet entre la HACA et votre bureau de Rabat. J'espère que ces deux suggestions susciteront des échanges au cours de cette AG virtuelle qui est déjà fort animée. Merci à tous et à toutes, à vous M. le DGA en premier.

#5 Bianca Rutherford Iglesias 2016-12-02 17:27

Parfait! Je m'occupe de les passer le message au directeur du KITZ et je te tiens informé Yves! Si j'apprends d'autres membres ou institutions potentiels intéressés à devenir membres je vous dit. Très bon week-end et continuation d'assemblée à tous!

#4 Manuel Angel Santillán Vásquez 2016-12-02 12:02

Coincido con las apreciaciones de Mr. Frank La Rue. Seguir adelante!

#3 Yves Théorêt 2016-12-02 08:02

Très bonne idée Bianca ! Merci de ton aide !

#2 Bianca Rutherford Iglesias 2016-12-01 16:51

Merci beaucoup pour ce message. Concernant le développement des nouvelles chaires UNESCO dans les pays en développement. J'avais rencontré dans le cadre de la signature d'un partenariat entre nos universités le directeur de l' Institute of Ethnic Studies (KITA) de The National University of Malaysia il'y a plus d'un an. Nous avons parlé justement des Chaires UNESCO et ils étaient très intéressés pour faire la demande d'une chaire UNESCO, il voulait justement se renseigner sur la procédure. Ils sont très actifs et très intéressants. Ils font beaucoup des recherches interdisciplinaires. Si cela peut intéresser le réseau de les avoir comme membres je peux faire l'intermédiaire si nécessaire et les demander s'ils sont toujours intéressés. Eventuellement la rencontre à Jakarta pourrait être une bonne occasion pour les convier et les rencontrer.

#1 Alejandra Matus 2016-12-01 12:45

Apruebo

3.3 - The Treasurer's Report

Dear Colleagues of Orbicom,

As for previous years, Orbicom provides a financial statement to the AGM.

I inform that for the UQAM/Orbicom financial year that ended May 31, 2016, the attached report is not an audited one, but has been produced in accordance with the Canadian General Accounting Principles, and prepared by a Chartered Professional Accountant. .

You will be pleased to note that the Orbicom Secretariat has managed to register a surplus CAD \$ 3560. This is the result of reduced expenses in small staff, travel, representation and honorarium.

The membership contributions received during the financial year amounted to only \$CAD 2341 compared to \$CAD 3541 for the previous year. This might be due to the technical difficulties experienced with the direct payment system on the ORBICOM website.

I thank the members who have paid their 2016 membership dues and invite all to make a gesture for 2017.

Best regards to all !
Manuel Alejandro Guerrero-Martinez
Treasurer of Orbicom

COMMENTS

#12 **Bertrand Cabedoche** 2016-12-11 18:39

Merci à Manuel Alejandro pour le travail fourni.

Je suis d'accord avec Magali : les relances de cotisation ne constituent pas une suspicion contre ceux qui, surchargés, ne savent plus s'ils se sont acquittés ou non de leur cotisation, mais une nécessité, pour poursuivre notre dynamique. Je renouvelle une fois de plus ma proposition à ce que chacun d'entre nous contribue à cet effort en suscitant parallèlement l'adhésion d'au moins un membre associé de son entourage: de ce point de vue, nous avons beaucoup plus de ressources de qualité que nous le croyons parfois. Ces "nouvelles pousses" nous invitent parallèlement à renforcer davantage encore notre exigence.

#11 **Michel Mathien** 2016-12-10 05:10

En raison de son montant global, il faudrait un jour rediscuter du sens même de la cotisation en rapport avec les objectifs d'ORBICOM et des engagements en résultant pour chaque titulaire et son institution

#10 **Marguerite Moritz** 2016-12-09 16:22

Many thanks to Manuel for all of his efforts on behalf of Orbicom.

#9 **Magali Modoux** 2016-12-09 12:23

Quid d'une relance après 1 mois, 3 mois et 6 mois des membres qui n'ont pas payé leur cotisation annuelle? Ce n'est pas de la mauvaise volonté, mais entre la tonne d'emails reçue quotidiennement et les soucis électroniques, la demande de cotisation se trouve noyée dans la masse et peut ainsi être oubliée.

#8 **Chiranjibi S. Paudyal** 2016-12-08 16:16

Thank you very much for preparing the report.

#7 **Carmen Caffarel Serra** 2016-12-07 14:42

Muchas gracias Manuel Alejandro por el trabajo

#6 **Charles Okigbo** 2016-12-07 12:31

Thank you for the record keeping and report.

#5 **Andi Faisal Bakti** 2016-12-06 10:51

Thank you for the report.

Great work.

#4 **Bernard Miège** 2016-12-06 09:20

La faiblesse des ressources doit nous rendre encore plus exigeant quant à la qualité de nos activités.

#3 **Olivier Nana Nzepa** 2016-12-06 04:10

Exceptionnel ce que le Secrétariat exécutif réussit à accomplir avec si peu de ressources.

#2 **Giancarlo Leonardo Carbone de Mora Campos** 2016-12-05 18:22

Gracias por la información Manuel Alejandro.

#1 **Alejandra Matus** 2016-12-01 12:46

Estuve con licencia maternal hasta mediados de año. Cómo puedo averiguar el estado de pago de mi membresía? Desde ya, muchas gracias. Alejandra Matus

3.4 - Approval of Financial Statements 2015/2016

Click [here](#) to download the Financial Statements for May 31, 2016.

FINANCIAL 2015

I approve / Yo apruebo / J'approuve - 100%

I do not approve / Yo no apruebo / Je n'approuve pas - 0%

Total votes: 11

The voting for this poll has ended on: 09 Dec 2016 - 00:00

COMMENTS

#16 **Michel Mathien** 2016-12-10 05:12
J'approuve aussi! Apruebo ! Aprobado !

#15 **Etienne Damome** 2016-12-10 03:47
Approuvé

#14 **Marguerite Moritz** 2016-12-09 16:23
I approve.

#13 **Magali Modoux** 2016-12-09 12:17
Approuvé

#12 **Marie Kettlie Andre** 2016-12-08 20:57
I approve

#11 **Carmen Caffarel Serra** 2016-12-07 14:43
Aprobado

#10 **Rosental Calmon Alves** 2016-12-07 13:07
I approve it

#9 **Lamia Aidoudi** 2016-12-06 15:18
J'approuve

#8 **Andi Faisal Bakti** 2016-12-06 10:49
I approve.

#7 **Bernard Miège** 2016-12-06 09:21
J'approuve.

#6 **Bertrand Cabedoche** 2016-12-05 15:01
Approuvé

#5 **Jamal Eddine Naji** 2016-12-04 01:50
j'approuve

#4 **Carmen Rico de Sotelo** 2016-12-03 08:46
apruebo informe financiero

#3 **Bianca Rutherford Iglesias** 2016-12-01 16:56
J'approuve

#2 **Yves Théorêt** 2016-12-01 16:10
J'approuve

#1 **Alejandra Matus** 2016-12-01 12:51
Apruebo

4 - Reports from the Executive Members

4.1 - The Secretary General's Report

Dear Colleagues and Friends,

I am pleased to present you the accomplishments of the ORBICOM Network for the year 2015-2016.

DAY-TO-DAY

Website

The website has experienced a few flaws this last year. Next year, hopefully, and following numerous advice, we will evaluate the possibility of revamping the website, better adapted to the needs of the secretariat and its members.

ORBI-INFO

ORBICOM's newsletter is still being published despite a reduction in the number of issues. We invite our members to use this vehicle to showcase their research activities.

EVENTS

Follow-up for the Mexico gathering (2015)

Publication, in English, Spanish and French of the texts from the fourth annual meeting of ORBICOM in Mexico: Yves Théorêt and Manuel Alejandro Guerrero, *Données ouvertes : citoyens, société et médias*, Paris, Les Éditions de l'immatériel, 2016. Please check the ORBICOM website for the publication.

Creation of an ORBICOM collection: "Écritures du Monde"

Meant to outline ORBICOM's activities, under the direction of professor Ghislaine Azémard, with Les éditions de l'immatériel, presided by Mr. Mathieu Quiniou, associated member of ORBICOM.

PARIS 2016

The fifth annual meeting of the ORBICOM Network jointly organized with the Chaire UNESCO Innovation, Transmission et Éditions numériques de l'Université Paris VIII took place in Paris, from 26 — 28 October, 2016.

The theme « Humanisme numérique : valeurs et modèles pour demain » has gathered for its first two days, about 30 ORBICOM participants, of which the majority are UNESCO chairs in communication as well as some associated members of the network. During the third day, about 100 professors, international experts and students were gathered. Among these about 30 experts have shared their insights and research about multiple aspects of the information society.

A publication of the communications made at the conference, by professor Ghislaine Azémard, will be available in the next months.

ACTIVITIES IN DEVELOPMENT

The ORBICOM members who attended the Paris meeting have confirmed the next colloquium that will take place in Indonesia in May 2017. The precise dates and other informations will be communicated in the next weeks. It is important to point out that ORBICOM will have held two annual meetings in the current university year (2016-2017). The secretariat hopes that participants will be numerous in Jakarta.

Yves Théorêt
Secretary General

COMMENTS

#15 **Danny Butt** 2016-12-13 05:39
Many thanks Yves for all your efforts!

#14 **Marie Kettlie Andre** 2016-12-08 22:12
I thank you Yves and Pierre Giguère for your continued support to the Network.

#13 **Chiranjibi S. Paudyal** 2016-12-08 16:29
Great work. Well done!

#12 **Chiranjibi S. Paudyal** 2016-12-08 16:22
Thank you very much for your efforts and active initiative to make Orbicom a very successful organisation. Though I could not attend Paris meeting in October, hope to meet you all in Indonesia next year. Happy New Year!

#11 **Carmen Caffarel Serra** 2016-12-07 14:45
Muchas gracias por el resumen de las actividades realizadas

#10 **Rosental Calmon Alves** 2016-12-07 13:09
Good job!

#9 **Charles Okigbo** 2016-12-07 12:27
Congratulations for keeping the association alive and active in spite of the perennial challenges we have been facing for years.

We hope Professor Andi Faisal Bakti and his hosting team in Indonesia avail us of the details for the 2017 meeting/conference so that we can make adequate preparations to attend.

How can ORBICOM Secretariat make some money from the 2017 conference?

#8 **Jan Annerstedt** 2016-12-07 06:11

Thanks also for underlining the annual meetings/colloq uia, including the recent one in Paris, as a mode of sharing insights and research results. I look forward to the publications.

#7 **Andi Faisal Bakti** 2016-12-06 10:52

Noted and understood.

#6 **Bernard Miège** 2016-12-06 09:24

Il est essentiel de faire vivre le réseau.

#5 **Lamia Aidoudi** 2016-12-05 08:05

Je suis d'accord avec toi Jamal que Yves, Pierre et Bertrand sont le noyau du réseau!

#4 **Yves Théorêt** 2016-12-05 06:45

Bien reçu cher Jamal !

#3 **Jamal Eddine Naji** 2016-12-04 01:55

Cher Yves, cher Pierre, votre sacerdoce maintient la flamme du réseau, ma modeste énergie est toujours à votre disposition pour en augmenter le rayonnement.

#2 **Bianca Rutherford Iglesias** 2016-12-01 17:00

Bravo pour tout le travail accompli malgré la difficulté à avoir des moyens. Bravo également pour le site et l'animation du réseau et merci encore pour l'accueil en tant que membre dans le réseau Orbicom.

#1 **Alejandra Matus** 2016-12-01 12:52

Apruebo

4.2 - Message from the UQAM Rector

Dear colleagues and friends,

For the 22nd consecutive year, l'Université du Québec à Montréal (UQAM) is pleased to be associated with the United Nations Education, Science and Culture Organisation (UNESCO) to support the activities of the International Network of UNESCO Chairs in Communication, ORBICOM.

This year, I wish to particularly underline the efforts made by the Network's Secretariat, and by professor Ghislaine Azémard, UNESCO Chairholder in Innovation, Transmissions and Digital Editions of Université Paris-VIII for the organisation of the fifth ORBICOM annual meeting that took place in Paris, from 26 to 28 of October 2016, under the theme "Digital Humanism: Values and Models for Tomorrow".

This annual encounter, which has brought together about 100 professors and international experts was inaugurated by the President of ORBICOM, Professor Bertrand Cabedoche, the President of Université Paris-VIII, Professor Annick Allaire, the President for the French commission for UNESCO, his Excellency Daniel Allicot, the President of Fondation Maison Sciences de l'Homme, professor Michel Wievorka, and the president of Semantis, Mr. Richard Delmas.

The outstanding inaugural interventions were delivered by Her Excellency Hélène Ayotte, Canadian Ambassador to UNESCO (a graduate of UQAM), Mr. Jean-Louis Roy (former Delegate-General of Quebec in Paris and former Secretary-General of Agence Intergouvernementale de la Francophonie), et le Professor Jamal Eddine Naji, Director-General of the Haute Autorité de la Communication Audiovisuelle du Maroc (HACA).

"Digital Humanism: Values and Models for Tomorrow" has allowed the experts present at the meeting to discuss the multiple aspects of the Knowledge Society and also discuss the numerous challenges facing the Digital Age.

As for previous years, the publication of the conference's statements, will be available in the next few months. I take this opportunity to thank "Les Éditions de l'Immatériel" and its President Mr. Mathieu Quiniou, for the creation of the collection "Éditions du Monde", destined to promote the activities of the ORBICOM Network.

To conclude, you will allow me to thank professor Yves Theoret, Secretary-General of the Network and Mr. Pierre Giguere, former Ambassador of Canada, for the quality of their work, their dynamism and their enthusiasm.

Long-live the Orbicom Network !

Robert Proulx, Ph. D
Rector of Université du Québec à Montréal

COMMENTS

#12 **Bertrand Cabedoche** 2016-12-11 18:56

Merci à l'UQAM pour son indéfectible soutien et à Yves et Pierre qui, chacun à sa manière, contribue à renforcer ce dynamisme qu'on nous reconnaît aujourd'hui. Merci à Ghislaine qui, en nous proposant de discuter des "Humanités numériques", a su contourner le piège d'une injonction dangereuse et nous inviter dans des débats, nécessairement interdisciplinaires heureusement contradictoires, avec l'ouverture et le respect des analyses distanciées attendues. Le prolongement du rendez-vous grâce

aux publications, désormais consécutives à nos rencontres, permet ainsi d'élargir la réflexion à ceux qui n'ont pas pu se rendre à Paris ce mois dernier.

#11 **Andi Faisal Bakti** 2016-12-09 13:18
approved.

#10 **Magali Modoux** 2016-12-09 12:26
Merci à l'UQAM pour son soutien depuis tant d'années. Et merci à Yves et Pierre pour votre travail et votre enthousiasme, dans des conditions pas toujours faciles!

#9 **Chiranjibi S. Paudyal** 2016-12-08 16:31
Your generous support and contribution is extremely important for the promotion and expansion of Orbicom activities and programmes and we are really grateful for this. You and your team deserve our salute!

#8 **Carmen Caffarel Serra** 2016-12-07 14:47
Felicitaciones señor rector por sus palabras, siempre es bienvenida la creación de una nueva colección editorial que nos permita publicar conjuntamente el resultado de las reuniones, así se crea red

#7 **Rosental Calmon Alves** 2016-12-07 13:11
Thank you so much. As always, we are extremely grateful for UQAM's generous support, that has been the lifeblood for the very existence of Orbicom. Merci.

#6 **Charles Okigbo** 2016-12-07 12:22
The goodwill of the Rector and the entire UQAM hosting community is highly valued. ORBICOM Chairs and Associates shall seek ways to reciprocate by offering relevant services to UQAM, wherever possible, and to the mutual advantage of the university and the association.

#5 **Matthieu Quiniou** 2016-12-06 14:31
Merci Monsieur le Recteur. C'est un grand honneur de pouvoir travailler avec le réseau Orbicom sur des publications de cette qualité. J'espère que la collection Écritures du Monde diffusée par le Comptoir des Presses des Universités trouvera une large diffusion, notamment académique, d'une pensée interculturelle .

#4 **Ghislaine Azemard** 2016-12-06 11:11
Merci Monsieur le Recteur, soyez assuré de notre exigence scientifique et de notre mobilisation pour continuer à interroger collectivement les modèles et les valeurs portés par nos sociétés contemporaines à travers l'hétérogénéité des points de vue y compris interdisciplinaires.

#3 **Bernard Miège** 2016-12-06 09:27
Prenons garde que l'"humanisme numérique" ne devienne pas un mot d'ordre peu mobilisateur car pas à la hauteur des enjeux sociétaux et scientifiques.

#2 **Giancarlo Leonardo Carbone de Mora Campos** 2016-12-05 18:35

Muy interesante y necesario la publicación de las conferencias y la creación de la colección "Editions du Monde". Buena iniciativa señor Rector Robert Proulx. Felicitaciones.

#1 **Alejandra Matus** 2016-12-01 12:52

Apruebo

5- Development of the Network

NEW ASSOCIATE MEMBERS / NOUVEAUX MEMBRES ASSOCIÉS / NUEVOS MIEMBROS ASOCIADOS

Frank La Rue, ADG Communication and Information, UNESCO
Jean-Louis Roy, Président de l'ONG Partenariat International, Canada
Mathieu Quiniou, Université Paris VIII, Chaire UNESCO-ITEN FMSH
Jules Evariste Toa, Université Félix HOUPHOUËT-BOIGNY, Côte d'Ivoire
Yin Qiang, Renmin University of China
May Abdallah, Lebanese University
Etienne Damome, Université Bordeaux-Montaigne
Rania Aoun, Université du Québec à Montréal
Bianca Rutherford Iglesias, Universidad de Málaga
Kamilia Jriej, Université Libanaise

COMMENTS

#19 **Danny Butt** 2016-12-13 05:40

Also looking forward to meeting many of the new members!

#18 **Claude-Yves Charron** 2016-12-12 10:04

Bienvenue aux nouveaux membres!

#17 **Bertrand Cabedoche** 2016-12-11 18:59

Bienvenue à nos nouveaux membres. Ils ne seront pas les derniers, car les demandes en ce sens m'arrivent, de tous les continents, d'Afrique en particulier et c'est heureux. Nous devons être plus encore ancrés dans le Sud de notre planète

#16 **Marie Kettlie Andre** 2016-12-08 21:08

Welcome aboard

#15 **Carmen Caffarel Serra** 2016-12-07 14:49

Bienvenida calurosa a los nuevos miembros

#14 **Rosental Calmon Alves** 2016-12-07 13:12

Welcome!!!

#13 **Charles Okigbo** 2016-12-07 12:17

We welcome all of these, particularly Yin Qiang of Renmin University (China) and May Abdallah of Lebanese University (Lebanon). Their regions of the world (as well as Africa and Latin America) need greater and more active representation in ORBICOM.

#12 **Pierre Giguère** 2016-12-07 09:42

Bonjour Ghislaine et Matthieu,
J'ai fait corriger cette erreur. Désolé. Merci de l'avoir signalée.

#11 **Matthieu Quiniou** 2016-12-06 14:38

Merci de m'accueillir dans le réseau ! Effectivement je suis rattaché à la Chaire UNESCO ITEN FMSH/UP8 et non à l'Université de Bordeaux-Montaigne. A bientôt

#10 **Ghislaine Azemard** 2016-12-06 11:14

Bienvenus aux nouveaux membres
Matthieu QUINIOU est membre de la chaire ITEN (Paris)

#9 **Andi Faisal Bakti** 2016-12-06 10:56

Welcome. Let's work together.

#8 **Bernard Miège** 2016-12-06 09:28

Bienvenus aux nouveaux membres

#7 **Olivier Nana Nzepa** 2016-12-06 04:14

Vous êtes les bienvenus

#6 **Jamal Eddine Naji** 2016-12-04 02:01

Non seulement ma confiance habituelle en Carmen, mais mes longues années de travail en stratégies de communication et d'éducation sur les programmes de santé publique au Maroc, au Maghreb, au Sahel, me poussent à souhaiter vivement que notre réseau compte un joueur sur ce terrain ô combien demandé en Afrique et même ailleurs. Vivement un éclaireur brésilien. Mon soutien pressant t'es acquis Carmen.

#5 **Carmen Rico de Sotelo** 2016-12-03 08:49

Ademâs de darles la bienvenida, je désire partager la demande faite par l'université de Brasilia pour la création d'une chaire en communication, éducation et santé. Ce serait la première chaire en santé liée à la communication.

#4 **Manuel Angel Santillán Vásquez** 2016-12-02 12:17

Bienvenidos!!

#3 **Bianca Rutherford Iglesias** 2016-12-01 17:03

Muchas gracias! Thank you very much to all! Merci beaucoup à tous pour cette belle accueil! je suis ravie de faire partie de ce beau réseau.

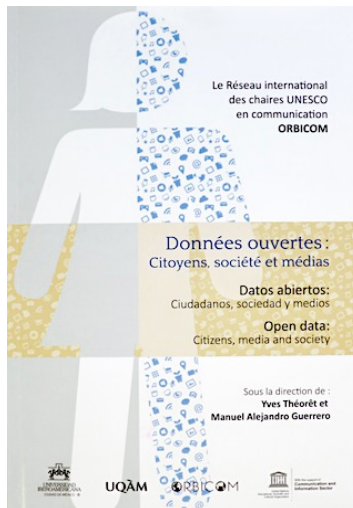
#2 **Alejandra Matus** 2016-12-01 12:53

Bienvenidos colegas! Apruebo

#1 **Yves Théorêt** 2016-12-01 10:13

Bienvenu aux nouveaux membres !

6 - The Chairs' Programmes and Activities



DONNÉES OUVERTES: CITOYENS, SOCIÉTÉ ET MÉDIAS.
DATOS ABIERTOS: CIUDADANOS, SOCIEDAD Y MEDIOS.
OPEN DATA: CITIZENS, MEDIA AND SOCIETY.

Sous la direction d'Yves Théorêt et Manuel Alejandro Guerrero, Éditions de l'Immatériel, Paris, France, 390 pages, août 2016. ISBN 979-10-91636-05-6



MÉDIAS SOCIAUX: LEVIERS ET ESPACES DE TRANSFORMATION ?
SOCIAL MEDIA: LEVERS AND SPACES FOR TRANSFORMATION ?
Medios sociales: ¿ Palancas y espacios de transformación ?

Sous la direction d'Yves Théorêt, Éditions de l'Immatériel, Paris, France, 468 pages, juin 2015. ISBN 979-10-91636-03-2

COMMUNICATION, TECHNOLOGIE
ET DÉVELOPPEMENT

NSI | OCTOBRE 2016
ISSN 2491-1437

Le développement au risque de l'information

NUMÉRO COORDONNÉ PAR
Etienne Damome et Annie Lenoble-Bart

LE DÉVELOPPEMENT AU RISQUE DE L'INFORMATION.

Numéro coordonné par Etienne Damome et Annie Lenoble-Bart, de la chaire UNESCO Bordeaux-Montaigne, octobre 2016. ISSN 2491-1437

COMMENTS

#11 **Bertrand Cabedoche** 2016-12-11 19:03

La dynamique de publication est désormais bien lancée. Bravo à tous les artisans, visibles et discrets, pour ces indispensables traces et outils de diffusion, associés à Orbicom.

#10 **Chiranjibi S. Paudyal** 2016-12-08 16:32

Excellent! Great!

#9 **Carmen Caffarel Serra** 2016-12-07 14:49

Muchas felicitaciones

#8 **Rosental Calmon Alves** 2016-12-07 13:12

Great!

#7 **Andi Faisal Bakti** 2016-12-06 10:56

Congratulations .

#6 **Bernard Miège** 2016-12-06 09:29

Merci pour ces informations

#5 **Olivier Nana Nzepa** 2016-12-06 04:16

Many thumbs up

#4 **Jamal Eddine Naji** 2016-12-04 02:03

Du concret auquel aboutit, par expérience, la ténacité et la générosité, sans oublier la confiance en le réseau et son avenir. Bravissimo!

#3 **Manuel Angel Santillán Vásquez** 2016-12-02 12:18
Felicitaciones

#2 **Bianca Rutherford Iglesias** 2016-12-01 17:04
Enhorabuena! Félicitations et encore Bravo pour tout cet enorme travail!!

#1 **Yves Théorêt** 2016-12-01 16:12
Bravo !

7 - Board of Directors

7.1 - Board Configuration

Orbicom's Board includes 15 members:

- 12 Chairholders and associate members
- 3 Ex-Officio members.

Within the Board, the Executive Committee includes 6 members:

- The 3 Executive Officers:
the President
the Vice-President
the Treasurer
- And the 3 Ex-Officio members:
UNESCO's Director General (or the ADG /communications
UQAM's Rector
Orbicom's Secretary General

NOMINATION PROCESS

Since Orbicom's creation, the nomination process is the following:

- the 3 Ex-Officio members serve and rotate according to their function within UNESCO (DG or ADG) UQAM (Rector) and UQAM (Orbicom's Secretary General);
- the 12 members serving on the Board of Directors are proposed by the Secretary General and their nomination are ratified by the Assembly General of Members :
 - once their nomination is ratified, the Board members elect among themselves the 3 Executive Officers: the President, the Vice-President and the Treasurer.
 - According to an amendment adopted at the 1999 AGM, each incoming Board member serves a 2 year mandate renewable.

COMMENTS

#12 **Michel Mathien** 2016-12-10 05:18
Approuvé aussi par M.Mathien

#11 **Etienne Damome** 2016-12-10 03:49
Approuvé

#10 **Lamia Aidoudi** 2016-12-09 06:08
J'approuve

#9 **Jamal Eddine Naji** 2016-12-09 02:24

approuvé

#8 **Marie Kettlie Andre** 2016-12-08 21:02

I approve

#7 **Chiranjibi S. Paudyal** 2016-12-08 16:33

I agree and approve!

#6 **Carmen Caffarel Serra** 2016-12-07 14:50

Apruebo

#5 **Jan Annerstedt** 2016-12-07 06:15

I approve

#4 **Andi Faisal Bakti** 2016-12-06 10:57

I approve

#3 **Bernard Miège** 2016-12-06 09:30

J'approuve

#2 **Bertrand Cabedoche** 2016-12-05 15:04

Approuvé

#1 **Alejandra Matus** 2016-12-01 12:54

Apruebo

7.2 - Board Members

NOTE: All mandates have been prolonged for one (1) calendar year.

FIRST MANDATE ENDING IN THE FALL OF 2018:

Carmen Caffarel Serra, (C) Cátedra UNESCO, Universidad Rey Juan Carlos, Madrid, España

Marisol Cano Busquet, (C) Cátedra UNESCO, Universidad Javeriana, Bogota, Colombia

Carmen Rico, (A) Professeure de communication sociale, Université du Québec à Montréal, Canada

Stefaan Verhulst, (A) C0-Founder « thegolab.org », New-York, USA

Philippe Viallon, (C) Chaire UNESCO, Université de Strasbourg, France

Jamal Eddine Naji (C), Directeur général de la Haute Autorité de l'Audiovisuel au Maroc (HACA) et fondateur de la chaire de communication publique et communautaire (Souissi Universités), Maroc

Magali Modoux (A), Chief Operating Officer (COO) ETHICS SA (Ethical Integrity Corporate Standards, SA), Switzerland

Manuel Alejandro Guerrero Martinez (C), Asociado a la Cátedra UNESCO « Comunicación y Sociedad », Universidad Iberoamericana, Mexico

SECOND MANDATE ENDING IN THE FALL OF 2019:

Andi Faisal Bakti (A) Chairholder , Dean of Faculty of Communication, Pancasila University, Indonesia

Liu Liqun, (C) Chair holder, UNESCO Chair on Media and Gender, Communication University of China

Bertrand Cabedoche (C) Chairholder, Chaire UNESCO en Communication, Université Stendhal3, France

Marguerite Moritz, (C) Chairholder , UNESCO Chair on International Journalism Education, USA

THE 3 EX-OFFICIO MEMBERS OF THE BOARD ARE:

Irina Bokova, Director-General of UNESCO

Robert Proulx, Rector of UQAM

Yves Théorêt, Secretary-General of Orbicom

COMMENTS

#16 **Claude-Yves Charron** 2016-12-12 10:05

J'approuve, tout en remerciant les membres du Conseil de leur implication dans le développement de notre réseau.

#15 **Michel Mathien** 2016-12-10 05:20

J'approuve en global même si j'ai une réserve personnelle !

#14 **Etienne Damome** 2016-12-10 03:50

Approuvé

#13 **Marguerite Moritz** 2016-12-09 16:24

I approve

#12 **Magali Modoux** 2016-12-09 12:29

j'approuve

#11 **Lamia Aidoudi** 2016-12-09 06:09

J'approuve

#10 **Jamal Eddine Naji** 2016-12-09 02:24

approuvé

#9 **Marie Kettlie Andre** 2016-12-08 21:03
I approve

#8 **Chiranjibi S. Paudyal** 2016-12-08 16:34
I approve

#7 **Jules Evariste Toa** 2016-12-08 14:39
Jules Évariste TOA, Côte d'Ivoire
Approuvé

#6 **Carmen Caffarel Serra** 2016-12-07 14:51
Apruebo

#5 **Jan Annerstedt** 2016-12-07 06:16
I approve

#4 **Andi Faisal Bakti** 2016-12-06 10:58
I approve.

#3 **Bernard Miège** 2016-12-06 09:31
Je prends acte

#2 **Bertrand Cabedoche** 2016-12-05 15:05
Approuvé

#1 **Alejandra Matus** 2016-12-01 12:55
Apruebo

8 - Varia

COMMENTS

#5 **Michel Mathien** 2016-12-10 05:33

Comme nous évoquons depuis longtemps la Think Tank, il faudra bien passer à l'acte un jour : sur les objectifs, les procédures et méthodes, mais aussi sur notre présence dans des structures de réflexions.

A l'instar du World Congress on Complex Thought, qui vient de se dérouler à l'UNESCO et où il n'y avait pas de représentant de notre domaine, sauf ma modeste personne, qui a rappelé les travaux d'A.Moles sur ce sujet en son temps (cf. mon intervention à Mexico en 2015). Bonne chance donc !

#4 **Andi Faisal Bakti** 2016-12-09 13:16

Please do not forget that the Orbicom Symposium of next year will be in Jakarta, May 4, 5, and 6, 2017, at Century Park Hotel. And the World Press Freedom Day will be also in Jakarta on May 3-4, 2017 at Sultan Hotel, which is 5 minutes drive to Century Park hotel. Cheers from Jakarta.

#3 **Jamal Eddine Naji** 2016-12-09 02:36

Tenant compte des faibles et incertaines ressources mises à la disposition du réseau et son secrétariat (cotisations comprises), des profils fort occupés des membres, du temporel de chacun et de la période moyenne de maturation des apports possibles ou envisageables par les uns et les autres, je trouve qu'il y a lieu de trouver en nous du courage franc pour encourager nos potentialités et croire en cette communauté universaliste et universelle qui échange depuis plus de vingt ans. Les utopies ne se nourrissent pas de relents mais d'entrains.

#2 **Carmen Caffarel Serra** 2016-12-07 14:52

Tiene razón el presidente en su comentario pero creo que también es importante el camino andado que nos debe animar a proseguir

#1 **Bernard Miège** 2016-12-06 09:33

Il y a encore beaucoup à faire pour que nos activités soient à la hauteur des objectifs que nous nous sommes fixés.

9 - Closing of the 2016 AGM

Hello to all!

While closing this Orbicom AGM, I would like to express some of my thoughts. First, let me tell you that I am happy with the substantial participation of the chair holders and associate members. Combined with the Paris meeting of last October, this AGM confirms the interest of the membership toward Orbicom and its development. Thanks to all who participated!

Short term: We must all make certain that the Jakarta meeting of next May will be a success. Our colleague, Dean Andi Bakti is looking forward to receiving a good bunch of us. His generous offer helps us a great deal to facilitate the visit to him and to participate in the 2017 annual conference. It also facilitates our involvement in the UNESCO's World Press Freedom Days of Jakarta. I hope UNESCO will financially support the travel there of young Ph.D. students who are the ones to perpetuate Orbicom in the future, and will also help some African journalists to make the trip to Jakarta as it has been the case with Bordeaux in 2014. I expect a strong participation of the Orbicom component and I count on the quality of our presentations. As suggested by Professor Jamal Naji, who wishes a meeting between Orbicom and UNESCO in order to secure the respective priorities of the two organizations, I propose to use the stay in Jakarta to hold such an encounter. Until then, The Secretariat will organize a meeting of the Executive Board, probably through Skype, to prepare the Orbicom-UNESCO meeting.

Also on short term: After each conference of the Network, we must publish the colloquium various presentations. In 2017 – 2018, our Network will have to produce 2 books, one for the Paris meeting and one for the Jakarta event. In this context, I want to thank our colleague Mathieu Quiniou for the creation of a collection entitled "Éditions du Monde" that values the Orbicom activities. With the two last publications, our Network will count, since the 2012 Orbicom Paris meeting, five manuscripts (Rabat 2013, Bordeaux 2014, Mexico 2015, Paris 2016, Jakarta 2017). You will agree, there we have an important accomplishment confirming the role of ORBICOM as a *think tank*. We need to decide, and probably announce, at the Jakarta meeting, the place of the next annual meeting of the Network in Spring 2018, and propose a theme which will rally the majority of the chair holders, associate members and specially, the host organization. In this regard, I invite already our interested colleagues to come forward with proposals.

In the medium term, I plan to convene a meeting of the Networks executive members to fix a plan of action for the years to come, like we have done in Paris in 2012. To start, I would like to specify that this action plan should take into consideration the discussions to be had between ORBICOM and UNESCO in Jakarta and that of the differing realities of our Network. Among these, the scarcity of resources, the administrative constraints

of UNESCO and long-term viability of the chairs. These different realities must not stop us from moving forward but they must certainly be taken into consideration if we desire for outcomes that are happy and full of success. In regards to the development of the Network, I am counting on the leadership of the regions to draw towards ORBICOM projects for the chairs and to facilitate the recruitment of new members. I salute already the coordinated and formidable work of our friends from Latin America that constitute an example of outstanding inter-chair collaboration within our Network. I am counting also on our colleagues at UNESCO to ease the processing of the files regarding the chairs which are presented to them.

In the long term, our challenge should be to increase the quality of our reflections and actions; also Chairs must remain very well alive after the departure of their chairholder. The creation of a Chair is certainly very important, but its long-term livelihood is even more.

Thank you for your attention and I look forward to meeting you soon!

Yves

COMMENTS

#1 **Jamal Eddine Naji** 2016-12-13 13:53

Merci Cher Yves. Pari gagné de soutenir le rythme de l'attelage couplant le physique (Paris) et ce virtuel. Recette forte d'Orbicom. Implication forte aussi autour de toi et de Pierre pour cause de votre constante persévérance. Ton mot me bouste encore. Au point que je te rejoins bientôt sur les arpentés de neige que ton énergie fait fondre pour de nouvelles conquêtes du réseau. Bonnes fêtes à toi, à Pierre et à toutes et tous les orbicomés (es)