



MINUTES OF ORBICOM'S ONLINE
ANNUAL GENERAL MEETING OF MEMBERS
(AGM)
28 NOVEMBER — 7 DECEMBER, 2014

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Participants

Jan Annerstedt
Ghislaine Azemard
Andi Faisal Bakti
Fackson Banda
Emily-May Brown
Bertrand Cabedoche
Carmen Caffarel Serra
Rosental Calmon Alves
Claude-Yves Charron
Giancarlo Leonardo Carbone de Mora Campos
Adrien Diaz
Jamal Eddine Naji
Getachew Engida
Magda Fusaro
Pierre Giguère
Manuel Alejandro Guerrero Martínez
Marie Kettlie Andre
Alain Kiyindou
Alejandra Matus
Bernard Miège
Michel Mathien
Alain Modoux
Magali Modoux
Marguerite Moritz
Robert Proulx
Lucie Rabaovololona
Carmen Rico de Sotelo
Yves Théorêt
Elena Vartanova
Jian Yan Wang

1 – Word of Welcome

President's Welcoming Words

Dear Orbicom Members,

I have the pleasure to open the 2014 virtual meeting of Orbicom's Annual General Meeting (AGM). We are united through the Web this year again to carry out the task assigned to us by the network statutes.

After you have carried out the housekeeping parts of the agenda, I invite you to pay special attention to my report in which I make proposals for inter-chair cooperation and for which I seek your opinion, and to the report of the Secretary-General. Our network has positioned itself over the years as a respected player within the international community. Let's all work together to further Orbicom's development.

I hope that the AGM will be an opportunity for fruitful exchanges among us,

Bertrand Cabedoche

#13 **Yves Théorêt** 04-12-2014 13:18
Un grand merci Alain !

#12 **Alain Modoux** 04-12-2014 12:17
As Orbicom co-founder with Thérèse Paquet-Sévigny (and on her behalf, if I may), I wish to pay a special tribute of thanks to UQAM for its unwavering support. In particular, I would like to express my heartfelt gratitude to Rector Claude Corbo, who made the crucial decision, 20 years ago, to house Orbicom on UQAM premises and finance partly the functioning costs of its secretariat. His successors continued working along the same lines notwithstanding the difficulties and financial problems the University was confronted with. They all deserve our deep gratitude! Last but not least, I would be remiss if I did not acknowledge and thank our dear colleagues Claude-Yves Charron, Yves Théorêt, Pierre Giguère and the other members of the secretariat for their hard work and dedication that have enabled Orbicom to be what it is to-day, that is one of the most active and successful international networks associated with UNESCO.

Alain Modoux

#11 Marie Kettlie Andre 03-12-2014 19:36
Greetings everyone!

I am delighted to be able to join my thoughts to yours, once again this year...

All my best

#10 **Andi Faisal Bakti** 03-12-2014 18:33
Dear all.

#9 Bertrand Cabedoche 02-12-2014 20:28

We'll be more and more numerous to celebrate this 20th birthday, dear Claude-Yves. I am delighted to open this AGM in the light of the appointment of our 37th Unesco chair member of Orbicom in Freedom, Media Development and Global Policy at the University of Gothenburg in Sweden, thanks to the dynamism of Pr Ulla Carlson. This is significant as a confirmation of the relevance of the recruitment policy that we are resolutely committing to strengthen our network and that you approved at our last AGM and as a qualitative recruitment, as well: Pr Ulla Carlson has been working in an UNESCO context for many years and has followed the mission of ORBICOM since the beginning. I am sure, this additional competence should strengthen the influence of our structure as a think tank with our various partner institutions
Congratulations and welcome, Ulla

COMMENTS

#8 **Claude-Yves Charron** 02-12-2014 20:00

Allow me, if I may, to take this opportunity to wish a very good 20th anniversary to ORBICOM!

"On n'a pas tous les jours 20 ans", disait la chanson... Il faut donc en profiter!

Claude-Yves

#7 **Giancarlo Leonardo Carbone de Mora Campos** 02-12-2014 16:40

Saludos a todos.

#6 Angela Castellanos 01-12-2014 14:28

Hi there, I am glad to meet you once again.

Angela

#5 **Jamal Eddine Naji** 30-11-2014 04:28

bonjour

#4 Manuel Alejandro Guerrero Martínez 28-11-2014 12:10

Buenos días y gracias señor Presidente Cabedoche por sus palabras de bienvenida!

#3 Carmen Caffarel Serra 28-11-2014 07:50

Buenos días a todos, gracias Bertrand por tus palabras de bienvenida

#2 **Yves Théorêt** 27-11-2014 14:15

Welcome to all !

#1 **Pierre Giguère** 27-11-2014 10:15

Merci cher Bertrand.

Bonne AGM à tous...

Pierre

2 – Approval of the Agenda

1. Word of Welcome
2. Approval of the Agenda 2014
3. Approval of Minutes of AGM 2013
4. Reports from the Executive Members
 - 4.1 The President's Report
 - 4.2 Message from the UQAM Rector
 - 4.3 Message from the Deputy Director-General (C.I)
5. The Secretary-General's Report
6. The Treasurer's report
7. Development of the Network
8. Board of Directors
 - 8.1 Board Configuration
 - 8.2 Board Members' Approval
9. Varia

COMMENTS

#22 **Magda Fusaro** 2014-12-06 16:56
J'approuve

#21 **Michel Mathien** 2014-12-06 13:38
J'approuve

#20 **Elena Vartanova** 2014-12-06 06:48
Approved

#19 **Jan Annerstedt** 2014-12-04 14:21
I approve the agenda.

#18 **Lucie Rabaovololona** 2014-12-04 11:46
J'approuve.

#17 **Marie Kettlie Andre** 2014-12-03 19:42
I approve this agenda.

#16 **Andi Faisal Bakti** 2014-12-03 18:34
I also agree.

#15 **Magali Modoux** 2014-12-03 10:17

J'approuve et j'en profite pour vous saluer tous, chers collègues d'Orbicom

#14 **Claude-Yves Charron** 2014-12-02 18:49

J'appuie l'adoption de l'ordre du jour.

Claude-Yves

#13 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02
17:30

aprobado

#12 **Rosental Calmon Alves** 2014-12-02 11:26

Approved

#11 **Ghislaine Azemard** 2014-12-02 10:40

J'approuve

#10 **Marguerite Moritz** 2014-12-01 21:37

I approve. Welcome to all and I look forward to our exchange of ideas.

#9 **Bernard Miège** 2014-12-01 03:49

J'approuve l'ordre du jour

#8 **Jamal Eddine Naji** 2014-11-30 04:29

J'approuve

#7 **Alain Kiyindou** 2014-11-29 12:40

J'approuve

#6 **Bertrand Cabedoche** 2014-11-29 00:23

J'approuve

#5 **Manuel Alejandro Guerrero Martínez** 2014-11-28 12:10

Aprobado

#4 **Yves Théorêt** 2014-11-28 11:18
J approuve

#3 **Pierre Giguère** 2014-11-28 09:43
J'approuve

#2 **Carmen Caffarel Serra** 2014-11-28 07:51
Aprobado el orden de día

#1 **Alejandra Matus** 2014-11-27 16:32
Apruebo

3 — Approval of the Minutes of AGM 2013

Click [here](#) to download the file. (PDF Format)

COMMENTS

#20 **Elena Vartanova** 2014-12-06 06:49
Approved

#19 **Jan Annerstedt** 2014-12-04 14:22
I approve the 2013 AGM minutes

#18 **Alain Modoux** 2014-12-04 12:17
J'approuve

#17 **Marie Kettlie Andre** 2014-12-03 20:25
I approve of the 2013's AGM Minutes.

#16 **Andi Faisal Bakti** 2014-12-03 18:35
I also approve.

#15 **Magali Modoux** 2014-12-03 10:18
Approuvé

#14 **Bertrand Cabedoche** 2014-12-02 20:32
Welcome, Emily-May

#13 **Claude-Yves Charron** 2014-12-02 18:50
J'appuie l'adoption du procès- verbal.

Claude-Yves

#12 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02
17:34
aprobado

#11 **Yves Théorêt** 2014-12-02 11:57

Welcome Emily !

#10 **Emily-May Brown** 2014-12-02 11:29

While I've read the minutes of the 2013 AGM and found it most insightful, I am not in a position to approve it since this is my first AGM.

#9 **Rosental Calmon Alves** 2014-12-02 11:26

Approved

#8 **Ghislaine Azemard** 2014-12-02 10:41

J'approuve

#7 **Bernard Miège** 2014-12-01 03:49

J'approuve les Actes

#6 **Jamal Eddine Naji** 2014-11-30 04:29

J'approuve

#5 **Bertrand Cabedoche** 2014-11-29 00:24

J'approuve

#4 **Manuel Alejandro Guerrero Martínez** 2014-11-28 12:11

Acta aprobada

#3 **Yves Théorêt** 2014-11-28 11:18

J appouve

#2 **Carmen Caffarel Serra** 2014-11-28 07:52

Acta aprobada

#1 **Alejandra Matus** 2014-11-27 16:32

Apruebo

4 – Reports from the Executive Members

COMMENTS

#3 **Bertrand Cabedoche** 2014-12-02 20:33

De acuerdo con Alejandra

#2 **Yves Théorêt** 2014-12-02 08:02

Alejandra thank you. I beleive it should be add under varia. Any comments ?

#1 **Alejandra Matus** 2014-11-27 16:34

Apruebo.

Sugiero incorporar: "Relación de medios sociales con desigualdad y/o discriminación"

4.1 – The president’s report

Dear Friends,

In 2013, our meeting of UNESCO Chairs in Communication and associate members, at Skhirat in Morocco, consecrated the will expressed by my predecessor, President Rosental Calmon Alves, to make our network one of reflection, of research and of analysis in communication and media. Year 2013 has offered us a double recognition: 1) from an important actor of the political and media life of a country (Morocco), the *“Haute Autorité des la Communication Audiovisuelle du Maroc”*, which proposed to entertain with us a common reflection on the theme of regulation, while integrating cultural diversity in it; 2) from UNESCO itself, through the voice of its ADG C.I., at the time, Janis Karklins, who suggested that Orbicom become a *“think tank”* of UNESCO for issues of concern to this UN Specialized Agency on the world’s communication and information.

Like at Skhirat, the in-situ Bordeaux meeting of the chairs and associate members of Orbicom, in November this year, was another occasion to fulfill President Alves’ dream. Over all, it showed the network’s dynamism that we must appreciate for its own human resources before being pleased by external recognitions.

Partners are faithful: in Montreal and ever since the network’s creation, UQAM has been providing its constant support to the network in these years of international uncertainty.

Our institutional environment, (UNESCO, universities, public authorities...), is affected by numerous uncertainties: the political, economic and financial context, particularly unstable, is a risk for our close partners who are often facing drastic budget reductions. Around us, we feel that arbitrations in orientations, organisational charts, and attributions are somehow confiscating the field of communication, at a time when communication issues are discussed so intensely in other strategic agencies of the UN System.

Moreover, the international context in which the dynamism of the network operates is more and more threatening: 2014, the year of commemoration of the wars of the first half of the 20th century is inviting us to promote a dynamic of peace adopted by UNESCO at the end of the second world-war when the founders of this specialized agency (UNESCO) invited the peaceful confrontation of scientific and intellectual works in parallel to the general conferences of Member States “*to lower the world political temperature*” .

Seventy years after the creation of UNESCO, the field could have been cleared for safe exchanges beyond frontiers.

Yet, if world-wide conflicts are not on the agenda (for the time being?) of the 21st century’s actors, micro- conflicts are increasing and forcing us to set aside certain travels, meetings and field of cooperation (forty countries are on the “risk list” of several diplomatic missions). And if some readings of international development have brought many of us to be pleased of the progress around the world in terms of health, hygiene and education, the endemic plagues wake up fears that we believe were of a past period. But if the engineers and other technicians are pretending to please us with their exponential achievements in communications’ technologies to be used in human travels and information exchanges, new threats are requiring the reinforcement of security measures, in the air, and on our keyboards, even if we sacrifice the momentum towards others and the opening to contemporary societies.

In this suddenly charged context, the Bordeaux meeting of 6 and 7 November 2014, is highly symbolic in many aspects:

First, because it sets in our mind the habit of meeting yearly in-situ that followed our first encounter of May 2012 at UNESCO. After the second successful meeting at Skhirat in Morocco, in May 2013, Bordeaux was the third of the kind, and has counted an increasing number of participants. The collective financial burden has, once again, been minimal, thanks to the facilities locally extended to the chairholders and associate members of Orbicom by the local institutions behind the meeting. Also, each participant has counted on his or her own structure for the necessary funds required to attend the meeting. The efforts necessary could have been dissuading. Yet, we were 32 Orbicom members originating from 4 of the 5 continents, who made the travel on our own budget or on our institutional budget, in order to exchange our thoughts on “*Social Media*”, and around 40 of us have committed their written contributions towards a publication to be released in the next few months. This is symptomatic of the members’ motivations in quantitative progression.

Agreed by the Skhirat participants, the “*Social Media*” theme is a hot and sensitive one. To underline what I say, I want to inform that we were forced, last march, to let go the Istanbul location foreseen for the third in-situ conference due to the local political context. It followed my numerous on the spot meetings to prepare the Orbicom conference with the local authorities. Our late call to Bordeaux and the success of the conference in term of organization by the Bordeaux-Montaigne Chair, (recognized by all), along with the institutional and local partners’ involvement mobilized in less than 8 months, are the proof of a dynamic network. More, the availability of a team of interpreters in 3 of the 6 UNESCO languages shows the commitment of the Orbicom network to the cultural and linguistic diversity. Discussed at the Skhirat meeting

and practiced *de facto* in all our meetings, the interpretation in English French and Spanish reaffirms the autonomy of our network when certain partnership opportunities would have imposed a reduction of the exchanges to one language.

The Bordeaux event was the demonstration of the significant expansion of our network. In offering its local site for our annual in-situ meeting, *Université Bordeaux-Montaigne* intended to confirm the location on its campus of the new UNESCO chair *in emerging practices of communication technologies for development* under the leadership of Professor Alain Kiyindou. It is the 36th chair of the network, and created in the same year, 2014, as Paris 8 and Jarkarta.

This increase participation of the number of chairs in communication must also be matched with the increase participation of associate members and invitees such as the colleagues in Bordeaux and the leaders in journalism training of Kenya, Madagascar, Namibia and Senegal, whose presences were funded by UNESCO. They could become our ambassadors for the creation of new chairs in Africa where Mrs. Irina Bokova has chosen to focus some of her priorities. Logically, and in parallel to the efforts that we display in Africa through our multiple UNESCO chairs' partnerships, this continent should constitute a land of opportunity for the candidacies of new chairs in African universities and research institutions, in 2015.

We already encourage such initiatives in order that Orbicom be better represented in Africa beyond Morocco and South Africa. The particularity of many of our chairs, including the one of Bordeaux, is that they are networking with African regional and national academic structures and institutions. It is an advantage and another proof of Orbicom's support of the UNESCO priorities. It is well understood that the efforts to expand the network are being made beyond Africa. I am thinking of requests that I have received originating from Latin America. Once agreed by UNESCO, these chairs will benefit from the solid cooperation models that exist among the Hispanic and Portuguese-speaking chairs. I am also thinking of other requests for advice with similar objectives originating from Asia. I have in mind the creation this year of the chair in Jakarta under the leadership of our new friend Andi Faisal Bakti, Dean at the Pancasila University, a high symbol of the renewal called by my predecessor Rosental Calmon Alves. These young chairs are already demonstrating that they are much more than institutional distinctions: like Alain Kiyindou this year, like our colleague Ghislaine Azémard of the new chair in *Innovation, transmission and digital editions* in Paris, Andi is offering us Jakarta as the site for one of our future in-situ annual meetings. If I take in consideration our encounter of 2015, in Mexico, to debate on *Open Data* at the initiative of Manuel Alejandro Guerrero (Treasurer of Orbicom), we can be pleased by these comforting initiatives. Our efforts must also be pursued in the direction of Oceania where we have no chair in the area with the exception of one in Australia.

The on-the-spot participation in Bordeaux of colleagues from different continents who made a request to me to become associate members of Orbicom, leads me to consider that we are far from having exhausted the breeding ground for all who will join us in a near future.

It is all these resources, real and potential, and all these concrete actions reinforcing our scientific rigorousness, beyond these moments of conviviality, that are placing Orbicom as a totally independent *Think Thank*, instead of a network begging for recognition.

More than ever, the dynamism confirmed at Bordeaux brings me, as President, to share with you my real proudness. A satisfaction, I guess, that must be shared by Alain Modoux, the living

memory of this network in which he has tirelessly been involving himself during the last 20 years. Even if a health problem prevented his participation in our meeting of November, he had enlisted himself to make a communication.

Long-live Orbicom, and the people who are animating and sustaining it!
Bonne AGM !

Bertrand Cabedoche

COMMENTS

#19 **Marguerite Moritz** 2014-12-05 11:56

Thank you so much to Bertrand for his thoughtful work and his leadership. I wholeheartedly support the creation of initiatives to bring colleagues from Africa into the network, as Emily has also suggested.

As to the Mexico City meeting question from Rosental...the date is exactly the issue that needs to be resolved.

It would be good to get a sense from our chairs and associate members as to the feasibility of the proposed dates in Mexico City in early October. Or perhaps Manuel has more details he can share at this time.

Marguerite

#18 **Jan Annerstedt** 2014-12-04 14:35

Excellent idea to continue meeting on a specific theme or issue area with the participation of ORBICOM scholars and professionals and invited guest speakers, while being organized professionally in cooperation with a local chair/university, other institution or company. Good also to have a joint product in mind (e.g. edited book or a set of interviews on video for general distribution) as in the case of Bordeaux, which I could not attend, but which proved to be successful - and obviously inspiring as a way to organize similar events that will attract prepared contributions.

#17 **Lucie Rabaovololona** 2014-12-04 12:01

Merci, mr le président

Madagascar est prêt à intégrer la famille Orbicom. Nous commençons par les contacts avec la représentation UNESCO et le renforcement de notre labo, le CERCOR (centre de recherche en communication).

A bientôt

#16 **Magali Modoux** 2014-12-04 09:32

Longue vie à Orbicom! Merci pour ce rapport détaillé, qui montre que le réseau est bien vivant et plein de projets!

#15 **Andi Faisal Bakti** 2014-12-03 18:39

It's very interesting. Bravo!

#14 **Bertrand Cabedoche** 2014-12-02 21:14

Cher amis

Je pars cette semaine au Moyen-Orient poursuivre notre politique de recrutement de chaires Unesco et serai ensuite en Afrique et à Madagascar pour le même objectif, jusqu'aux vacances de fin d'années. La présence de délégués des écoles de journalisme africaine à Bordeaux permet ainsi d'entretenir des partenariats déjà bien solides sur ce continent, mais encore peu concrétisés par la reconnaissance et l'animation de nouvelles chaires Unesco.

L'année 2015 devrait me voir également sur d'autres continents, en particulier en Amérique Latine où le réseau est déjà très actif et en Asie, où il nous faut davantage encore assurer notre présence à partir du dynamisme des quelques chaires asiatiques qui y sont déjà reconnues.

N'hésitez pas à me communiquer vos liens- dans la mesure où vous nous jugez susceptible de les activer - vers l'Océanie, où Orbicom se doit aussi d'être représenté.

Dear friends

I'll take off this week to the Middle East to develop our Unesco Chairs recruitment policy and then, following week to Africa and Madagascar for the same purpose, until winter holidays. The presence of delegates from African Schools of Journalism in Bordeaux helps us to maintain partnerships that are already strong on this continent, but still insufficiently materialized through the recognition and the animation of new UNESCO Chairs.

The year 2015 should see me on other continents, especially in Latin America, where the network is already very active, and in Asia, too, where we have even more to ensure our presence, from, the dynamism of actually recognized asian chairs. Also, feel free to send me your connections - as far as we are able to activate - to Oceania, where Orbicom also must be represented.

Queridas amigas y queridos amigos

Me voy esta semana en el Medio Oriente para continuar nuestra política de reclutamiento de Cátedras UNESCO, y luego, estará en África y Madagascar para el mismo propósito, para las vacaciones de invierno. La presencia en Bordeaux de los delegados de las escuelas africanas de periodismo ayuda a mantener las alianzas que ya son fuertes en este continente, pero aún poco materializadas a través del reconocimiento y la animación de nuevas Cátedras UNESCO.

El año 2015 me debe ver en otros continentes, especialmente en América Latina, donde la red ya es muy activa, y en Asia, donde tiene mucho más aseguramos nuestra presencia, del dinamismo de algunos cátedras de Asia que ya están reconocidas. Siéntase libre de enviarme sus conexiones - en la medida en que usted piensa que podríamos activarlas - a Oceanía, donde también la red Orbicom debe estar representada.

#13 **Claude-Yves Charron** 2014-12-02 20:49

Un grand merci, M. le Président, pour un rapport très impressionnant.

Notre environnement fait effectivement face à de nombreuses incertitudes.

D'où, sans doute, l'importance du travail de Think Tank du Réseau, et de son indépendance.

Déjà en 2003, lors de la participation d'ORBICOM au Comité préparatoire du Sommet de l'ONU sur la Société de l'information, notre président d'alors, Alain, insistait sur cette indépendance et l'importance de notre travail de Think Tank, dans son éditorial de notre Newsletter intitulé: "World Summit of the Information Society: The Party under Constriction". (ORBICOM Forum, Vol 7 No 2).

Et au moment de la création du Réseau, il y a 20 ans, Thérèse déclarait fondamentale ce travail de Think Tank... dans son éditorial intitulé:

"Un réseau téméraire ou une idée qui arrive à point?"

Voici la conclusion de son éditorial de l'époque:

"ORBICOM, comme réseau, ne peut cependant prétendre à une pertinence plus grande que celle qui s'exprime par les membres du réseau.

Seule la qualité et la quantité des interactions et des activités déployées par les membres peuvent servir de garantie au réseau et lui assurer un pouvoir certain d'influence sur la scène internationale.

A nous tous de jouer. L'idée est peut-être téméraire, mais définitivement pas folklorique. Elle est marquée du sceau de l'avenir". (ORBICOM Forum, Vol 3, No 2).

Bon 20ème anniversaire Thérèse, et à chacune et chacun de vous, membres d'ORBICOM.

De nouvelles incertitudes nous entourent aujourd'hui, mais ce travail de réflexion autonome et de prise de parole sur la place publique est sans doute plus important que jamais, avec le développement des réseaux sociaux, de la cyberdiplomatie et du cyberterrorisme, pour ne prendre que trois nouvelles tendances lourdes parmi d'autres, 20 ans plus tard...

Bonne chance à chacun de nos membres pour la Suite du Voyage, avec de nouveaux défis qui n'étaient encore que des "faits porteurs d'avenir", lors du Sommet de l'ONU sur la Société de l'information.

Un modeste membre du Comité organisateur du Sommet (prep-com),

Claude-Yves

COMMENTS

#12 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02 16:58

Informe claro y preciso sobre todo para los que no pudimos estar este año en ninguna de las reuniones. Gracias por ponernos al día e imprimirle dinamismo a Orbicom.

#11 **Rosental Calmon Alves** 2014-12-02 11:57

Dear Bertrand,

Thank you so much for this thoughtful and important message. Yes, you, Yves, Pierre and my fellow members of Orbicom are making my dream coming true. You all have contributed to re-energize this organization, creating more connections among us despite the geographic distance that separates us. The annual meetings are important part of this effort and I

know how difficult it is to make them possible. The meetings in Morocco and in France (thanks Jamal and thanks Alain) proved that we can overcome obstacles and get together annually in a very productive way to discuss relevant topics. I am looking forward to our meeting in Mexico next year (is there a date for it?).

#10 **Emily-May Brown** 2014-12-02 11:46

Mr. President, thank you for a thorough Report and one which deals with topical, pertinent issues. I share your sentiments expressed regarding the fantastic organisation of the Bordeaux meeting by the Bordeaux-Montaigne Chair. In terms of greater involvement from the African continent, where often access to information remains an issue, the Bordeaux theme was of immense importance. I believe the diversity in terms of research and, in particular, journalism/communication curricula, would be of benefit to ORBICOM in the longterm.

#9 **Ghislaine Azemard** 2014-12-02 11:01

Encore merci pour la vitalité et la convivialité du réseau Orbicom ! En tant que nouvelle recrue, j'ai eu un grand plaisir à échanger avec vous, je suis impatiente de vous retrouver à Mexico et je me réjouis des perspectives parisiennes de 2016.

#8 **Yves Théorêt** 2014-12-01 17:06

Et celle de nos collègues d'Asie,

#7 **Yves Théorêt** 2014-12-01 11:20

Merci de votre commentaire professeur Miège et j'espère que nous serons bientôt en mesure d'accroître la participation de nos collègues latino-américains. Dans ce contexte je note aussi la participation à Bordeaux de nos amis du Mexique, de Cuba, du Chili et de la Colombie. Mais il faut faire mieux !

#6 **Bernard Miège** 2014-12-01 03:56

Il s'est fait en effet du bon travail à Bordeaux et l'activité du réseau se développe effectivement en Afrique. Mais, nos collègues latino-américains, de qui nous avons beaucoup à apprendre, et asiatiques étaient peu représentés.

#5 **Jamal Eddine Naji** 2014-11-30 04:34

Sincérité qui ne se dément jamais. Salut à forte motivation qui nous mobilise toutes et tous.

#4 **Carmen Caffarel Serra** 2014-11-29 12:22

Magnífica reflexión Bertrand, muy sugerente y oportuna en estos momentos convulsos que estamos viviendo

#3 **Manuel Alejandro Guerrero Martínez** 2014-11-28 14:06

Felicidades, Betrand!!

#2 **Yves Théorêt** 2014-11-28 11:19

Très inspirant ! Bravo !

#1 **Alejandra Matus** 2014-11-27 16:35

Apruebo

4.2 – Message from the UQAM Rector

Dear Colleagues and Friends,

Université du Québec à Montréal (UQAM) is pleased to join the International Network of UNESCO Chairs in Communication to underline its 20th anniversary (1994-2014).

Thanks to the sustained work of its Secretariat, at UQAM in Montréal since 1994, and the collaboration of so many of the chair holders, now 36 around the world, and also of its associate members, Orbicom is more than ever in a position to respond to the world challenges with its researches and activities in the whole area of communication. Its multicultural, intercultural, multidisciplinary and interdisciplinary character positions the network among the great international Think Tanks.

I invite UNESCO and my colleagues, the Rectors, to support the development of the Orbicom network by renewing their commitments, and to sustain even more the network activities. I underline here the efforts made by UNESCO, Haute Autorité Visuelle du Maroc, and Université Bordeaux-Montaigne, for welcoming the chairholders and the associate members in 2012, 2013, and 2014. I also thank my colleagues of the universities Iberoamericana of Mexico and Paris 8 in France for their intention to host the conferences foreseen, in 2015 and 2016.

In ending, and in order to underline the 20 years of existence of the network, I would like to thank the Secretaries-general in office since 1994: Professors Thérèse Paquet-Sévigny, Claude-Yves Charron and Yves Théorêt for the work and enthusiasm put to their task. You will agree with me that the job has not always been easy, nonetheless, the results of their work are

convincing. I also thank Pierre Giguère, former Canadian Ambassador, Mrs. Jian Wang, Researcher, Mr. Adrien Diaz, Webmaster, and all those who worked in the network's Secretariat over the last 20 years.

Long-live the Orbicom Network !

Robert Proulx, Ph. D
Rector Université du Québec à Montréal

COMMENTS

#10 Jan Annerstedt 2014-12-04 14:43

I strongly agree with the previous statements of thanks and gratitude to UQAM and its Rectors for their active support to the ORBICOM network over the past many years. This support has been critical to the successful development of the network and for the constructive roles the secretariat has played in furthering the ORBICOM goals and objectives.

#9 Alain Modoux 2014-12-04 12:36

Je répète en français ce que j'ai écrit en anglais dans sous le point1:

En tant que fondateur avec Thérèse Paquet-Sévigny (et, si j'ose, en son nom aussi!), je souhaite remercier chaleureusement l'UQAM de son soutien inébranlable. Je voudrais exprimer ma gratitude plus particulièrement au recteur Claude Corbo qui a pris la décision, il y a 20 ans, d'accueillir Orbicom dans les murs de l'Université et d'assurer en partie le financement des coûts de fonctionnement de son secrétariat. Ses successeurs ont poursuivi sur la même voie, malgré les difficultés et problèmes auxquels l'UQAM était confrontée. Ils méritent aussi toute notre gratitude. Pour conclure, je serais incomplet si je ne mettais pas en exergue le formidable travail et le dévouement sans faille de nos chers collègues Claude-Yves Charron, Yves Théorêt et Pierre Giguère, ainsi que tous les autres membres du secrétariat. Je leur adresse à tous un GRAND MERCI! C'est surtout grâce à eux qu'Orbicom est devenue ce qu'elle est aujourd'hui, à savoir un des réseaux internationaux associés à l'UNESCO parmi les plus actifs et les plus réussis.

Alain Modoux

#8 Andi Faisal Bakti 2014-12-03 18:45

Dear Rector Proulx,

Thank you for all the support you have given to Orbicom from the very beginning. I was there 20 years ago too as a Ph. D student under Professor Claude-Yves Charron.

Best wishes.

#7 **Jian Yan Wang** 2014-12-03 11:49

Mes remerciements aussi au recteur de l'UQAM.

Dans son allocution prononcée dans le cadre du Congrès annuel du Bureau canadien de l'éducation internationale il y a deux semaines, le recteur Proulx a souligné la nécessité de partager les expertises au-delà des frontières disciplinaires et géographiques et a évoqué le travail des chaires UNESCO, des réseaux de recherche internationaux, comme exemple de contributions à une culture du savoir qui permet d'agir en vue de relever les grands défis globaux.

Orbicom, réseau international des chaires UNESCO en communication, s'inscrit bien dans le cadre de l'intervention du recteur.

#6 **Bertrand Cabedoche** 2014-12-02 21:48

Le rappel de tous ceux qui, avec l'UQAM, ont patiemment assuré depuis le départ le développement de notre réseau me rend encore plus motivé à accroître ce rayonnement. L'appui indéfectible de l'UQAM nous invite à toujours penser les reconnaissances que nous obtenons d'abord comme une responsabilité, sur les plans scientifique et éthique, avant de les considérer comme une distinction honorifique. Les projets présentés par Manuel à Bordeaux, et développés notamment depuis le Dakota avec Charles, Austin avec Rosenthal, et bien d'autres, vont bien dans ce sens. Notre atout tient aussi dans la production et la diffusion de connaissances dans les revues scientifiques avec comité de lecture comme la Revista Iberoamericana de Comunicación.

El recuerdo de todas aquellas y todos aquellos que, con la UQAM, pacientemente aseguró desde el comienzo del desarrollo de nuestra red me hace aún más motivado para aumentar esta radiación. El constante apoyo de la UQAM nos invita a siempre considerar que los reconocimientos que obtenemos son fundamentalmente una responsabilidad sobre los aspectos científicos y éticos, antes de considerarlos como una distinción honorífica. Los proyectos presentados

por Manuel en Bordeaux, y desarrollados sobre todo desde el Dakota con Charles, Austin con Rosenthal, y otros, están marchan bien en este sentido. Nuestra fuerza reside también en la producción y difusión del conocimiento en la literatura científica con árbitros, como la Revista Iberoamericana de Comunicación.

The recall of all those who, with UQAM, patiently assured from the start the development of our network makes me even more motivated to increase this radiation. The unwavering support from UQAM invites us to always consider that the recognitions we get are primarily a responsibility on a scientific and ethical plan, before considering them as an honor. The projects presented by Manuel in Bordeaux, and developed especially since the Dakota with Charles, Austin with Rosenthal, and others, are going well in this regard. Our strength also lies in the production and dissemination of knowledge in scientific journals with referees, such la Revista Iberoamericana as de Comunicación.

#5 Claude-Yves Charron 2014-12-02 20:10

Un merci tout spécial au Recteur Proulx, et aux recteurs précédents qui, depuis 20 ans, supportent l'hébergement du Secrétariat international du Réseau...

Un réseau, même virtuel, a besoin d'un point d'ancrage et d'un appui institutionnel, y compris pour la petite équipe du Secrétariat.

Claude-Yves

COMMENTS

#4 Giancarlo Leonardo Carbone de Mora Campos 2014-12-02 17:11

Veinte años del "think tanks Orbicom" no es poco, pero aun hay mucho que hacer. Que continuen los exitos. Larga vida a Orbicom.

#3 Rosental Calmon Alves 2014-12-02 12:15

Dear Dr. Proulx,

I think I can speak on behalf of all my colleagues, chair holders and associate members of Orbicom, as I thank you for your support to our network. It is clear to me (and I assume that to all my colleagues as well) that there would be no Orbicom if it was not for the immense generosity of

UQAM. Thank you so much for believing in this project. I can assure you that there is a very positive momentum in this re-energized organization. As a global institution, Orbicom is unique in many aspects and it has been making important progress under the leadership of president Cabedoche and the UQAM secretariat led by professor Théorêt and Ambassador Giguère. I believe there are many reasons for you and all the UQAM leadership to be proud of the results of your support to Orbicom. Merci.

#2 **Yves Théorêt** 2014-12-01 11:28

Je remercie le recteur de l'UQAM, le professeur Robert Proulx, pour son appui indéfectible a notre Réseau.

#1 **Manuel Alejandro Guerrero Martínez** 2014-11-28 12:34

In the present time, the UNESCO Chair "Communication and Society" in Mexico is working in three projects:

1) Collaborating with the project called "Global Media Project", lead by Charles Okigbo, former ORBICOM VP, at North Dakota State University. The project seeks to replicate the UNESCO/IAMCR pionerr study of 1979 "Foreign News in the Media: International Reporting in 29 Countries".

2) Public Connection Project, on the appropriation of contents & conversation in social media and its relation to (new forms of) civic participation, from which I presented some results at our meeting in Bordeaux.

3) In collaboration with the Knight Center at the University of Texas at Austin, lead by Rosental Alves, we are giving an on-line workshop to more than 1250 judges, magistrates and attorneys in Mexico on the international legislation regarding the protection of journalists & journalism practice.

Besides, we are editing our UNESCO-ORBICOM registered research journal on communication, Revista Iberoamericana de Comunicación.

To some of these projects, you are most welcome.

4.3 — Message from the UNESCO Deputy Director-General (C.I)

MESSAGE ON THE OCCASION OF ORBICOM'S ONLINE ANNUAL GENERAL MEETING BY DEPUTY DIRECTOR-GENERAL (COMMUNICATION AND INFORMATION) MR GETACHEW ENGIDA

21 November 2014

This is the first time I am addressing this General Assembly of ORBICOM. As a network of UNESCO chairs and associates, you may know that the Director-General, Irina Bokova, requested me to oversee the management of the Communication and Information programme. This I gladly accepted, partly because a large part of my professional life has been in a media setting at Reuters and mostly because my life abroad professionally and personally (40 years to date) is dedicated to the advancement of sustainable development for all anchored in human rights.

In addition, I am pleased to be playing a direct part in advancing UNESCO's position that free, independent and pluralistic media, alongside universal access to knowledge, can bring about the kind of resilient, peaceful and sustainable societies that are the building blocks of human civilization.

ORBICOM's partnership with UNESCO over the years has enabled the Organization to move closer towards realizing that goal. On this occasion, I would just like to briefly highlight three aspects of our cooperation, as a way of demonstrating what we can achieve together.

Firstly, I am happy to note that ORBICOM successfully conducted its annual conference in Bordeaux, at which four UNESCO-sponsored African schools of journalism were able to exchange experiences with teachers of journalism from the Americas, Asia and other parts of the world. This is the spirit of collegial sharing of pedagogical excellence envisioned by the [Global Initiative for Excellence in Journalism Education](#), of which ORBICOM is a co-facilitator. In this regard, ORBICOM members will be pleased to note a decision at that the 39 Member-State intergovernmental Council of the [International Programme for the Development of Communication \(IPDC\)](#). At its just-ended 29th session, the IPDC endorsed the Global Initiative as a *special initiative* of the IPDC, giving it an intergovernmental seal of approval to carry out its activities. UNESCO is excited about this, and we hope that the ORBICOM network, as our key ally, will be equally excited and further engage in collaborative activities with us that will shape how journalism is taught, researched and practised.

Secondly, I am informed that several ORBICOM members took interest in our ongoing [study on Internet-related issues](#) in the four areas of access to information and knowledge, ***freedom of expression, privacy, and ethical dimensions of the information society***. The results of this study will be discussed at [a multi-stakeholder conference on 3-4 March 2015](#) in Paris. We invite ORBICOM members to remain engaged in the process and attend this conference if possible. Thirdly, let me highlight our continuing work to promote safety for journalistic practice both online and offline. A wonderful example is a pioneering initiative [supported by the IPDC](#), with former Orbicom President, Prof Rosental Alves, in partnership with Prof Manuel Alejandro Guerrero Martínez, to provide Internet-based courses on freedom of expression to judges and prosecutors in Mexico. As you know, UNESCO leads the UN Plan of Action on the safety of journalists and the issue of impunity. We are currently developing a research agenda in this

respect, as part of our fulfilment of our ongoing mandate for our report on “[World Trends in Freedom of Expression and Media Development](#)”. The IPDC earlier this month welcomed the report as a UNESCO knowledge resource for governments, media, academia, international community and civil society. I encourage you to engage with this report, draw your students’ attention to it, and help contribute to the research agenda for the second iteration in 2015. Let me conclude by saying that, as we enhance our collaboration, we must be mindful of how our efforts are helping to [shape the post-2015 development agenda](#). In all of this, you, as media professionals, have a vital role to play, to ensure the future agenda is directed towards poverty eradication, sustainable development and lasting peace, while drawing on and being driven by human rights. I wish you productive deliberations!

COMMENTS

#10 Andi Faisal Bakti 2014-12-03 18:51

I also agree that research specialties are important to each country chair. In Jakarta (Indonesia), we would like to emphasize the issues of conflict resolutions.

It is nice to conduct the meeting of 2016 in Indonesia. Bali is very beautiful. I am sure many of you would like to visit Bali.

#9 Fackson Banda 2014-12-03 09:48

The idea of a joint Orbicom paper sounds great, but building on the research specificities of each chair and associate member. I think this will add even greater intellectual (and political) legitimacy to the form and content of the forum.

#8 Carmen Rico de Sotelo 2014-12-03 08:57

J'ai suivi avec beaucoup d'intérêt les interventions du Sous-directeur Général Engida (pleased to meet you!, de Bertrand Cabedoche, de la nouvelle collègue Emily, et d'Yves Théorêt. Les questions soulevées par les orientations de l'UNESCO sur la communication posent le problème du "core" de la communication. Car cela pose le problème du focus qu'on devrait donner au réseau.. Mais Est-ce qu'on réseau de Communication peut-il se limiter à la liberté d'expression, qui étant si importante, ne touche qu'un des nombreux aspects de notre domaine communicationne l, large, inter ou transdisciplinaire par définition? Nous tous qui avons dirigé des programmes académiques de formation dans les facultés de communication, nous connaissons la condition d'interphase qui doit articuler de nombreux axes.(dont témoignent les titres des 36 chaires de communication au monde). Nous venons encore d'être approchés par une

équipe renommée pour faire une proposition de Chaire en Communication et Santé au Brésil....

Dans ce sens, je ne pourrais qu'appuyer vivement l'idée d'Yves et Bertrand de travailler de plus près avec les divisions de l'UNESCO qui tiennent compte de la diversité des perspectives de la communication. On aimerait donc approfondir la proposition de think tank d'une communication qui ne se réduit pas à la liberté d'expression, tout en l'incluant.

#7 Bertrand Cabedoche 2014-12-03 00:15

Je pense souhaitable que nous puissions échanger pour structurer une position officielle Orbicom, au-delà des engagements de chacun, lors de la conférence multipartite des 3-4 mars prochain à L'Unesco (Yves Théorêt et moi-même comptons être présents). Que proposez-vous?

I think better we should discuss for structuring a formal Orbicom position, beyond the individual commitments of everybody, during the March 3-4 at Unesco multi-stakeholder conference in Paris (Yves Theoret and I should be present). What do you suggest?

Creo mejor que podemos discutir para estructurar una posición oficial de Orbicom, allá de los compromisos individuales de cada uno, durante la conferencia de 3 y 4 marzo en la Unesco (Yves Theoret y espero estar presente). ¿Qué sugieres?

#6 Bertrand Cabedoche 2014-12-03 00:14

Je pense souhaitable que nous puissions échanger pour structurer un exposition officielle Orbicom, au-delà des engagements de chacun, lors de la conférence multipartite des 3-4 mars prochain à L'Unesco (Yves Théorêt et moi-même comptons être présents). Que proposez-vous?

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#5 **Bertrand Cabedoche** 2014-12-02 23:13

Tous ces propositions, pour certaines déjà fortement activées par les membres de notre réseau, vont chacune dans le sens de la promotion du pluralisme et de l'indépendance des médias, de l'élargissement de l'accès au savoir et à l'information, de la formation et de la sécurité des journalistes, du respect de la vie privée et de l'affirmation du primat de l'éthique, qui sont aussi la raison d'être du réseau Orbicom en tant que think tank. J'en suis persuadé, elles devraient très prochainement voir apparaître de nouvelles contributions depuis notre réseau Orbicom à partir des programmes définis par l'Unesco et rappelés par le deputy Director General M. Engida Getachew. Pour ma part, je vais organiser ma disponibilité pour être présent lors de la conférence multipartite des 3-4 mars 2015 à Paris. Je profite de l'occasion pour rappeler que nous avons aussi été très fortement impliqués dans l'écriture du Model Curricula for Journalism Education, sous la direction de Fackson Banda, qui nous a honoré de sa présence à Bordeaux (Cf. BANDA, Fackson (ed.) 2013. Model Curricula for Journalism Education. A compendium of new syllabi. Paris, Unesco (Coll. "Unesco Series on Journalism Education"). [on line, 2013, July, 5] URL: <http://unesdoc.unesco.org/images/0022/002211/221199E.pdf>.

Je vous invite à découvrir ce document de formation, si vous ne le connaissez pas déjà, ouvert aujourd'hui à l'ensemble des écoles de journalisme du monde entier, après une première période d'accompagnement réussie, pour le développement de pôles d'excellence en Afrique dans le cadre d'un des programmes de l'Unesco. Le partenariat nous invite maintenant à accompagner la formation des formateurs en journalisme, sur le terrain, à partir de ce modèle initié depuis l'Afrique et réécrit par une dizaine d'experts dans le sens d'une réflexion plus « inclusive » et globale dans sa nature, conformément aux préconisations publiées par certains des responsables de chaires Unesco du réseau Orbicom (Cf. LAFRANCE, Jean-Paul, LAULAN, Anne-Marie, RICO de SOTELLO, Carmen, 2006. Place et rôle de la communication communication dans le développement international. Montréal : Presses de l'université du Québec). Mon passé de journaliste, puis de directeur d'une école de journalisme, m'invite à vous encourager à offrir là aussi toutes les compétences de notre réseau, pour appuyer toutes ces initiatives courageuses sur le terrain, autour des 10 orientations majeures, présentées par Fackson Banda à Bordeaux : media sustainability; data journalism; intercultural journalism; community radio journalism; global

journalism; science journalism, incorporating bioethics; gender and journalism; humanitarian journalism; reporting human trafficking; safety and journalism. Enfin, comme le rappelle notre secrétaire général Yves Théorêt, les contributions de notre réseau sont susceptibles d'aller bien au-delà de ces seuls programmes liés à la liberté de l'expression des journalistes et au développement des médias. L'implication du deputy Director General, M. Getachew Engida, se présente ainsi indispensable et pleine de promesses. Merci de cet encouragement.

All these proposals, some already strongly activated by members of our Orbicom network, each one working in the way of promoting pluralism independence of media, increasing access to knowledge and information, training and safety of journalists, encouraging respect for privacy and claiming the primacy of ethics, are also the spirit of Orbicom as a think tank. I am sure these should see new contributions in a very close future from Orbicom and support the programs defined by Unesco and recalled by the deputy Director General Mr. Getachew Engida.

For my case, I'll organize my availability to be present during the 3-4 March 2015 Unesco multi-stakeholder conference in Paris.

I take this opportunity to recall that we were also heavily involved in writing the Model Curricula for Journalism Education, editing of Fackson Banda, who honored us with his presence in Bordeaux (see BANDA, Fackson (ed), 2013. Model Curricula for Journalism Education A compendium of new syllabi Paris, Unesco (Coll "Unesco Series on Journalism Education") [online, 2013, July, 5] URL:..... <http://unesdoc.unesco.org/images/0022/002211/221199E.pdf>.

I invite you to discover this training document, if you do not already know, now open to every schools of journalism worldwide, after an initial period of successful support for the development of centers of excellence in Africa as part of Unesco programs. Now, the partnership invites us to accompany the training of trainers in journalism, on sites, from the initiated model in Africa, so rewritten by a dozen experts in the way of a more "inclusive" thinking and global spirit in its nature, in accordance with the recommendations published by some of Unesco Chairholders of Orbicom (see LAFRANCE, Jean-Paul, LAULAN, Anne-Marie, RICO SOTELO, Carmen, 2006. Place and role of communication in development communication International Montreal. Press the University of Quebec).

My previous experience as a journalist in France and Canada and as a director of a school of journalism, invites me to encourage you to offer again all the skills of our network to support these courageous initiatives in

sites, around 10 major guidelines as presented by Fackson Banda in Bordeaux: media sustainability; data journalism; intercultural journalism; community radio journalism; global journalism; Science journalism, Incorporating bioethics; gender and journalism; Humanitarian journalism; reporting human trafficking; safety and journalism. The involvement of the deputy Director General, Mr Getachew Engida, is as indispensable and full of promise.

Thank you for that encouragement.

Todas estas propuestas, algunas ya fuertemente activado por miembros de nuestra red, cada uno va en la dirección de promover el pluralismo y la independencia de los medios de comunicación, el aumento del acceso al conocimiento y la información, la formación y la seguridad de los periodistas, el respeto a la privacidad y la afirmación de la primacía de la ética, que son también la razón por la red Orbicom como un laboratorio de ideas. Estoy seguro de que pronto verían nuevas contribuciones de nuestra red Orbicom de los programas definidos por la Unesco y que el Director General Adjunto Sr. Getachew Engida se recordó.

Por mi parte, voy a organizar mi voluntad de estar presente durante la conferencia multipartidista 3 a 4 marzo 2015 en París. Aprovecho esta oportunidad para recordar que también estábamos muy involucrado en la redacción del Currículos Modelo de Educación por periodismo, bajo la dirección de Fackson Banda, que nos honró con su presencia en Bordeaux (Lire BANDA, Fackson (ed.) 2013. Model Curricula for Journalism Education. A compendium of new syllabi. Paris, Unesco (Coll. "Unesco Series on Journalism Education"). [on line, 2013, July, 5] URL: <http://unesdoc.unesco.org/images/0022/002211/221199E.pdf>.

Los invito a descubrir este documento de formación, si usted ya no lo sabe, ahora abierto a todas las escuelas de periodismo en el mundo, después de un período inicial de apoyo exitoso para el desarrollo de centros de Excelencia en África, parte de las programas de la Unesco. Ahora, la asociación nos invita a acompañar a la formación de formadores en el periodismo, en los sitios, desde este modelo iniciado en África y reescrito por una docena de expertos en el sentido de una reflexión más "inclusivo" y completa en su naturaleza, de acuerdo con las recomendaciones publicadas por Cátedras UNESCO de la red Orbicom (ver LAFRANCE, Jean-Paul, LAULAN, Anne-Marie, RICO SOTELO, Carmen, 2006. Place and role of communication in development communication International (Lugar y papel de la comunicación en la comunicación para el desarrollo Internacional). Montreal. Press the University of Quebec). Mi pasado como

periodista y después como director de una escuela de periodismo, me invita a animo ustedes de nuevo a ofrecer todas las habilidades de nuestra red para apoyar estas iniciativas valientes en los sitios, alrededor de 10 directrices principales presentados por Fackson Banda en Bordeaux: media sustainability; data journalism; intercultural journalism; community radio journalism; global journalism; Science journalism, Incorporating bioethics; gender and journalism; Humanitarian journalism; reporting human trafficking; safety and journalism. Por último, como nuestro Secretario General el Professor Yves Theoretse ha señalado, las contribuciones de nuestra red pueden ir mucho más allá de estos programas solo relacionados con la libertad de expresión de periodistas y medios de desarrollo. La participación del diputado Director General, Sr. Getachew Engida, es tan indispensable y llena de promesas. Gracias por ese estímulo

#4 Emily-May Brown 2014-12-02 11:58

As one of the four African Heads of Journalism programmes afforded the opportunity to participate in the Bordeaux Colloquium, I wish to express my gratitude for this opportunity. Of particular importance was the networking that could be done and the focus in terms of research papers presented on the Social Media theme. When I participated in the survey on Internet-related Issues, I realised the need for a greater awareness of a rights-based approach in our courses in journalism/communication, especially in Africa.

#3 Yves Théorêt 2014-12-01 11:45

Je remercie le directeur-général adjoint de l'UNESCO de son intervention et je tiens à l'assurer de la collaboration du Secrétariat d'ORBICOM.

Les activités, les expériences et les rencontres des dernières années, notamment à Paris en 2012, à Rabat en 2013 et à Bordeaux en 2014, m'amène à réitérer la position présentée en juin dernier à Paris à nos collègues de l'UNESCO, messieurs Indrajit Banerjee et Fackson Banda, par le président du Réseau, le professeur Bertrand Cabedoche, et moi-même sur le développement et les visées du Réseau ORBICOM.

Comme chacun le sait, le mandat d'Orbicom découle de la Nouvelle Stratégie de la Communication de l'UNESCO adoptée en 1989. Cette stratégie misait sur l'impact des nouvelles technologies d'information et de

communication sur les processus qui structurent l'économie, l'environnement, la justice sociale, la démocratie et la paix.

Fort de ce mandat, ORBICOM a été en mesure de mettre en œuvre différents projets d'envergure dont la Conférence de Montréal sur la formation en technologies de l'information (1999), la publication sur Le commerce électronique (2001), le Digital Review of Asia Pacific (cinq publications), L'Observatoire de la fracture numérique (3 éditions), Engineering The Knowledge Society : Measuring Women's Participation, Statistical Compilation of the ICT Sector and Policy Analysis (6 volumes) et la conférence de Marrakech (2007).

L'intérêt du Réseau envers le dossier de La société de l'information est toujours présent et l'apport des membres au sondage de l'UNESCO sur Internet en témoigne. J'espère aussi que nous serons nombreux à Paris les 3 et 4 mars 2015 afin de participer à la rencontre prévue à ce sujet.

Depuis 2011, le Secrétariat, dans la mise en œuvre de la directive de son président de l'époque, le professeur Rosental Calmon Alves, a travaillé à « ré-energiser » le Réseau en conviant les collègues de par le monde à mettre en commun, plus que jamais encore, leurs expériences et expertises de manière à prendre part aux enjeux auxquels fait face l'UNESCO.

En 2012, le Secrétariat a réuni, à Paris, à l'UNESCO, 32 titulaires de chaire et membres associés pour arrêter un plan d'action. À cette rencontre, les membres présents ont appuyé le projet de conversion d'ORBICOM en Think Tanks, une idée de l'actuel président du Réseau, le professeur Bertrand Cabedoche. Les participants ont également accepté de travailler au concept de Diversité culturelle, une priorité de l'UNESCO.

Cette volonté arrêtée à Paris en 2012 s'est traduite par l'organisation, à Rabat au Maroc, en mai 2013, d'un colloque organisé par la Haute Autorité de la Communication Audiovisuelle (HACA), ORBICOM et l'UNESCO. À cette occasion, l'UNESCO a reconnu, par son représentant, monsieur Janis Karklins, l'évolution d'ORBICOM en Think Tanks et a demandé l'appui du Réseau dans la mise en œuvre du programme de formation des journalistes de l'UNESCO.

En 2014, la rencontre des membres d'ORBICOM s'est tenue à Bordeaux alors que les « médias sociaux » ont fait l'objet des discussions. La rencontre a également permis d'accueillir des professeurs en journalisme d'Afrique et de Madagascar.

Comme on peut le constater, les activités du Réseau outrepassent, et de loin, les activités de la division Liberté d'expression pour aujourd'hui épouser plusieurs sphères d'activités de l'UNESCO. Les nouvelles chaires UNESCO, à Bordeaux (la Chaire UNESCO en pratiques émergentes en technologies et communication pour le développement, sous la gouverne du professeur Alain Kyindou), à Paris (la Chaire UNESCO en innovation, transmission et édition numériques de la professeure Ghislaine Azémard) et à Jakarta (la Chaire en communication du doyen Andi Bakti) témoignent de l'accroissement des activités du Réseau dans d'autres secteurs que ceux reliés à la Liberté d'expression. Ce faisant, ORBICOM est plus en mesure que jamais de travailler aux objectifs de l'ensemble des divisions de l'UNESCO et ainsi contribuer à l'atteinte de ses objectifs.

#2 **Jamal Eddine Naji** 2014-11-30 04:37
Thanks for Highlight on human rights.

#1 **Alejandra Matus** 2014-11-27 16:37
Apruebo

5 – The Secretary General’s Report

Dear Colleagues and Friends,

We are pleased to inform you of the achievements of the Orbicom Network in 2014.

Operations

Web Site

The Orbicom Website is geared to register electronic transactions. It also allows the presentation of videos. We invite members to use it in order to promote their own activities. We have encountered a number of technical difficulties in 2014. We work hard to improve the Website, but due to a lack of financial resources, our action capacity is somewhat limited.

OrbInfo

The OrbInfo electronic bulletin is now published more often. We invite members to make use of it to promote their activities.

Accounts

Orbicom has received no external aid to support its operations during the year. In this context, we believe that the approval of our books by the UQAM accounts’ section is sufficient. This procedure will be revised if external resources are available.

Development

The Orbicom Secretariat has supported the development of UNESCO chairs in Indonesia (Jakarta) and in France (Paris and Bordeaux). We are pleased that the Education as well as the Communication and Information sectors of UNESCO have responded favourably to the requests presented by the respective National Commissions.

Events

The Network held, in Bordeaux, on the 6th and 7th of November 2014, its annual colloquium and inaugurated a new Chair of the Orbicom Network. The *UNESCO Chair in emerging practices of communication technologies for development* is located at the Bordeaux-Montaigne university and is led by Chair Holder Alain Kiyindou .

The Orbicom Bordeaux meeting has allowed its members present to debate the Social Media theme and their impacts viewed from different perspectives. Numerous speakers, all Orbicom members, and originating from four continents, have presented their thoughts on this subject of great topicality.

In 2013 in Rabat, the Orbicom members present have welcomed the UNESCO invitation to work towards the development of a training program of African university teachers in journalism.

In Bordeaux, thanks to a UNESCO subsidy, Orbicom was able to invite four teachers of journalism from Africa and Madagascar to participate in the conference in order to favour the exchange of knowledge and increase the Orbicom influence in this part of the world.

The next Orbicom members’ in situ meetings should take place in Mexico City (2015) and Paris (2016)

Activities in Progress

The Bordeaux meeting was the occasion to think about the next encounter. In this regard, the members have agreed to focus on the *Open Data* theme for the Mexico meeting. The Orbicom Network is already 20 year old (1994-2014)! The Mexico meeting will provide the opportunity to underline the event.

Yves Théorêt, Secretary-General

COMMENTS

#15 **Alain Kiyindou** 2014-12-06 13:16

Merci pour le travail accompli

Chacun sait que ce n'est pas facile et pourtant tous les signaux sont au vert

#14 **Magali Modoux** 2014-12-04 09:36

Merci à tous les membres du secrétariat et à l'UQAM, sans lesquels le réseau n'existerait sans doute plus aujourd'hui!

#13 **Andi Faisal Bakti** 2014-12-03 18:53

Thank you Yves. Bravo!

#12 **Carmen Rico de Sotelo** 2014-12-03 08:41

De ma part, étant à l'UQAM et connaissant les compressions budgétaires qu'on vit depuis un bon moment, je tiens à souligner l'effort d'efficacité et d'efficience déployé par le Secrétariat. En effet, on peut toujours imaginer à distance que dans ce Nord on a beaucoup de ressources. Par contre, c'est grâce au travail d'YVES, PIERRE, JIAN et ADRIEN que nous pouvons apprécier de si concrets résultats. Bravo! et Merci.

Carmen

#11 **Bertrand Cabedoche** 2014-12-02 23:20

Je tiens à remercier le travail effectué par le secrétariat général du réseau, le professeur Yves Théorêt et notre ambassadeur délégué Pierre Giguère, ainsi que les personnes de l'ombre que j'ai déjà vu bien affairées à Montréal pour nous aider dans nos missions

I would to thank the work of the General Secretariat of Orbicom, Professor Yves Theoret and our delegated Ambassador Pierre Giguère, as well as those out of light, which I have ever seen particularly busy from Montreal to help us in our mission.

Quiero agradecer el trabajo realizado por la Secretaría General de la red, el profesor Yves Theoret y nuestro Embajador delegado Pierre Giguère, así como las personas de la sombra que yo he visto particularmente ocupado a Montreal para ayudarnos en nuestra misión

#10 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02 17:19

Buen trabajo Yves y Pierre. Felicitaciones.

#9 **Rosental Calmon Alves** 2014-12-02 12:43
Great job!

#8 **Yves Théorêt** 2014-12-02 12:00
Bien noté chère Ghislaine.

#7 **Emily-May Brown** 2014-12-02 12:00
Thank you Yves for the regular messages especially regarding the AGM.

#6 **Ghislaine Azemard** 2014-12-02 11:44
Bravo pour toutes ces réalisations! Je te renouvelle mes propositions pour coopérer sur des publications.

#5 **Carmen Caffarel Serra** 2014-12-01 12:41
Gracias por el Informe

#4 **Jamal Eddine Naji** 2014-11-30 04:40
Vous avez certainement envisagé de consacrer les 20 ans par un matériel de consignation (imprimé, CD...). On peut en défricher ensemble les besoins, contenus et objectifs.

#3 **Manuel Alejandro Guerrero Martínez** 2014-11-28 12:15
I think we must recognize the great efforts made to maintain and keep the Web Site that all in all is working relatively well. I agree with Pierre's words.

#2 **Pierre Giguère** 2014-11-28 09:50
We must continue in the right direction.
Our yearly in-situ meetings have been the right formula to favor the dynamism of the network. Thank you Rosental for the great idea that you have had four years ago !

#1 **Alejandra Matus** 2014-11-27 16:38
Apruebo

6 – The Treasurer’s Report

Dear Colleagues of Orbicom,

As for previous years, the Treasurer of Orbicom must provide a financial statements to the AGM. I inform that for the UQAM/Orbicom financial year that ended May 31, 2014, the attached report is not an audited one, but has been produced in accordance with the Canadian Generally Accounting Principles, and prepared by a Chartered Professional Accountant.

You will be pleased to note that, Orbicom has not registered a deficit. The Secretariat has reduced the number of hours paid to its small staff and the membership contributions amounted to more than \$ 4,500 this year compared with only \$ 583 in 2013.

I wish to thank the members who have paid their annual contribution to Orbicom and invite all who have not done so in 2014 to join the others and make the gesture in 2015.

Best regards to all,

Manuel Alejandro Guerrero-Martinez
Treasurer of Orbicom

Financial report 2014

COMMENTS

#15 **Jan Annerstedt** 2014-12-04 14:49

I approve.

#14 **Magali Modoux** 2014-12-04 09:38

J'approuve (et souligne que le système de paiement en ligne testé en 2014 est vraiment un élément important pour l'acquittement des cotisations annuelles)

#13 **Marie Kettlie Andre** 2014-12-03 19:53

I approve

#12 **Andi Faisal Bakti** 2014-12-03 18:53

I also approve.

Quote

#11 **Bertrand Cabedoche** 2014-12-02 23:30

J'approuve et je remercie chacun et chacune de n'avoir pas négligé ses efforts, malgré les contorsions pour respecter l'orthodoxie financière. Merci de régler vos cotisations.

Apruebo y agradezco a todas y todos uno por no haber reducido sus esfuerzos a pesar de las contorsiones para cumplir con la ortodoxia financiera. Gracias a pagar su membresía

I approve and I thank everyone for not having reduced its efforts despite the contortions to meet financial orthodoxy. Thank you to pay your membership

#10 **Claude-Yves Charron** 2014-12-02 20:02

J'appuie l'adoption des états financiers.

Claude-Yves

#9 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02

17:21

Aprobado

#8 **Rosental Calmon Alves** 2014-12-02 12:46

Approved

#7 **Emily-May Brown** 2014-12-02 12:03

Approved. Thank you Manuel.

#6 **Ghislaine Azemard** 2014-12-02 11:48

J'approuve

#5 **Carmen Caffarel Serra** 2014-12-01 12:11

Aprobado el informe del tesorero

#4 **Bernard Miège** 2014-12-01 03:59
J'approuve

#3 **Jamal Eddine Naji** 2014-11-30 04:41
J'approuve

#2 **Yves Théorêt** 2014-11-29 13:12
J approuve

#1 **Alejandra Matus** 2014-11-27 16:39
Apruebo

7 – Development of the Network

We are pleased to inform of 3 new UNESCO chairs in Communication.

Nous sommes heureux de vous informer au sujet des 3 nouvelles chaires UNESCO en communication.

Nos da un gran placer el informarles de las tres nuevas cátedras UNESCO en Comunicación.

France

Bordeaux :

Chaire UNESCO « Pratique émergente des TIC pour le développement »

Université Bordeaux 3, Bordeaux

Titulaire de chaire: Prof. Alain Kiyindou

Paris :

Chaire UNESCO « Innovation, Transmission et Édition numériques »

Fondation Maison des Sciences de l'Homme

Université Paris 8, Paris

Titulaire de chaire: Prof. Ghislaine Azémard,

Indonesia

UNESCO Chair in Communication for Strategic Social Change of Sustainable Development in the Post Millennium Development Goal

University Pancasila, Jakarta

Chairholder : Prof. Andi Faisal Bakti, Dean of the Faculty of Communication Science

8— Board of Directors

8.1 — Board Configuration

Orbicom's Board includes 15 members:

- 12 Chairholders and associate members
- 3 Ex-Officio members.

Within the Board, the Executive Committee includes 6 members:

- The 3 Executive Officers:
 - the President
 - the Vice-President
 - the Treasurer
- And the 3 Ex-Officio members:
 - UNESCO's Director General (or the ADG /communications)
 - UQAM's Rector
 - Orbicom's Secretary General

Nomination Process

Since Orbicom's creation, the nomination process is the following:

- the 3 Ex-Officio members serve and rotate according to their function within UNESCO (DG or ADG) UQAM (Rector) and UQAM (Orbicom's Secretary General);
- the 12 members serving on the Board of Directors are proposed by the Secretary General and their nomination are ratified by the Assembly General of Members :
- once their nomination is ratified, the Board members elect among themselves the 3 Executive Officers: the President, the Vice-President and the Treasurer.
- According to an amendment adopted at the 1999 AGM, each incoming Board member serves a 2 year mandate renewable only once.

COMMENTS

#16 **Yves Théorêt** 2014-12-06 13:02

J'approuve
Alain KIYINDOU

#15 **Jan Annerstedt** 2014-12-04 14:52

I approve.

#14 **Alain Modoux** 2014-12-04 12:46

J'approuve

#13 **Magali Modoux** 2014-12-04 09:39

Approuvé

#12 **Marie Kettlie Andre** 2014-12-03 20:07
I, too, approve of this procedure.

#11 **Andi Faisal Bakti** 2014-12-03 19:00
I agree.

#10 **Fackson Banda** 2014-12-03 09:49
Perfectly OK to me.

#9 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02
17:27
De acuerdo

#8 **Emily-May Brown** 2014-12-02 12:07
I approve of this process.

#7 **Manuel Alejandro Guerrero Martínez** 2014-12-01 17:15
Propuesta aprobada

#6 **Carmen Caffarel Serra** 2014-12-01 12:15
Ratifico la propuesta

#5 **Yves Théorêt** 2014-12-01 11:38
J'approuve !

#4 **Bernard Miège** 2014-12-01 04:05
Je ne peux que ratifier

#3 **Jamal Eddine Naji** 2014-11-30 04:43
J'approuve

#2 **Bertrand Cabedoche** 2014-11-29 00:36
J'approuve

#1 **Alejandra Matus** 2014-11-27 16:40
Ratifico

8.2 — Board Members

Second mandate ending in Fall of 2014:

- Michel Mathien (C) Strasbourg /Europe,
- Emmanuel C. Lallana (A) Philippines
- Matasebia Woldemariam (A) Ethiopia
- Fackson Banda (A) UNESCO-
- Charlotte Masello-Riome (A) UK

First mandate ending in the Fall of 2015 :

- Jamal Eddine Naji (C), Directeur général de la Haute Autorité de l'Audiovisuel au Maroc (HACA) et fondateur de la chaire de communication publique et communautaire (Souissi Universités), Maroc
- Magali Modoux (A), Chief Operating Officer (COO) ETHICS SA (Ethical Integrity Corporate Standards, SA), Switzerland
- Manuel Alejandro Guerrero Martinez (C), Asociado a la Cátedra UNESCO « Comunicación y Sociedad », Universidad Iberoamericana, Mexico

Second mandate ending in the Fall of 2016 :

- Andi Faisal Bakti (A) Chairholder , Dean of Faculty of Communication, Pancasila University, Indonesia
- Liu Liqun, (C) Chair holder, UNESCO Chair on Media and Gender, Communication University of China
- Bertrand Cabedoche (C) Chairholder, Chaire UNESCO en Communication, Université Stendhal3, France
- Marguerite Moritz, (C) Chairholder , UNESCO Chair on International Journalism Education, USA

New Board Members - First mandate ending in the Fall of 2016:

- Carmen Caffarel Serra, (C) Cátedra UNESCO, Universidad Rey Juan Carlos, Madrid, España
- Marisol Cano Busquets, (C) Cátedra UNESCO, Pontificia Universidad Javeriana, Bogota, Colombia
- Carmen Rico, (A) Professeure de communication sociale, Université du Québec à Montréal, Canada
- Stefaan Verhulst, (A) Senior Advisor, Markle Foundation, & Co-founder « thegolab.org », New-York, USA
- Philippe Viallon, (C) Chaire UNESCO, Université de Strasbourg, France

The 3 ex-officio members are:

- Irina Bokova, Directrice-générale de l'UNESCO
- Robert Proulx, Recteur de l'UQAM Yves Théorêt,
- Secrétaire-général d'Orbicom

COMMENTS

#21 **Alain Kiyindou** 2014-12-06 13:20

J'approuve

#20 **Elena Vartanova** 2014-12-06 06:51
I approve

#19 **Jan Annerstedt** 2014-12-04 14:54
I agree as well.

#18 **Alain Modoux** 2014-12-04 12:48
J'approuve

#17 **Magali Modoux** 2014-12-04 09:42
Ratifié

#16 **Marie Kettlie Andre** 2014-12-03 20:12
I approve.

#15 **Andi Faisal Bakti** 2014-12-03 19:01
I agree.

#14 **Jian Yan Wang** 2014-12-03 12:02
D'accord

#13 **Fackson Banda** 2014-12-03 09:50
I agree.

#12 **Claude-Yves Charron** 2014-12-02 20:19
J'appuie cette proposition, tout en remerciant nos collègues pour le temps et l'énergie qu'ils et elles consacrent ainsi au développement du réseau, et à son 20ème anniversaire...

Claude-Yves

#11 **Claude-Yves Charron** 2014-12-02 20:16
J'appuie cette proposition de configuration des membres du Conseil.

Claude-Yves

#10 **Giancarlo Leonardo Carbone de Mora Campos** 2014-12-02
17:29

Aprobado

#9 **Emily-May Brown** 2014-12-02 12:08

Approved.

#8 **Manuel Alejandro Guerrero Martínez** 2014-12-01 14:50

Apruebo.

#7 **Carmen Caffarel Serra** 2014-12-01 12:17

Apruebo y espero estar a la altura de mis antecesoras. Gracias por la confianza

#6 **Yves Théorêt** 2014-12-01 11:39

J'approuve

#5 **Bernard Miège** 2014-12-01 04:06

Je ratifie

#4 **Jamal Eddine Naji** 2014-11-30 04:44

J'approuve

#3 **Bertrand Cabedoche** 2014-11-29 00:35

J'approuve

#2 **Pierre Giguère** 2014-11-28 09:43

J'approuve

#1 **Alejandra Matus** 2014-11-27 16:41

Ratifico

9 — Varia

COMMENTS

#13 **Pierre Giguère** 2014-12-07 19:49

Le forum de l'AGM 2014 est maintenant terminé

This 2014 AGM Forum is now closed.

Muchas gracias!

#12 **Michel Mathien** 2014-12-06 13:40

Bonjour à vous tous !

Je vote positivement tous les éléments statutaires proposés à l'approbation de l'AGM. Ceci est donc déjà un premier acte positif.

Concernant l'avenir, il me semble aussi utile de clarifier et de préciser la notion de "Think tank", dont je partage l'esprit comme je l'ai signalé à la suite de la conférence de Bordeaux, car c'est une idée que j'ai en tête depuis longtemps.

Comme nous sommes en AG, il me paraît également utile de mieux assumer les fonctions statutaires du "Board". En effet, étant dans la phase finale de mon dernier mandat, il faudrait que le dialogue entre ses membres se développe dans l'intérêt général d'ORBICOM.

De même, lors des réunions des chaires, un ordre du jour serait utile afin de favoriser les débats coopératifs et les missions de la Think tank projetée.

Bref, suite à la première réunion des Chaires à l'Unesco en 2012, puis à celles de Rabat et de Bordeaux, il m'apparaît que nous pourrions encore davantage profiter de ces occasions exceptionnelles pour débattre sur l'avenir de nos projets, communs et particuliers à chaque chaire, ceci dans un esprit de coopération renforcée.

Je pense que je suis compris sans avoir besoin de développer davantage d'arguments. Surtout dans notre contexte international et national mais aussi institutionnel lié à la situation de l'Unesco elle-même!

Tout ceci est proposé dans un esprit le plus constructif possible.

Avec tous mes vœux pour l'avenir !

Cordialement,

Michel MATHIEN

Ancien Titulaire de la Chaire de l'Université de Strasbourg

#11 **Yves Théorêt** 2014-12-06 12:56

Merci Manuel de nous accueillir chez toi, au Mexique ! See you all there !

#10 **Pierre Giguère** 2014-12-05 23:05

This is a very good news !

We will close this meeting on Sunday on a this positive commitment, thanks to Iberoamericana University in Mexico and our good colleague Manuel Alejandro Guerrero.

I wish you all a Happy Year 2015... with Mexico as coronation !

Pierre

#9 **Manuel Alejandro Guerrero Martínez** 2014-12-05 18:51

Español/English/Français

Queridos colegas:

Quiero anunciar oficialmente que la Conferencia ORBICOM de 2015 tendrá lugar en en la Universidad Iberoamericana en Ciudad de México. La Conferencia se celebrará entre el miércoles 28 y el viernes 30 de octubre.

El título tentativo --y quiero subrayar este carácter--es "Datos abiertos, medios y ciudadanía".

Todos ustedes son bienvenidos y espero sinceramente verlos aquí.

Mis más cordiales saludos,
MAG

Dear colleagues,

I would like to officially announce that next year the ORBICOM Conference will take place in Mexico City at the Universidad Iberoamericana. The Conference dates are October 28 to 30, 2015.

The preliminary topic --and I want to emphasize this-- is "Open Data, Media & Citizenship"

All of you are welcome and I sincerely hope to see you here.

Best regards,
MAG

Chers collègues,

Je voudrais annoncer officiellement que la Conférence ORBICOM 2015 aura lieu à l'Universidad Iberoamericana à la Ville de Mexique entre le 28 et le 30 Octobre, 2015.

Le titre provisoire --et j'insiste en ce caractère--est "Accès libre aux données, médias et citoyenneté".

Tous et toutes sont bienvenus et j'espère de vous revoir ici.

Cordialement,

MAG

#8 **Pierre Giguère** 2014-12-05 11:01

Dear Jan,

Jan, thank you very much for the example of what we could do to improve the participation to Orbicom conferences for people who cannot be physically present.

This is a good idea to be examined, including the resources to set it up and nourish the site during the event.

Best, Pierre

#7 Jan Annerstedt 2014-12-04 15:18

I would like to congratulate the secretariat for the improvements of the ORBICOM webpage, despite the limited funds available for such efforts. It would probably be wise to consider extensions of our communication channels to do a bit more of public interaction via Facebook, LinkedIn and other social media. Some of the activities and results should be made easily available to other scholars and professionals, interested in what is continuously being achieved among us and by the individual chair holders within the context of their institutions.

Moreover, let me tempt you to look at what a young colleague of mine has achieved after leaving Copenhagen University for the information and communications technology industry and become an entrepreneurial professional by setting up his own start-up company. As a communications specialist, he has created a much-used tool to overcome the physical constraints in attending conferences, workshops, symposia, seminars, etc in various parts of the world: <https://www.conferize.com/>

Perhaps "conferize" could become a useful tool also for bringing us together for sharing insights, experiences and inspiration without costly travel?

#6 Andi Faisal Bakti 2014-12-03 19:03
Excellent, Orbicom.

#5 Bertrand Cabedoche 2014-12-03 00:00
Muchas gracias, Manuel

#4 **Emily-May Brown** 2014-12-02 12:13

Many thanks for the opportunity to participate - for the first time ever - in an online AGM. I am conscious, however, of all the work that went into this AGM, and the skill of our digital experts. Well done, ORBICOM!

#3 **Yves Théorêt** 2014-12-01 17:11

Gracias Manuel

#2 **Manuel Alejandro Guerrero Martínez** 2014-12-01 14:53

I would like to say that last week point 4.2 referred to "Development of the Chairs", and not to the message of the Rector of UQAM, so this is why I inserted the work we are doing in Mexico. I repeat here the information, since now there is out of place:

In the present time, the UNESCO Chair "Communication and Society" in Mexico is working in three projects:

1) Collaborating with the project called "Global Media Project", lead by Charles Okigbo, former ORBICOM VP, at North Dakota State University. The project seeks to replicate the UNESCO/IAMCR pionerr study of 1979 "Foreign News in the Media: International Reporting in 29 Countries".

2) Public Connection Project, on the appropriation of contents & conversation in social media and its relation to (new forms of) civic participation, from which I presented some results at our meeting in Bordeaux.

3) In collaboration with the Knight Center at the University of Texas at Austin, lead by Rosental Alves, we are giving an on-line workshop to more than 1250 judges, magistrates and attorneys in Mexico on the international legislation regarding the protection of journalists & journalism practice.

Besides, we are editing our UNESCO-ORBICOM registered research journal on communication, Revista Iberoamericana de Comunicación.

To some of these projects, you are most welcome.

#1 **Carmen Caffarel Serra** 2014-12-01 12:18

Gracias a todos por el trabajo