



NETWORK OF UNESCO CHAIRS IN COMMUNICATION
RED DE CÁTEDRAS UNESCO DE COMUNICACIÓN
RÉSEAU DES CHAIRES UNESCO EN COMMUNICATION

**Minutes of Orbicom's Online
Annual General Meeting of Members (AGM)
4 December - 13 December, 2015**

Participants	3
1 - Word of Welcome	4
2 - Approval of the Agenda and Minutes of the 2014 AGM	8
2.1 - AGM 2015 Agenda	8
2.2 - Approval of Minutes of AGM 2014	9
3 - Board of Directors' Reports	12
3.1 - The President's Report	12
3.2 - UNESCO's Report	19
3.4 - The Treasurer's Report	22
3.5 - Approval of Financial Statements 2014/2015	24
4 - Reports from the Executive Members	26
4.1 - The Secretary General's Report	26
4.2 - Message from the UQAM Rector	29
5- Development of the Network	30
6 - The Chairs' Programmes and Activities	33
7 - Board of Directors	36
7.1 - Board Configuration	36
7.2 - Board Members	37
8 - Varia	39

Participants

Marie Kettlie André
Rosental C.Alves
Ghislaine Azémard
Andi Faisal Bakti
Fakson Banda
Danny Butt
Bertrand Cabedoche
Carmen Caffarel Serra
Marisol Cano Busquets
Giancarlo Leonardo Carbone de la Mora
Claude-Yves Charron
Adrianna Diaz
Getachew Engida
Magda Fusaro
Pierre Giguère
Manuel Alejandro Guerrero Martinez
Alain Kiyindou
Bernard Miège
Magali Modoux
Marguerite Moritz
Jamal Eddine Naji
Walter Luis Neira Brontis
Charles Okigbo
Thérèse Paquet-Sévigny
Carmen Rico de Sotelo
Manuel Ángel Santillán Vásquez
Yves Théorêt
Stefaan Verhulst
Philippe Viallon
Metasebia Woldemariam

1 - Word of Welcome

President's Welcoming Words

Dear Orbicom Members,

I have the pleasure to open the 2015 virtual meeting of Orbicom's Annual General Meeting (AGM). We are united through the Web this year again to carry out the task assigned to us by the network statutes.

After you have carried out the housekeeping parts of the agenda, I invite you to pay special attention to my report in which I make proposals for inter-chair cooperation and for which I seek your opinion, and to the report of the Secretary-General. Our network has positioned itself over the years as a respected player within the international community. Let's all work together to further Orbicom's development.

I hope that the AGM will be an opportunity for fruitful exchanges among us,

Bertrand Cabedoche
President

COMMENTS

#29 **Claude-Yves Charron** 2015-12-13 11:30

Intéressant de me joindre à vous en ce dernier jour de l'AGM, ce qui me permet d'avoir une vue d'ensemble de tous les commentaires en appui aux documents de base...

Claude-Yves

#28 **Charles Okigbo** 2015-12-12 15:58

Merci Mr. President. We have had a good discussion and now have some targets to guide our future actions. We shall take up UNESCO's challenge for ORBICOM to be an active think tank. We plan to meet in Paris next year and in Jakarta in 2017. Hopefully, we shall be able to float our ORBICOM/UNESCO/ NDSU journal of strategic communication - at no cost to ORBICOM. We'll continue planning after the AGM has ended.

#27 **Pierre Giguère** 2015-12-12 15:42

À Jamal,
L'AGM ferme dimanche, 17 h , heure de Montréal.

#26 **Charles Okigbo** 2015-12-12 15:41

Thank you all for your encouraging comments on the proposed publication on strategic communication. There are suggestions about considering other languages and these will be pursued, going forward.

Whatever is done will be at no cost to ORBICOM. I will keep you all updated.
Quote

#25 **Jamal Eddine Naji** 2015-12-12 14:25
c'est fini?

#24 **Yves Théorêt** 2015-12-12 13:35
Thank you all for your participation. Pierre and I took good note of some suggestions, especially those concerning mandate of board members (Charles), Orbicom's mandate (Bertrand, Jamal et Bernard), Orbicom annual conference location (Andy, Ghislaine and Bernard) , and others subjects of interest.

Un merci tout spécial à la créatrice d'Orbicom,- il y a 20 ans déjà - madame Paquet-Sevigny pour son mot de bienvenue et le clin d œil !

See you all in Paris !! And tanks to Ghislaine Azemard !!!

#23 **Thérèse Paquet Sévigny** 2015-12-11 02:34
Bonjour à tous. I wish you a very good meeting. Therese Paquet-Sévigny

#22 **Walter Luis Neira Bronttis** 2015-12-10 19:43
Buenas noches. Saludos a todos. Mi deseo de éxitos en esta Asamblea Anual de miembros de ORBICOM.

#21 **Ghislaine Azemard** 2015-12-10 15:21
un grand bonjour de Paris !!!Ghislaine

#20 **Magda Fusaro** 2015-12-10 13:28
Bonjour à tous,

Je nous souhaite des projets et des discussions stimulantes.

#19 **Andi Faisal Bakti** 2015-12-10 09:33
Hi all. I am sorry, I am late, as I was out of town, and the internet was on and off in Jakarta. A lot of on-going construction in town now.

#18 **Manuel Alejandro Guerrero Martínez** 2015-12-10 08:57

Dear colleagues, best wishes to this virtual AGM. I was out of the city and with very bad connectivity, but I'm back in my office.

#17 **Rosental Calmon Alves** 2015-12-09 22:16

Hello from Austin. Texas!

I am sorry I am a bit late, but here I am.

#16 **Danny Butt** 2015-12-09 19:52

Many thanks for the warm welcome and greetings to all!

#15 **Stefaan Verhulst** 2015-12-09 15:45

Thanks Bertrand to welcoming words. And big thanks to the secretariat for all the great work behind the network. Have a good AGM -

#14 **Bernard Miège** 2015-12-09 10:37

Bonjour à tous.

Jamal Naji nous en met plein la vue... et aiguise notre boulimie filmique.

#13 **Marguerite Moritz** 2015-12-08 13:24

Best wishes to Bertrand and best wishes to Yves, Pierre and Carmen and the hard working group in Canada. Hello to Jamal and Charles and all of my colleagues who are attending the 2015 meeting. Marguerite

#12 **Philippe Viallon** 2015-12-08 11:15

Je me joins à vous tous en adressant mes pensées amicales aux collègues que je connais et en saluant cordialement ceux que je n'ai pas l'honneur de connaître

#11 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 17:41

Saludos a todos desde Lima y buenos deseos en esta AGM 2015.

Giancarlo Carbone

#10 **Manuel Angel Santillán Vásquez** 2015-12-07 15:02

Buenas tardes a todos, good evening, my best wishes to this virtual AGM, que los resultados sean lo mas provechoso posible para Orbicom,
Manuel Santillán

#9 **Pierre Giguère** 2015-12-07 08:35

Bonne réunion à tous.

Pierre

#8 **Metasebia Woldemariam** 2015-12-07 06:49

Hello,

Best at this AGM 2015

Metty

#7 **Alain Kiyindou** 2015-12-07 05:32

Bonjour à tous

#6 **Marie Kettlie Andre** 2015-12-07 01:17

Greetings to everyone

#5 **Carmen Caffarel Serra** 2015-12-06 16:21

Buenos días, bonjour, good morning a todos los miembros de Orbicom desde España

#4 **Jamal Eddine Naji** 2015-12-06 04:59

un bonjour chaud et ensoleillé de Marrakech qui vit au rythme du cinéma mondial avec psdt du jury du festival international : Francis Ford coppola et sa fille Sofia la réalisatrice! Lost you all here!

#3 **Charles Okigbo** 2015-12-04 17:25

Best wishes for a successful virtual AGM 2015

#2 **Marisol Cano Busquets** 2015-12-04 14:25

Good AGM to all. Marisol

#1 **Yves Théorêt** 2015-12-03 12:04

Good AGM to all members !! Yves

2 - Approval of the Agenda and Minutes of the 2014 AGM

2.1 - AGM 2015 Agenda

1. Word of Welcome
2. Approval of the Agenda and Minutes of the 2014 AGM
 - 2.1 AGM 2015 Agenda
 - 2.2 Approval of Minutes of AGM 2014
3. Board of Directors' Reports
 - 3.1 The President's Report
 - 3.2 UNESCO's Report
 - 3.3 Report of UQAM's Rector
 - 3.4 The Treasurer's Report
 - 3.5 Approval of the Financial Statements of 2014/2015
4. The Secretary General's Report
5. The Network's Expansion
6. The Chairs' Programmes and Activities
7. Board of Directors
 - 7.1 Board Configuration
 - 7.2 Board Members
8. Varia

COMMENTS

#17 **Thérèse Paquet Sévigny** 2015-12-11 02:35
Therese P"S" J'approuve

#16 **Magali Modoux** 2015-12-10 21:24
J'approuve

#15 **Walter Luis Neira Bronttis** 2015-12-10 19:45
Lo apruebo.

#14 **Ghislaine Azemard** 2015-12-10 15:38
J'approuver

#13 **Magda Fusaro** 2015-12-10 13:29
Je seconde les propositions d'approbation.

#12 **Manuel Alejandro Guerrero Martínez** 2015-12-10 08:58
Aprobado

#11 **Rosental Calmon Alves** 2015-12-09 22:18

I agree

#10 **Marguerite Moritz** 2015-12-08 13:26

I approve.

#9 **Philippe Viallon** 2015-12-08 11:18

J'approuve

#8 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 18:48

Aprobado

#7 **Jamal Eddine Naji** 2015-12-07 13:23

j'approuve

#6 **Marie Kettlie Andre** 2015-12-07 01:20

I totally agree and approve the agenda.

#5 **Carmen Caffarel Serra** 2015-12-06 16:22

De acuerdo con el orden del día

#4 **Carmen Rico de Sotelo** 2015-12-05 07:32

j approuve

#3 **Charles Okigbo** 2015-12-04 17:23

I approve the agenda as proposed

#2 **Marisol Cano Busquets** 2015-12-04 14:25

Ok

#1 **Yves Théorêt** 2015-12-03 12:04

Je suis d'accord. Yves

2.2 - Approval of Minutes of AGM 2014

Click [here](#) to download the file. (PDF Format)

COMMENTS

#17 **Bertrand Cabedoche** 2015-12-11 10:10

J'approuve

#16 **Magali Modoux** 2015-12-10 21:24

J'approuve

#15 **Walter Luis Neira Bronttis** 2015-12-10 19:49
Aprobado.

#14 **Ghislaine Azemard** 2015-12-10 15:22
approuvé

#13 **Magda Fusaro** 2015-12-10 13:29
Approuvé.

#12 **Andi Faisal Bakti** 2015-12-10 09:38
I agree

#11 **Manuel Alejandro Guerrero Martínez** 2015-12-10 08:58
Aprobada

#10 **Rosental Calmon Alves** 2015-12-09 22:18
Approve

#9 **Alain Kiyindou** 2015-12-09 18:15
j'approuve

#8 **Philippe Viallon** 2015-12-08 11:18
J'approuve

#7 **Pierre Giguère** 2015-12-07 08:37
J'approuve

#6 **Marie Kettlie Andre** 2015-12-07 01:22
I approve

#5 **Carmen Caffarel Serra** 2015-12-06 16:23
Aprobada

#4 **Jamal Eddine Naji** 2015-12-06 05:00
oussadeq (j'approuve en arabe)

#3 **Carmen Rico de Sotelo** 2015-12-04 16:14
aprobado

#2 **Marisol Cano Busquets** 2015-12-04 14:26
Aprobada

#1 **Yves Théorêt** 2015-12-03 12:05

Approve ! Yves

3 - Board of Directors' Reports

3.1 - The President's Report

Pathetic words... and yet

The words have been emotional, too crude, too upsetting, too brutal, too desperate and yet so short of this indescribable horror lived indistinctly by the youngsters and the less young, people of all conditions and creeds, who, in this month of November 2015, were only asking to live, to share, to breath, to laugh.

The words are still too accurate, too heartrending, too unbearable and yet so necessary to the faith in humanity, which since November 2015, commands that we open, we offer, we welcome, we celebrate.

Again, the words will appear too tight with emotion, too agitated, too impatient and yet so carriers of the values that we, tirelessly, must encourage in order to go beyond the horrors perpetrated in this sole month of November 2015 and to maintain the solidarity chains already attributed to the men and the women of the planet, the right and the task to listen, to learn, to educate, to value, to celebrate Knowledge.

Each one of us, individually, the members of the Orbicom Network, we also know these moments of doubts, of confusion, of anguish. Fear also rouses the precariousness of the human being in the researcher, when, through our academic engagements along with our institutional and scientific partners, and our sole presence on the minefields, we discover that we are the targets of contemporary obscurantism, often exposed without any particular measure of protection. At the time of decision making, the hesitation seizes us; we weight even more these opportunities of interdependent pedagogic and scientific travels, in situ, when the threat appears all of the sudden so close, so direct, so real. We are tempted to ease and take refuge in a theoretical working out that would be more contemplative. It would then be easy to forget the second part of the proposal of detachment ascribed to research: "to be out of the world, to be better in the world" !

In these moments, the network vitality that we maintain all together is there to reenergize ourselves. The Mexico City meeting has perfectly played this role, at the end of October, around the team gathered by Manuel Alejandro Guerrero of Iberoamericana University. As if we needed to invigorate in this latter part of October just before the adversity, we have recognized the overinvestment of associate members, the enthusiasm of candidates for new UNESCO chairs, the generosity of holders of historic chairs in their offer of sharing and of support in the sponsorship of new comers. With their presence and participation, none has dropped despite time constraints, pressures and contextual situations even more clogged up than... the budgetary lines that are supposed to support our humane investments.

Mexico City will have been the melting pot of all indicators, quantitative as well as qualitative, of this stimulating dynamism. Offers are abundant, for example, of potential hosting locations for our meetings: yesterday, Paris, Skhirat, Bordeaux, Mexico City; tomorrow, Paris, Djakarta, Grenoble, Lima... The proposals are jostled, for example, by themes for our encounters: yesterday, cultural diversity, social media and open data; tomorrow, numerical humanism, communicational approach of conflicts, media and dematerialization of the cultural industries, communication and development, communication and migrations... (Thank you Jamal, Yves, Manuel for the inputs converted in scientific publications, already available or in process of edition; thank you Ghylaine, Andi, Jean-Paul and others for the contribution to perspectives' definition). The calls are heard from all sides to make clear our institutional offer to our

academies, our partners and to UNESCO. Thank you Michel, Yves and Pierre and all the others for your ideas).

Once more, dream has become reality: to build this world network of reflection, research and communication and media analysis that my predecessor, Rosental Calmon Alves, have called for at the beginning of his mandate. To the point that arbitrations between all these offers must, in the future, be more precise and supported by scientific, institutional and juridical criteria..., indisputable that should mark our next encounters.

All of this is an invitation. As for yesterday, this organisational responsibility that UNESCO entrusted Orbicom with, in designating it as its think tank for communication and information issues is still actual. Today, Mr Getachew Engida, number two of UNESCO, invites us to take into account, even more, the strategic orientations of his United Nation specialized organization to work in reinforced synergy.

The priorities are clear: support of Orbicom for the creation and the development of new UNESCO chairs, notably in Africa and in Small Island Developing States; scientific advice in the definition, the creation and the running of development programs for UNESCO; response to calls to finance interregional and collaborative researches; contribution towards experimental models to implement UNESCO's training offers; involvement in UNESCO's strategic reflection on the general orientations to implement within the communication and information field.

If, like me, you read again the reports of our previous AGMs (i.e. 2013 and 2014) you will recognize precisely, in each of these suggestions, the orientations on which we have worked and for which we have increased our efforts and coherence, since then, and without waiting.

I invite you to react and to respond even more strongly to the collaboration offers of Mr Engida. For the reinforcement of our network at the time when our group is more and more... visible. For the promotion of knowledge at the time when, all together, we must be Bamako, Beirut, Maidiguri, Fotocol, Chibok, El-Arish, Ngouboua, Tunis, Paris, Shibganj...

More than ever before, the solidarity words and the objective appellations of academic knowledge are introducing themselves as binders and links. More than ever before, our teacher- researcher responsibility is engaged against the stretched patchwork of confusions and bruises which is typical of the erring ways of our contemporary world. More than ever before, our critical sight is solicited, against the knowledge illusion entertained by the mosaic culture against which we were warned, fifty years ago, by Abraham Mole, a visionary colleague particularly cherished by a number of you.

« Twenty years ago, Joseph Ki-Zerbo made a similar testimony: « After birth, the education remains. To live, it is to preserve ourselves in our physical and social being. It is a collective delivery that extends the individual biological childbirth ». Today again, from the Middle East where I write this message for our AGM, instead of thinking of the risks that I incur, I prefer to retain, on this 27th of November, the lucid and comforting call of Saleh Abu Osba Laureat, Prizewinner for Scientific Research, awarded to him by The Arab Association for Research in Communication Science (AACS) of which I am a honour ex officio guest. My distinguished Jordanian-Palestinian colleague also testifies of the same faith: « Here is our heavens so darkened by the grey clouds of terrorism and ignorance. For our arabic societies in particular, and also for mankind in its totality, scientific research and its diffusion is the only true weapon to respond on a long-term basis to the threats and issues of our contemporary world ».

COMMENTS

#20 **Ghislaine Azemard** 2015-12-10 15:39
merci !!

#19 **Ghislaine Azemard** 2015-12-10 15:36
Merci!!!

#18 **Andi Faisal Bakti** 2015-12-10 09:40
Bravo, Mr. President.

#17 **Rosental Calmon Alves** 2015-12-09 22:33
Thank you, Mr. President. It was a little bit hard to read the translation of your message, but I think I could grasp the essence of it. Of course you are totally right in pointing out how important is for us to strengthen our network, especially in times of crises as we are facing nowadays. Congratulations for the meeting in Mexico. You can't imagine how much I regret the fact that I had to miss it. I look forward to participating in next year's meeting in Paris.

#16 **Jamal Eddine Naji** 2015-12-09 15:09
¡Alea Jacta est! Sí, querido Bertrand, pero no abandono o fatalidad. Por el contrario, ¡más libertad y más aventuras a su servicio! Por dolorosas y peligrosas intrusiones en el alma y en la imaginación del "Otro". ¡Es nuestro privilegio, más que nadie, red o "banda" que somos de investigadores o "académicos" como usted dice, Presidente! Vámonos a costas más desconocidas, como muestra - para usted, con mi camaradería - la versión árabe de este mensaje, abajo. ¡Braveamos ya juntos nuestros tabúes compartidos, como no compartidos! Vamos al "Otro", ejerciéndonos primero entre nosotros, vamos, juntos con nuestros diferentes idiomas e imaginarios, a interrogar y a diseccionar los fenómenos y las palabras de nuestra cosmogonía de "especialistas en comunicación". Como usted sabe, las palabras a veces cosifican el "ser" para lobotomizar la sustancia de la humanidad, la humanidad en conjunto. La comunicación trae, desde siempre, constantemente, los mismos siameses: guerra y paz; la "convivencia" y el "genocidio"... a través de discursos, como de supuestos libros "Santos", en la tribuna, como en el altar. ¿Entonces, que hacer, como dijo algún? "aquí y ahora", precisa otro... ¿En el Orbicom en 2016? Vamos a levantar las velas, la más grandes, para conquistar, más que alguien (y para la UNESCO, como un patrocinador 'moral de referencia'), el gran matorral de la "educación a los medios de comunicación". Vamos a fertilizar en este nuevo-viejo matorral de especies (reflexiones, normas, estudios, protocolos educativos e de aprendizaje... etc.) lo que es una iluminación

esencial para caminar en las autopistas y en las pistas no transitables de la información y de la comunicación... ¿Sueño? ¿Dixit la intendencia? Con mi arrebatado habitual, algo poco realista en el inicio de mis nuevas, me atrevo a inscribir en mi agenda de 2016 (o 2017): una reunión de planificación de la investigación sobre la "educación a los medios de comunicación" en Fez, ciudad universitaria del 'otro', el primer 'otro' que se filmaron los hermanos Auguste y Louis Lumière! Este el final de mi elipse, queridos (as) colegas. P.S: Mientras leyendo la versión árabe abajo, escanea sus sentimientos e impresiones. ¡Asombro garantizado, espero!
Jamal Eddine Naji

لقد فُضِيَ الأمر ! أجل عزيزي "بيرتران"، لكن لا تراجع ولا استسلام للقدر، بالأحرى حرية أكبر ومغامرات أكثر في سبيلها ! عبر استكشافات مؤلمة ومستعصية داخل روح "الأخر" ومخيلته. فهذا هو امتيازنا، أكثر من غيرنا، نحن أفراد شبكة أو "عصابة" الباحثين أو "الأكاديميين" كما تقول أنت، أيها الرئيس ! فلنجرُ صوب ضفاف مجهولة، كما تبين ذلك النسخة العربية من هذه الكلمة، التي أهديتها إليك مع خالص تحيات رفقة السلاح التي جمعتنا، رفقة جعلتنا وستجعلنا نتحدى "طابوهاتنا" المشتركة وغير المشتركة ! لنذهب نحو "الأخر"، متدربين على ذلك أولاً فيما بيننا، مقدمين معاً، غير مدبرين، بلغاتنا ومخيلاتنا المختلفة، على مسائلة وتشريح ظواهر ومصطلحات نشأة الكون كما نراها نحن "أخصائيو التواصل". كما تعلم بالتأكيد، فالكلمات تُسَيِّئُ "الكائن" وتحوله إلى شيء مجرد من مقومات الإنسان، بل من الإنسانية ككل. فمند الأزل، وبلا هوادة، يحمل التواصل في أحشائه نفس التوأم السيامي: الحرب والسلام؛ "العيش سوياً" و"الإبادة"... من خلال الخطابات، وكذا الكتب المسماة "مقدسة"... من أعلى المنابر والمحاريب على حد سواء. ما العمل إذاً، على حد قول أحدهم؟ هنا والآن "مثلما يوضح آخر... في "أوربيكوم" سنة 2016؛ فلنشُد الرحال، رحال العزم الأكبر (من أجل اليونسكو كأمر "معنوي مرجعي") صوب أدغال "التربية على وسائل الإعلام"، لكي نستوطنها، فنحن جديرون بها، أكثر من غيرنا، وهي جديرة بنا. ولنزرع في هذه التربة الجديدة-القديمة للأجناس (أجناس التفكير، المعايير، الدراسات، البروتوكولات التعليمية والتلقين... الخ.) ما سيشكل إضاءة ضرورية للسير في الطرق السيارة والطرق غير المعبدة للمعلومة والاتصال والتواصل... فهل هو حلم؟ مجرد مزاعم يملئها حماسي؟ حماسي المعهود، نوعاً ما غير الواقعي لدى بداية كل مبادرة لي، الذي يدفعني إلى تسجيل موعد في مفكرتي لسنة 2016 (أو 2017)، ألا وهو لقاء لوضع تصور ومخطط للأبحاث حول "التربية على وسائل الإعلام" بفاس، مدينة "الأخر" الجامعية ذات الألف عام، "الأخر" الأول الذي صورته الأخوان "أوغست ولويس لوميير" ! هنا تنتهي ومضتي، زملائي الأعزاء، زميلاتي العزيزات ملحوظة: عند قراءتكم هذه النسخة العربية، تفقدوا مشاعركم وانطباعاتكم، أكيد سنتملككم الدهشة، أو هذا ما أرجوه على كل حال !
جمال الدين ناجي

#15 Jamal Eddine Naji 2015-12-09 15:08

Alea Jacta est! Yes, dear Bertrand, but no desertion nor fatality. Rather, more freedom and more adventures at its service! Through painful and dangerous intrusions in the soul and imagination of the "other". It is our privilege, more than anyone else, as network or "band" that we are, researchers or "academicians" as you say, President! Let's move to more unknown shores, as it is shown - for you, with my fellowship- by the Arabic version of this statement, below. Once again, let's defy together our shared, and unshared, taboos! Let's go to the "other", training first between us and daring, together with our different languages and imaginations, to question and dissect the phenomena and words of our cosmogony as "communication specialists". As you know, words objectify sometimes the "being" to lobotomize the substance of humanity, humanity altogether. Communication brings forth, since ever and constantly, the same Siamese twins: war and peace; "living together" and "genocide"... through the speech, as well as through the so-called "Holy" books, from tribunes as at the altars. What to do then, as someone said? "here and now", as another stated... At Orbicom in 2016? Le's raise the

sails, the large ones, to conquer, more than anyone else (and for UNESCO, as a 'moral reference' sponsor), the big scrubland of "media literacy". Let's fertilize in this new-old scrubland of species (reflections, standards, studies, educational protocols of learning... etc) what is an essential lighting for the trek on the highways and non-passable tracks of information and communication... Is it a dream? Dixit intendance? With my usual, somewhat unrealistic drive at the start of my endeavors, I dare register on my agenda of 2016 (or 2017): a meeting on planning "media literacy" research in Fes, the millinery university city of the "other", the first "other" filmed by the brothers Auguste and Louis Lumière! End of my ellipse, ladies and gentlemen, dear pals.

PS: While reading the Arabic version below, please scan your feelings and impressions. Surprise guaranteed, I hope!

Jamal Eddine Naji

لقد فُضِيَ الأمر ! أجل عزيزي "بيرتران"، لكن لا تراجع ولا استسلام للقدر، بالأحرى حرية أكبر ومغامرات أكثر في سبيلها ! عبر استكشافات مؤلمة ومستعصية داخل روح "الأخر" ومخياله. فهذا هو امتيازنا، أكثر من غيرنا، نحن أفراد شبكة أو "عصابة" الباحثين أو "الأكاديميين" كما تقول أنت، أيها الرئيس ! فلنجز صوب ضفاف مجهولة، كما تبين ذلك النسخة العربية من هذه الكلمة، التي أهديتها إليك مع خالص تحيات رفقة السلاح التي جمعتنا، رفقة جعلتنا وستجعلنا نتحدى "طابوهاتنا" المشتركة وغير المشتركة ! لنذهب نحو "الأخر"، متدربين على ذلك أولاً فيما بيننا، مقدمين معاً، غير مدبرين، بلغاتنا ومتخيلاتنا المختلفة، على مسائلة وتشريح ظواهر ومصطلحات نشأة الكون كما نراها نحن "أخصائيو التواصل". كما تعلم بالتأكيد، فالكلمات تُسَيِّئُ "الكائن" وتحوله إلى شيء مجرد من مقومات الإنسان، بل من الإنسانية ككل. فمذ الأزل، وبلا هوادة، يحمل التواصل في أحشائه نفس التوأم السيامي: الحرب والسلام؛ "العيش سوياً" و"الإبادة"... من خلال الخطابات، وكذا الكتب المسماة "مقدسة"... من أعلى المنابر والمحاريب على حد سواء. ما العمل إذاً، على حد قول أحدهم؟ هنا والآن" مثلما يوضح آخر... في "أوربيكوم" سنة 2016؛ فلنشُد الرحال، رحال العزم الأكبر (من أجل اليونسكو كآمر "معنوي مرجعي") صوب أدغال "التربية على وسائل الإعلام"، لكي نستوطنها، فنحن جديرون بها، أكثر من غيرنا، وهي جديرة بنا. ولنزرع في هذه التربة الجديدة-القديمة للأجناس (أجناس التفكير، المعايير، الدراسات، البروتوكولات التعليمية والتلقين... الخ.) ما سيشكل إضاءات ضرورية للسير في الطرق السيارة والطرق غير المعبدة للمعلومة والاتصال والتواصل... فهل هو حلم؟ مجرد مزاعم يملئها حماسي؟ حماسي المعهود، نوعاً ما غير الواقعي لدى بداية كل مبادرة لي، الذي يدفعني إلى تسجيل موعد في مفكرتي لسنة 2016 (أو 2017)، ألا وهو لقاء لوضع تصور ومخطط للأبحاث حول "التربية على وسائل الإعلام" بفاس، مدينة "الأخر" الجامعية ذات الألف عام، "الأخر" الأول الذي صورته الأخوان "أوغست ولويس لوميرير" ! هنا تنتهي ومضتي، زملائي الأعزاء، زميلاتي العزيزات ملحوظة: عند قراءتكم هذه النسخة العربية، تفقدوا مشاعركم وانطباعاتكم، أكيد ستملككم الدهشة، أو هذا ما أرجوه على كل حال !

جمال الدين ناجي

#14 Jamal Eddine Naji 2015-12-09 15:05

Alea Jacta est ! Oui, cher Bertrand, mais nul abandon ou fatalité. Plutôt, plus de liberté et d'aventures à son service ! Par de douloureuses et périlleuses intrusions dans l'âme et dans l'imaginaire de l'« Autre ». C'est notre privilège, plus que quiconque, réseau ou « bande » que nous sommes de chercheurs ou « académiciens » comme tu dis, Président ! Allons vers plus d'inconnus rivages, comme l'illustre –pour toi, avec ma camaraderie- la version en arabe de ce mot, ci-dessous. Bravons plus ensemble nos tabous partagés, comme les non-partagés ! Allons vers l'« Autre », en nous y exerçant d'abord entre nous, en osant, ensemble, avec nos langues et imaginaires différents, interpeller et disséquer phénomènes et mots de notre cosmogonie de « spécialistes de la communication ». Comme tu le sais, les mots objectivent parfois l'« Être » pour en lobotomiser la substance d'humanité, l'humanité tout court. La communication enfante,

depuis toujours, sans cesse, les mêmes frères siamois : la guerre et la paix ; le « vivre ensemble » et le « génocide »... Par les discours, comme par les livres dits « Saints », à la tribune, comme à l'Autel. Que faire alors, comme disait l'autre ? « Ici et maintenant », précisait un autre... A Orbicom, en 2016 ? Levons les voiles, les grandes, pour conquérir, plus que quiconque (et pour l'UNESCO, comme commanditaire « moral de référence »), le vaste maquis de « l'éducation aux médias ». Fécondons dans ce nouveau-ancien maquis des espèces (de réflexions, normes, études, protocoles pédagogiques d'apprentissage , etc.) qui soient les éclairages indispensables pour circuler sur les autoroutes et pistes non carrossables de l'information et de la communication... Rêve ? Dixit l'intendance ? Avec mon entrain habituel, quelque peu irréaliste au départ de mes entreprises, j'ose inscrire sur mon agenda de 2016 (ou 2017 ?) : rencontre de planification de recherches sur « l'éducation aux médias » à Fès, ville universitaire millénaire de l' « Autre », le premier « Autre » que les Frères Auguste et Louis Lumière ont filmé ! Fin de mon ellipse, chers (es) collègues(es).

Ps : En parcourant la version arabe ici-bas, scannez vos sentiments et impressions. Etonnement garanti, j'espère !

Jamal Eddine Naji

لقد قُضِيَ الأمر ! أجل عزيزي "بيرتران"، لكن لا تراجع ولا استسلام للقدر، بالأحرى حرية أكبر ومغامرات أكثر في سبيلها ! عبر استكشافات مؤلمة ومستعصية داخل روح "الأخر" ومخيلته. فهذا هو امتيازنا، أكثر من غيرنا، نحن أفراد شبكة أو "عصابة" الباحثين أو "الأكاديميين" كما تقول أنت، أيها الرئيس ! فلنجرُ صوب ضفاف مجهولة، كما تبين ذلك النسخة العربية من هذه الكلمة، التي أهديتها إليك مع خالص تحيات رفقة السلاح التي جمعتنا، رفقة جعلتنا وستجعلنا نتحدى "طابوهاتنا" المشتركة وغير المشتركة ! لنذهب نحو "الأخر"، متدربين على ذلك أولاً فيما بيننا، مقدمين معاً، غير مدبرين، بلغاتنا ومتخيلاتنا المختلفة، على مساءلة وتشريح ظواهر ومصطلحات نشأة الكون كما نراها نحن "أخصائيو التواصل". كما تعلم بالتأكيد، فالكلمات تُسَيِّئُ "الكائن" وتحوله إلى شيء مجرد من مقومات الإنسان، بل من الإنسانية ككل. فمذ الأزل، وبلا هوادة، يحمل التواصل في أحشائه نفس التوأم السيامي: الحرب والسلام؛ "العيش سوياً" و"الإبادة"... من خلال الخطابات، وكذا الكتب المسماة "مقدسة"... من أعلى المنابر والمحاريب على حد سواء. ما العمل إذاً، على حد قول أحدهم؟ هنا والآن" مثلما يوضح آخر... في "أوربيكوم" سنة 2016؛ فلنشُد الرحال، رحال العزم الأكبر (من أجل اليونسكو كأمر "معنوي مرجعي") صوب أدغال "التربية على وسائل الإعلام"، لكي نستوطنها، فنحن جديرون بها، أكثر من غيرنا، وهي جديرة بنا. ولنزرع في هذه التربة الجديدة-القديمة للأجناس (أجناس التفكير، المعايير، الدراسات، البروتوكولات التعليمية والتلقين... الخ.) ما سيشكل إضاءة ضرورية للسير في الطرق السيارة والطرق غير المعدة للمعلومة والاتصال والتواصل... فهل هو حلم؟ مجرد مزاعم يملبها حماسي؟ حماسي المعهود، نوعاً ما غير الواقعي لدى بداية كل مبادرة لي، الذي يدفعني إلى تسجيل موعد في مفكرتي لسنة 2016 (أو 2017)، ألا وهو لقاء لوضع تصور ومخطط للأبحاث حول "التربية على وسائل الإعلام" بفاس، مدينة "الأخر" الجامعية ذات الألف عام، "الأخر" الأول الذي صورته الأخوان "أوغست ولويس لوميير" ! هنا تنتهي ومضتي، زملائي الأعزاء، زميلاتي العزيزات ملحوظة: عند قراءتكم هذه النسخة العربية، تفقدوا مشاعركم وانطباعاتكم، أكيد ستتملكم الدهشة، أو هذا ما أرجوه على كل حال !

جمال الدين ناجي

#13 **Bernard Miège** 2015-12-09 10:54

Comment ne pas approuver cet appel au renforcement d'un réseau mondial d'universités et d'universitaires? Comment ne pas voir l'urgence à envisager ensemble toute une série de questions décisives? Mais surtout comment échapper aux discours de bons sens, fussent-ils repris par des universitaires?

#12 **Alain Kiyindou** 2015-12-08 11:56

Merci Bertrand de nous rappeler les orientations, le cap que nous devons tenir. Tes références au terrorisme nous interpellent en tant que chercheur, mais aussi, comme Orbicom, notre rôle sociétal. Que pouvons nous faire, je dirai que devons nous faire pour aller au delà des mots?

...

#11 **Philippe Viallon** 2015-12-08 11:23

Notre président a bien parlé. Toute la communauté intellectuelle internationale, et surtout celle issue de pays musulmans, doit faire front contre ces attaques.

#10 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 17:57

Interesante lo que dice Bertrand Cabedoche. No pude estar en la reunión de México pero por lo leído parece que a partir de esa cumbre puede nacer una nueva dinámica en Orbicom...vale! !!

#9 **Pierre Giguère** 2015-12-07 09:03

Bonjour à tous,

Il semble que quelques uns ne puissent lire les longs textes en français ou en anglais sur leur ordinateur. Les tests effectués ici, à Orbicom, montrent que tout est bien reçu et lisible. Je demande au Webmestre de réinitialiser cette partie de l'AGM qui cause problème à certains.

Some of you are not able to read the long texts posted in 3.1 and 3.2. The tests done at Orbicom show that all is perfectly readable in French and English. I ask our Webmaster to re-initiate the two parts causing problem to some of you.

#8 **Alain Kiyindou** 2015-12-07 05:35

Il est illisible pour moi
Traduction s'il te plaît Bertrand

#7 **Carmen Caffarel Serra** 2015-12-06 16:25

Realmente un texto para hacer pensar. Gracias Bertrand

#6 **Jamal Eddine Naji** 2015-12-06 05:01

La plume de notre président demande de la concentration. Je vous reviens après minutieuse lecture.

#5 **Adrianna Diaz** 2015-12-05 18:09

@Carmen Rico de Sotelo, @Marisol Cano Busquets: J'ai vérifié, le document paraît correctement en anglais, ce n'est pas du russe. Il n'y pas eu de traduction pour ces textes cette année.

Quote

#4 **Yves Théorêt** 2015-12-05 08:16
Et moi il est ok. D autres problèmes ailleurs ?

#3 **Carmen Rico de Sotelo** 2015-12-04 16:16
POur notre informaticienne : je recois le texte en russe..... vraiment bizarre.
La mPême chose arrive a Marisol. PRIÈRE DE REGARDER, de mEme que les mots de bienvenue.

#2 **Marisol Cano Busquets** 2015-12-04 14:32
It's not possible to read

#1 **Yves Théorêt** 2015-12-03 12:06
Thank you Mr. President ! Yves

3.2 - UNESCO's Report

Message from the Deputy Director-General (Communication and Information), Mr. Getachew Engida, on the occasion of the 2015 ORBICOM AGM

Let me start my address by acknowledging that UNESCO values ORBICOM's rich contribution as a network that continues to play a significant role in administering our chair-holders in communication. Needless to say, their competencies complement the work that UNESCO does, and contribute towards building a knowledge base for our various activities within the Communication and Information Sector. For this, UNESCO remains indebted to the Université du Québec à Montréal (UQAM), which has continued to generously host the secretariat of ORBICOM. Although UNESCO has not been able to financially support the secretariat's running costs, it has continued to take keen interest and actively participate in the life of ORBICOM.

That is why we so readily sent a representative to the ORBICOM conference on *Open Data, Media and Citizenship*, held at the Universidad Iberoamericana, Mexico City, from 28 to 29 October, 2015. To this end, we are happy to note that the next such conference is being proposed for Paris, under the theme of *Digital Humanism*. Within its limited means, UNESCO stands ready to support this effort.

Against this background, I want to take advantage of this occasion to address a recurring challenge that the President of ORBICOM, Prof. Bertrand Cabedoche, has thrown at UNESCO. In May 2013, at a symposium organized by the Haute Autorité de la Communication Audiovisuelle du Maroc (HACA) and UNESCO, my predecessor, Janis Karklins, reiterated UNESCO's call for ORBICOM to serve as a *proactive think tank* on communication and related issues in support of UNESCO's overall strategy to advance its position that free, independent and pluralistic media, alongside universal access to knowledge, can bring about the kind of resilient, peaceful and sustainable societies that are the building blocks of human civilization. In this regard, I would like to make four practical points as to how ORBICOM chairs and associate members can serve as a proactive think tank for UNESCO.

Firstly, we would value ORBICOM playing an active role in encouraging – and supporting – the establishment of new UNESCO chairs, particularly from Africa and Small Island Developing States (SIDS), in emerging but undertheorized fields of communication, such as data journalism, conflict-sensitive journalism, etc. As a starting-point, ORBICOM could study some of the key documents that UNESCO has produced in this regard, and offer scholarly advice for future endeavours. Indeed, ORBICOM members can offer themselves as possible authors to produce materials that rethink existing communicative practices in light of new scholarly reflections. In this regard, let me encourage you to keep abreast of the news coming from UNESCO, by subscribing to the [UNESCO Communication and Information Weekly Newsletter](#).

Secondly, to help promote their research and scholarly outputs, we would like to encourage ORBICOM chairs and associate members to apply for funding from the International Programme for the Development of Communication (IPDC). Such research pursuits, if they are to be considered by the IPDC Bureau, should ideally be interregional and collaborative in nature. Such research projects should also ideally seek to implement the UNESCO Media Development Indicators, or parts thereof, such as the new Journalists' Safety Indicators, and with a motivation showing how such research will have a direct and measurable impact on media development in a given country or region.

The same principle applies to the Gender Sensitive Indicators for Media (GSIM): applications for funds to implement this instrument should be motivated in terms of the contribution of the exercise to the bigger picture of media development in the given country or region. An example would be application of the GSIM in the biggest broadcaster, or in one or more community radio stations that serve as models within a wider initiative in this sector to promote gender equality. This is an opportunity that ORBICOM chairs and associate members, with a shared research agenda, could jointly take advantage of.

Thirdly, we would like to suggest that ORBICOM chairs and associate members join hands with UNESCO in producing specialised journalism curricula, as part of the Global Initiative for Excellence in Journalism Education. Already, several ORBICOM chair-holders have supported UNESCO in this regard, while at the same time enhancing their own scholarly standing internationally in the process.

Finally, being a proactive think tank on behalf of UNESCO also entails ORBICOM chairs and associate members deploying their research to offer evidence-based commentary and suggestions on UNESCO's implementation of its Medium-Term Strategy as well as Programme and Budget as they relate to communication and information.

This is our vision of how ORBICOM could play a proactive think tank role. On this note, I would like to wish you productive deliberations!

COMMENTS

#13 **Ghislaine Azemard** 2015-12-11 13:01

Je suis très heureuse du soutien manifesté par l'UNESCO aux activités du réseau Orbicom. Notre prochaine rencontre en 2016 à Paris sur le thème de l'Humanisme numérique permettra au réseau de manifester à nouveau ses valeurs et ses capacités à

répondre de manière innovante à ces enjeux contemporains. Je vous renouvelle tout le plaisir de participer à cette dynamique enrichissante.

#12 **Bertrand Cabedoche** 2015-12-11 10:26

Je suis ravi de lire M. Getachew Engida nous faire des propositions, allant dans le sens de ce que nous souhaitons tous depuis nos premières rencontres en direct de 2012 à l'Unesco rue Miollis, sous la présidence de Rosenthal Calmon Alves, puis depuis l'offre de Think tank, expressément proposée à Skhirat en 2013, par Janis Karklins. Nous avons déjà une base d'échange et d'apport respectif intéressante. Travaillons à l'élargir. Comme l'a dit Yves, c'est le rappel que nous exerçons ensemble depuis 2014, pour ouvrir notre collaboration avec l'Unesco au-delà des seules questions de formation des journalistes, de défense de la liberté d'expression et de développement de médias dans le monde. Les expertises et la réflexivité que notre discipline autorise peuvent servir l'agence internationale de Nations Unies bien au-delà. Merci à Fackson Banda pour jouer avec plaisir ce rôle infatigable d'interface que nous lui connaissons, toujours présent dans nos rencontres et prêt à faciliter davantage encore les échanges et collaborations avec l'Unesco.

#11 **Andi Faisal Bakti** 2015-12-10 09:49

Thank you, Mr. Getachew Engida for this message. We need more details on how to go about it.

#10 **Rosental Calmon Alves** 2015-12-09 22:42

Again, it its very difficult to understand this Google translation... But from what I understand, Mr. Getachew Engida is proposing interesting ideas, especially in areas that have been priorities for my chair in Austin. I would like to know more (please send a copy of this message in English, as suggested by Charles). I am very interested in a follow up.

#9 **Stefaan Verhulst** 2015-12-09 19:34

Would be great to also work together with Unesco on Internet Governance issues, and emerging issues (open and big data; IoT; et al) -

#8 **Yves Théorêt** 2015-12-09 13:38

Je suis tout a fait d'accord avec les commentaires du professeur Miège. Avec le professeur Cabedoche, nous avons fait valoir ce point de vue en 2014 à l'UNESCO. Malheureusement , il y a peu d'ouverture en ce sens. Notre action doit aller bien au delà des médias de la liberté d'expression.

#7 **Bernard Miège** 2015-12-09 11:01

Quelque soient les difficultés, l'UNESCO et les Chaires ne peuvent aujourd'hui s'en tenir aux médias. Les perspectives de la communication dans les sociétés vont bien au-delà.

#6 **Philippe Viallon** 2015-12-08 11:28

Merci à M. Getachew Engida pour ces indications claires. Ses vœux semblent aller complètement dans le sens de nos réflexions et merci aussi à M. Fackson Banda de l'Unesco pour tout le travail qu'il produit dans ce domaine

#5 Giancarlo Leonardo Carbone de Mora Campos 2015-12-07 18:09

Muy interesante la idea de que los presidentes asociados y miembros de Orbicom pueden ser un "think tank" proactivo para la UNESCO y también el asunto de presentar solicitudes de financiación al "Programa para el Desarrollo de la Comunicación" (PIDC) con la finalidad de promover los resultados de la investigación académica de las cátedras Unesco.

#4 Alain Kiyindou 2015-12-07 05:36

Il y a un souci, illisible

#3 Charles Okigbo 2015-12-04 17:27

I cannot read the report. Please provide the English version.

#2 Marisol Cano Busquets 2015-12-04 14:33

It's not possible to read the report

#1 Yves Théorêt 2015-12-03 12:08

We will be pleased to work again with UNESCO as we did in Bordeaux last year. Let make it again for Paris! -Yves

3.4 - The Treasurer's Report

Dear Colleagues of Orbicom,

As for previous years, Orbicom provides a financial statement to the AGM.

I inform that for the UQAM/Orbicom financial year that ended May 31, 2015, the attached report is not an audited one, but has been produced in accordance with the Canadian General Accounting Principles, and prepared by a Chartered Professional Accountant. .

You will be pleased to note that the Orbicom Secretariat has managed to register a very small deficit of only CND \$ 149. The Secretariat has further reduced the number of hours paid to its small staff, travel expenses and honorarium. The membership contributions received during the financial year amounted to \$ 3,541 compared to \$ 4,589 for the previous year.

I thank the members who have paid their 2015 membership dues and invite all to make a gesture for 2016.

Best regards to all !

Manuel Alejandro Guerrero-Martinez

COMMENTS

#13 **Ghislaine Azemard** 2015-12-11 13:02

Merci

#12 **Bertrand Cabedoche** 2015-12-11 04:30

Encore merci Manuel pour ce rapport et notre secrétariat pour le numéro d'équilibriste encore réussi cette année, dans des conditions budgétaires toujours plus restreintes et avec le recours de plus en plus appuyé au bénévolat. Je pense qu'il nous faut chacun penser à des formules autorisant l'augmentation des recettes pour soulager notre secrétariat, au côtés de l'UQÀM qui nous soutient financièrement depuis l'origine. Le recrutement de membres associés peut être une piste, entre autres: je ressens effectivement cette demande partout où je me déplace sur chacun des continents.

#11 **Magali Modoux** 2015-12-10 21:29

Merci pour ce rapport, et merci à toute l'équipe d'Orbicom qui travaille sans compter ses heures!!!

#10 **Walter Luis Neira Bronttis** 2015-12-10 19:56

Gracias Manuel Alejandro.

#9 **Alain Kiyindou** 2015-12-10 19:03

Gracias Manuel

#8 **Andi Faisal Bakti** 2015-12-10 09:51

Great report.

#7 **Rosental Calmon Alves** 2015-12-09 22:44

Thanks, Manuel.

#6 **Bernard Miège** 2015-12-09 11:02

Merci pour ce rapport.

#5 **Marguerite Moritz** 2015-12-08 13:39

Thank you Manuel. I was so sorry to miss the Mexico meeting.

I hope to see you next year in Paris. And...I will pay my dues right away!

#4 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 18:13

Gracias Manuel Alejandro por la información.

#3 **Pierre Giguère** 2015-12-07 09:04

merci Manuel

#2 **Carmen Caffarel Serra** 2015-12-06 16:27
Gracias Manuel por tu informe

#1 **Yves Théorêt** 2015-12-06 14:57
Thanks you mr. Secretary

3.5 - Approval of Financial Statements 2014/2015

Click [here](#) to download the Financial Statements for May 31, 2015.

COMMENTS

#17 **Manuel Alejandro Guerrero Martínez** 2015-12-13 22:27
Apruebo

#16 **Claude-Yves Charron** 2015-12-13 11:27
J'approuve.

Claude-Yves

#15 **Ghislaine Azemard** 2015-12-11 13:03
J'approuve

#14 **Bertrand Cabedoche** 2015-12-11 04:31
J'approuve

#13 **Magali Modoux** 2015-12-10 21:31
J'approuve

#12 **Alain Kiyindou** 2015-12-10 19:04
Approuvé

#11 **Jamal Eddine Naji** 2015-12-10 15:44
approuvé

#10 **Ghislaine Azemard** 2015-12-10 15:26
approuvé

#9 **Magda Fusaro** 2015-12-10 13:31
Approuvé.

#8 **Andi Faisal Bakti** 2015-12-10 09:52
I agree.

#7 **Rosental Calmon Alves** 2015-12-09 22:44
I approve

#6 **Danny Butt** 2015-12-09 21:09
I approve

#5 **Marie Kettlie Andre** 2015-12-07 01:28
I approve

#4 **Carmen Caffarel Serra** 2015-12-06 16:27
aprobado

#3 **Carmen Rico de Sotelo** 2015-12-05 07:33
apruebo

#2 **Marisol Cano Busquets** 2015-12-04 14:31
Yo apruebo

#1 **Yves Théorêt** 2015-12-03 12:11
Je suis d'accord. Yves

4 - Reports from the Executive Members

4.1 - The Secretary General's Report

Dear Colleagues and Friends,

It is with pleasure that we present the accomplishments of the Orbicom Network for the period 2014-2015

- Operations
 - Budget
The annual grant provided by UQAM to the Orbicom Secretariat has been reduced by 5 %
 - Accounting
Except for membership dues received during the year, Orbicom has not benefited of any external subsidies. In this context, we are of the opinion that the seal of UQAM is sufficient. This could be revised if and when new revenues are obtained by Orbicom.
 - Website
Despite Orbicom's scarce resources, the Network's Website is available to members who wish to publicize their activities.

- Development

It is with pleasure that we have welcomed, during the year, the new Chair at the University of Gothenburg in Sweden and seven new members within the Network. We also hope that the University of New-York will be in a position to support the creation of a new chair.

- Events

Thanks to the generosity and the welcoming actions of the Iberoamericana University of Mexico-City and of Director Manuel Alejandro Guerrero, Chairholder of the UNESCO Chair *Comunicacion and Sociedad* there, Orbicom was able to hold, for the third time in three years, on October 28 and 29, 2015, a successful annual conference. The theme was *Open Data, Media and Citizenship*. A book, with the speakers' presentations is in preparation.

It was also decided that Orbicom's 2016 Conference would take place in Paris.

- Publication

As a follow-up to the Orbicom colloquium held in Bordeaux in November 2014, and thanks to Ghislaine Azémard and *Les Éditions de l'immatériel* of France, a book was published and is now available on the Orbicom Website . It can also be ordered from the publisher. Its contains the interventions in the languages used by the speakers at the conference. The book's title is: *Media sociaux: leviers et espaces de transformation*.

Yves Théorêt
Secretary-General
Pierre Giguère
Deputy Secretary-General

COMMENTS

#16 **Claude-Yves Charron** 2015-12-13 11:26

Merci à Yves et Pierre pour ce travail quotidien, en appui.

Peut-être toujours évident ce travail en coulisse, dans un réseau virtuel, avec une seule rencontre par année.

Mais je suis, comme Thérèse sans doute, très heureux de prendre note de la continuité et du développement du réseau grâce à votre présence et votre dynamisme au sein du Secrétariat.

Vous faites preuve d'un degré de résilience et de détermination remarquable, dans un contexte de compressions budgétaires à tous les niveaux autour de nous...

Claude-Yves

#15 **Ghislaine Azemard** 2015-12-11 13:13

Merci à tous les deux pour votre travail déterminant pour le rayonnement du réseau et votre endurance dans le maintien toujours difficile des équilibres.

#14 **Bertrand Cabedoche** 2015-12-11 04:47

Merci à toute l'équipe du secrétariat, à l'UQÀM, à Manuel et tous les autres auquel je viens déjà de témoigner de toute notre gratitude dans le message précédent. Puisque le choix de la majorité des participants à Mexico s'est porté sur Paris en 2016, je vous invite à imaginer de quelle manière nous pourrions profiter de notre proximité géographique avec l'Unesco pour manifester plus encore à cette occasion ce rôle de think tank que nous reconnaît l'Unesco depuis Skhirat et que M. Getachew Engida nous invite à jouer plus concrètement encore. Merci à tous les candidats qui se bousculent désormais pour proposer leur site d'exercice comme prochain lieu d'accueil de nos rencontres en direct. Bienvenue à la nouvelle chaire de Gothenburg (à ma connaissance, de nouvelles candidatures sont en cours d'élaboration depuis le Moyen-Orient et l'Afrique, sans publier les autres régions du monde).

#13 **Magali Modoux** 2015-12-10 21:35

Merci Yves et Pierre de tous vos efforts pour faire vivre notre réseau.

#12 **Jamal Eddine Naji** 2015-12-10 15:45

merci pour la constance, la patience et la persévérance de notre top duo

#11 **Andi Faisal Bakti** 2015-12-10 09:54

Thank you Yves. Thank you, Pierre. Excellent.

#10 **Manuel Alejandro Guerrero Martínez** 2015-12-10 09:08

Special thanks to Yves, Pierre, Carmen and the UQAM team! And to the enthusiastic support of all ORBICOM colleagues. I agree with Charles that we should double our efforts to spread our skills. The idea of the think-tank suggested in the UNESCO's report sounds quite interesting. We should think about ways for its implementation from the work we are already developing.

#9 Rosental Calmon Alves 2015-12-09 22:52

As in previous years, I would like to thank the efforts of the Secretariat in Montreal to keep this organization strong, despite all the problems, such as the lack of financial resources. We are always very grateful to the University of Quebec at Montreal for its generous support. I am very happy to see the success of the meeting in Mexico City (Thanks, Manuel Alejandro Guerrero for your generous support) and I am sure that Paris next year will be another great success.

#8 Yves Théorêt 2015-12-09 12:28

Cher professeur Miège, je prends bonne note de votre invitation à Grenoble en 2016. Il a été convenu avec l'UNESCO, il y a plusieurs années déjà, que nous retournerions à Paris périodiquement pour permettre au personnel de l'Organisation de prendre part plus intimement aux délibérations d'Orbicom. C'est pourquoi nous avons accepté avec grand empressement l'invitation de Ghislaine Azemard de tenir le prochain colloque à Paris. Je suis particulièrement heureux de constater l'intérêt de tant de chaires à travers le monde pour les délibérations d'Orbicom. Ainsi, tel que convenu à Mexico, les prochaines rencontres d'Orbicom sont prévues à Paris, Jakarta et Montréal, sous réserve de leur faisabilité respective. Par exemple, la rencontre d'Istanbul a dû être annulée en raison des événements politiques, de la rencontre de Bordeaux.

#7 Bernard Miège 2015-12-09 11:10

Mes collègues de l'Université de Grenoble et moi, avons formulé le vœu que la réunion d'octobre 2016 se déroule à Grenoble. Nous avons 2 anniversaires à fêter à cette occasion. Les 20 ans de notre Institut de la Communication et des Médias, et les 20 ans de notre Chaire. Dommage que la préférence soit accordée à Paris, et au centralisme parisien (comme toujours).

#6 Marguerite Moritz 2015-12-08 13:42

Thank you Yves for all of the work you do on behalf of Orbicom!
And welcome to the new chair and members.

#5 Philippe Viallon 2015-12-08 11:32

Merci à Pierre pour son travail : toujours aussi efficace !

#4 Giancarlo Leonardo Carbone de Mora Campos 2015-12-07 18:26

Gracias Yves y Pierre por la información. El panorama esta claro y vayámonos preparándonos para la próxima reunión de París 2016.

#3 Carmen Caffarel Serra 2015-12-06 16:29

Un muy buen repaso a las actividades de este año. Lamento no haber estado en la Iberoamericana, y espero poder mandar ponencia.
Gracias por el ofrecimiento de la web para las publicaciones.

#2 **Carmen Rico de Sotelo** 2015-12-05 07:36

Merci Pierre de ce rapport concis et précis avec les activités développées.

#1 **Charles Okigbo** 2015-12-04 17:33

This is short and straight to the points. We are grateful to UQAM but should double our efforts to gain new friends who can use our skills in research and training to mutual advantage.

4.2 - Message from the UQAM Rector

Dear Colleagues and Friends,

Université du Québec à Montréal (UQAM) is pleased to join the International Network of UNESCO Chairs in Communication to underline its 20th anniversary (1994-2014).

Thanks to the sustained work of its Secretariat, at UQAM in Montréal since 1994, and the collaboration of so many of the chair holders, now 36 around the world, and also of its associate members, Orbicom is more than ever in a position to respond to the world challenges with its researches and activities in the whole area of communication. Its multicultural, intercultural, multidisciplinary and interdisciplinary character positions the network among the great international Think Tanks.

I invite UNESCO and my colleagues, the Rectors, to support the development of the Orbicom network by renewing their commitments, and to sustain even more the network activities. I underline here the efforts made by UNESCO, Haute Autorité Visuelle du Maroc, and Université Bordeaux-Montaigne, for welcoming the chairholders and the associate members in 2012, 2013, and 2014. I also thank my colleagues of the universities Iberoamericana of Mexico and Paris 8 in France for their intention to host the conferences foreseen, in 2015 and 2016.

In ending, and in order to underline the 20 years of existence of the network, I would like to thank the Secretaries-general in office since 1994: Professors Thérèse Paquet-Sévigny, Claude-Yves Charron and Yves Théorêt for the work and enthusiasm put to their task. You will agree with me that the job has not always been easy, nonetheless, the results of their work are convincing. I also thank Pierre Giguère, former Canadian Ambassador, Mrs. Jian Wang, Researcher, Mr. Adrien Diaz, Webmaster, and all those who worked in the network's Secretariat over the last 20 years.

Long-live the Orbicom Network !

Robert Proulx, Ph. D
Rector Université du Québec à Montréal

5- Development of the Network

New Chair/ Nouvelle chaire / Nueva cátedra

Orbicom warmly welcomes the addition of a new Chair from Sweden:
UNESCO Chair on Freedom of Expression, Media Development and Global Policy,
University of Gothenburg, Sweden. (www.nordicom.gu.se)
Chairholder: Prof. Ulla Carlsson

And

New Associate Members / Nouveaux membres associés / Nuevos miembros asociados

Mathieu Quiniou, Université Paris VIII
Julia Palacios Franco, U. Iberoamericana, Ciudad de Mexico
Manuel Angel Santillan Vasquez, U.Lima
Charles Perraton, U. Québec à Montréal,
Carlos Barreneche, U. Javeriana, Colombia,
Mathias Ponce, U. Catolica del Uruguay,
Erick Fernandez Saldana, U. Iberoamericana, Ciudad de Mexico

COMMENTS

#17 **Claude-Yves Charron** 2015-12-13 11:20
Bienvenue aux nouveaux membres!

Claude-Yves

#16 **Ghislaine Azemard** 2015-12-11 13:17
Bienvenue!

#15 **Bertrand Cabedoche** 2015-12-11 04:54
Bienvenue aux nouveaux membres. Comme vous tous, je suis persuadé que nous pouvons passer à la vitesse supérieure en encourageant les demandes potentielles qui ne demandent que cela, particulièrement en Afrique et en Asie, pour ce que j'ai pu directement constater, qu'il s'agisse de créer de nouvelles chaires ou d'accueillir de nouveaux membres associés. Je retiens aussi la proposition de certains d'entre nous, présents à Mexico, de "parrainer" les toutes nouvelles chaires pour faciliter leur contribution à l'activité du réseau et renforcer davantage encore la collaboration entre chaires, telle qu'exprimée notamment depuis Skhrirat et encouragée par l'Unesco, via son directeur général adjoint M. Getachew Engida.

#14 **Jamal Eddine Naji** 2015-12-10 15:46
Bienvenue à bord

#13 **Andi Faisal Bakti** 2015-12-10 09:57
Welcome to this very important environment.

#12 **Manuel Alejandro Guerrero Martínez** 2015-12-10 09:08
Bienvenidos!

#11 **Rosental Calmon Alves** 2015-12-09 22:59
My warmest welcome to the new chair and the new associate members. It is great to see the expansion of the network. I am very happy to see that the newest chair focuses on Freedom of Expression, Media Development and Global Policy.

#10 **Stefaan Verhulst** 2015-12-09 15:49
Congrats - Is there a place where we can learn more about next year's objectives of each member?

#9 **Bernard Miège** 2015-12-09 11:12
Bienvenue aux nouveaux membres. Le cercle a besoin d'être élargi.

#8 **Marguerite Moritz** 2015-12-08 13:45
Welcome to Professor Carlsson whose excellent is widely known and acknowledged. We are fortunate indeed to have her in Orbicom.. And welcome to the new members.

#7 **Philippe Viallon** 2015-12-08 11:34
Bienvenue aux nouveaux. J'espère que la liste ne s'arrêtera pas là, notamment dans des pays émergents.

#6 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 18:28
Bienvenidos a Orbicom a todos los nuevos colegas...vale! !!

#5 **Carmen Caffarel Serra** 2015-12-06 16:32
welcome to Unesco Sweden and de news associate members.
Que gusto que 5 nuevos miembros asociados sean hispanoparlante s

#4 **Charles Okigbo** 2015-12-05 17:33
I see that we recorded only seven new associate members - and there is none from Africa.

I will propose five new members from Africa for our consideration before the AGM ends.

#3 **Charles Okigbo** 2015-12-04 17:36
Prof Carlsson has a great reputation in international communication circles. This a welcome development.

#2 **Marisol Cano Busquets** 2015-12-04 14:28

Welcome to
UNESCO Chair on Freedom of Expression, Media Development and Global Policy,
Very important issue.

#1 **Yves Théorêt** 2015-12-03 12:12

Welcome to all !

6 - The Chairs' Programmes and Activities

Please add your chair's activities.

COMMENTS

#11 **Bertrand Cabedoche** 2015-12-13 14:26

En 2015, l'activité de la chaire Unesco Communication Internationale de l'Université Grenoble-Alpes aura été principalement concentrée autour des axes suivants, avec nos partenaires :

1 - L'appui pédagogique des universités partenaires : animations de cours (Égypte, Madagascar, Cameroun, Côte d'Ivoire); construction de formations sur place sous forme collaborative (Madagascar, Chine); réflexions sur les enjeux des formations dans le supérieur (Côte d'Ivoire, Congo Brazzaville, Espagne); présidence de jurys de thèses et co-tutelles (Burkina Faso, Côte d'Ivoire, Brésil, Maroc, Sénégal); recrutement de professeurs (Russie)...

2 - L'appui scientifique des équipes et laboratoires de recherche : appuis à colloques internationaux (27 conférences introductives et leçons inaugurales, en Afrique, Moyen-Orient, Europe, Amérique Latine, Asie) ; exportation et animation sur place de modules de formations des doctorants (Cameroun, Égypte, Allemagne, Espagne) ; participation à conseil scientifique de colloques internationaux (Tunisie, France, Russie); appui pour des mobilités internationales (Sénégal) ; participation à Université d'été (Allemagne) ; participation à états de la recherche (Europe et Moyen Orient) ; préface et participation à ouvrages scientifiques collectifs (Chine, Tunisie, Turquie, Sénégal)...

3 - La réflexion et l'appui scientifique d'Organisations Internationales pour des programmes sociaux et scientifiques : supervision de l'Unicef Study of socio-cultural determinants for the adoption of key family practices, PNUAD 2015-2019 ; conférences sur l'action de l'Unesco et du réseau Orbicom (Espagne, Arabie Saoudite, Cameroun, Algérie, Liban) ; conseils pour l'ouverture de nouvelles chaires Unesco (Afrique, Moyen Orient, Amérique Latine) ; Participations à des manifestations de l'Unesco au siège de l'Agence internationale à Paris : Conference CONNECTing the Dots: Options for Future Action, du 3 au 4 mars 2015 ; Enseignement supérieur et numérique, quelles attentes des sociétés africaines, les 6 et 7 mai 2015 ; Les nouvelles fabriques de la curiosité, à l'occasion du 10e anniversaire de la convention de 2005 de l'Unesco sur la protection et la promotion de la diversité des expressions culturelles, le 17 décembre 2015.

4 - La réflexion de professionnels sur leurs usages, pratiques et rôle sociétal et la valorisation de la recherche en SHS : participation à la réflexion des journalistes au Maroc et au Rwanda ; conférences en tant que key note speaker, relatives aux enjeux

académiques des formations et des méta-discours relatifs à la transmission et la circulation des savoirs ; valorisation de la recherche dans les mass médias nationaux et internationaux.

5 - L'appui à la mise en œuvre concrète des réformes de l'enseignement supérieur et de la recherche, au niveau des ministères et des structures régionales : expertise auprès du Ministre de l'enseignement supérieur et de la recherche (Congo Brazzaville), et auprès du secrétariat général du CAMES (Conseil Africain et Malgache de l'Enseignement Supérieur).

Nous avons déjà programmé des actions pour 2016 dans la continuité de ce bilan 2015.

#10 Andi Faisal Bakti 2015-12-10 10:12

As I suggested in Mexico City, Universitas Pancasila Jakarta would like to host Orbicom Conference on Conflict Resolution in Media in 2017 (#CRM2017) by the end of October. Your support is highly appreciated.

#9 Andi Faisal Bakti 2015-12-10 09:38

We had an international conference in July 2015 on Conflict resolution and cross-cultural context. Speakers were from France, Afghanistan, Indonesia, and Turkey. It was attended by active 40 participants.

#8 Rosental Calmon Alves 2015-12-09 23:06

My chair in Austin and Manuel Alejandro Guerrero's chair in Mexico have joint forces to work with UNESCO last year and this year in an experimental project. We offered the first MOOC (Massive Open Online Course) for judges on the "International Legal Framework of Freedom of Expression and Protection of Journalists". Almost 1,000 Mexican judges and other jurists participated in the program last year. This year, we offered a second online course for judges, but this time for one specific state in Mexico. Now, UNESCO is considering using our model in other parts of the world. Currently, we are offering an online course with UNESCO to 1,200+ judges from all over Latin America, using the MOOC platform of the Knight Center at the University of Texas, which I founded and direct. It has been a fascinating experience. On November 2, I had the privilege to talk about this project at a panel discussion organized by UNESCO at the 70th General Assembly of the United Nations, in New York.

#7 Philippe Viallon 2015-12-08 11:36

J'ai un peu mauvaise conscience de ne pas avoir rempli la page du site me concernant. A vouloir beaucoup faire, on oublie de dire qu'on a fait ;-). Je me mets au travail lors de la pause de fin d'année.

#6 Giancarlo Leonardo Carbone de Mora Campos 2015-12-07 18:42

En la Universidad de Lima estamos organizando para el 2016 un evento dentro del marco de cátedras Unesco de América Latina sobre el tema de la Comunicación Política. Cualquier información contactarse con Walter Neira (miembro de Orbicom y Decano de la Facultad de Comunicación) quien esta a la cabeza del proyecto.

#5 **Pierre Giguère** 2015-12-07 09:09

The Chairs' activities reported by each can be accessed through the Orbicom Website (Chairs/Members).

#4 **Carmen Caffarel Serra** 2015-12-06 16:36

En julio de 2016, se celebrará simultáneamente en las tres universidades públicas de Madrid con estudios de Comunicación, Universidad Complutense, Carlos 3 y Universidad Rey Juan Carlos un congreso internacional de AEIC Investigadores de Comunicación de España y América. Enviaré información oportuna cuando esté cerrado el programa

#3 **Carmen Rico de Sotelo** 2015-12-05 07:40

J attire votre attention sur le programme de la sousrégion de l'Amérique Latine. Walter Neira, titulaire de la chaire de Lima va a présenter el proyecto de forum iberoamericano de 4 años, con una cooperación horizontal y regional. El primer foro tendrá lugar en mayo 2016 sobre comunicación política en la universidad de Lima. La universidad sede paga alojamiento y estadía de especialistas de 4 cátedras y las universidades que envían se encargan del pasaje. Es una forma muy realista y generosa que permite una buena colaboración,

#2 **Charles Okigbo** 2015-12-04 17:37

We are expecting that our chairs will report their various activities and also indicate how they plan to encourage multilateral collaborative ventures across the globe.

#1 **Pierre Giguère** 2015-12-04 13:11

Les programmes des chaires sont accessibles sur le site " Orbicom.ca " pour chacune des chaires.

Bonnes assemblée générale!

Pierre

7 - Board of Directors

7.1 - Board Configuration

Orbicom's Board includes 15 members:

- 12 Chairholders and associate members
- 3 Ex-Officio members.

Within the Board, the Executive Committee includes 6 members:

- The 3 Executive Officers:
 - the President
 - the Vice-President
 - the Treasurer
- And the 3 Ex-Officio members:
 - UNESCO's Director General (or the ADG /communications)
 - UQAM's Rector
 - Orbicom's Secretary General

Nomination Process

Since Orbicom's creation, the nomination process is the following:

- the 3 Ex-Officio members serve and rotate according to their function within UNESCO (DG or ADG) UQAM (Rector) and UQAM (Orbicom's Secretary General);
- the 12 members serving on the Board of Directors are proposed by the Secretary General and their nominations are ratified by the Assembly General of Members :
- once their nomination is ratified, the Board members elect among themselves the 3 Executive Officers: the President, the Vice-President and the Treasurer.
- According to an amendment adopted at the 1999 AGM, each incoming Board member serves a 2 year mandate renewable.

COMMENTS

#13 **Bertrand Cabedoche** 2015-12-11 04:57

Je suis tout à fait d'accord avec la proposition de Charles et sa justification

#12 **Magali Modoux** 2015-12-10 21:38

I support the idea, too.

#11 **Jamal Eddine Naji** 2015-12-10 15:47

I agree Dear Charles you're right

#10 **Andi Faisal Bakti** 2015-12-10 09:59

Interesting idea. I support it.

#9 **Rosental Calmon Alves** 2015-12-09 23:07

I agree with Charles proposal.

#8 **Danny Butt** 2015-12-09 21:13

I also agree with Charles's suggestion, in particular it would better allow members to leverage a board position to propose, fund and develop projects for the network during their term.

#7 **Alain Kiyindou** 2015-12-09 18:19

Je partage l'idée de Charles

#6 **Yves Théorêt** 2015-12-09 13:39

Yes, good idea Charles.

#5 **Philippe Viallon** 2015-12-08 11:38

J'approuve l'idée de Charles : le temps de comprendre comment cela marche, il faut quitter !

#4 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 18:46

De acuerdo y gracias por la explicación

#3 **Pierre Giguère** 2015-12-07 09:10

Charles, this is a good idea.

#2 **Charles Okigbo** 2015-12-04 17:39

Two years is a short term and does not allow for effective contribution to the work of growing the association. When do we consider changing it to a three-year term to allow for more time to serve ORBICOM better?

#1 **Yves Théorêt** 2015-12-03 12:13

Thanks to all of you. Yves

7.2 - Board Members

First mandate ending in the Fall of 2016:

Carmen Caffarel Serra, (C) Cátedra UNESCO, Universidad Rey Juan Carlos, Madrid, España

Marisol Cano Busquet, (C) Cátedra UNESCO, Universidad Javeriana, Bogota, Colombia

Carmen Rico, (A) Professeure de communication sociale, Université du Québec à Montréal, Canada

Stefaan Verhulst, (A) C0-Founder « thegolab.org », New-York, USA

Philippe Viallon, (C) Chaire UNESCO, Université de Strasbourg, France

Jamal Eddine Naji (C), Directeur général de la Haute Autorité de l'Audiovisuel au Maroc (HACA) et fondateur de la chaire de communication publique et communautaire (Souissi Universités), Maroc
Magali Modoux (A), Chief Operating Officer (COO) ETHICS SA (Ethical Integrity Corporate Standards, SA), Switzerland

Manuel Alejandro Guerrero Martinez (C), Asociado a la Cátedra UNESCO « Comunicación y Sociedad », Universidad Iberoamericana, Mexico

Second mandate ending in the Fall of 2017:

Andi Faisal Bakti (A) Chairholder , Dean of Faculty of Communication, Pancasila University, Indonesia
Liu Liqun, (C) Chair holder, UNESCO Chair on Media and Gender, Communication University of China
Bertrand Cabedoche (C) Chairholder, Chaire UNESCO en Communication, Université Stendhal3, France

Marguerite Moritz, (C) Chairholder , UNESCO Chair on International Journalism Education, USA

The 3 ex-officio members of the Board are:

Irina Bokova, Director-General of UNESCO
Robert Proulx, Rector of UQAM
Yves Théorêt, Secretary-General of Orbicom

COMMENTS

#4 **Giancarlo Leonardo Carbone de Mora Campos** 2015-12-07 18:45
Gracias por la información

#3 **Carmen Caffarel Serra** 2015-12-06 16:38
gracias por la información

#2 **Charles Okigbo** 2015-12-04 17:42
It will be good to hear from each of the board members about their achievements and challenges, especially how they can be helped (by our members and chairs in different world regions) to achieve better.

#1 **Yves Théorêt** 2015-12-03 12:14
Thanks to all of you.

8 - Varia

COMMENTS

#15 **Manuel Alejandro Guerrero Martínez** 2015-12-13 22:45

The idea of a journal sounds quite exciting. However, we should try to explore the ways we could support a journal that publishes in three languages. Maybe a way to do it is not to translate the articles as such, but to have a trilingual abstract for each article. This way we could save resources for translations, but in order for this to work we would require a pool of available readers in the three languages that rigorously check for academic quality.

As for Andi's proposal, I agree with it.
Best, MAG

#14 **Claude-Yves Charron** 2015-12-13 11:20

CYBERDIPLOMACY AND CYBERSECURITY: New Challenges Ahead...

After completing a master degree seminar this semester focussing on this theme,

I am initiating a feasibility study on this topic.

If some of you have an interest in this area, please let me know...

Claude-Yves

#13 **Pierre Giguère** 2015-12-12 15:55

Thank you Andi for the résumé of your proposal following up the Mexico meeting. To underline what President Cabedoche mentioned, members will have to know more about the costs to be incurred by them.

Many thanks and best regards,
Pierre

#12 **Charles Okigbo** 2015-12-12 15:52

The discussions have been very encouraging and we now have some specific targets to guide our future actions. In addition to other ideas, we would like to focus on:

1. Working with UNESCO as a think tank in the areas suggested (data journalism, conflict-sensitive journalism, and IPDC projects).
2. Strategic communication journal (at no cost to ORBICOM)
3. Andi Faisal Bakti's 2017 Conference in Jakarta, Indonesia on Conflict Resolution.
4. The Paris 2016 Conference.

5. Some new ideas may come up after this AGM - and so we should continue the discussions.

Thanks everybody. Encourage some old members who are no longer active to come back. We need their experience. Merci beaucoup.

#11 **Bertrand Cabedoche** 2015-12-11 10:09

J'ai déjà dit directement à Charles tout le bien que je pense de ses deux initiatives, preuve, une fois de plus, du dynamisme des membres de notre réseau. Comme d'autres, je suggère qu'il précise ce qu'il entend par communication stratégique et que soit évaluée plus précisément la charge financière. La traduction est-elle encore un gros problème, si chacun propose et est accueilli dans cette publication internationale dans sa langue (avec résumé dans les trois langues mondiales que nous mobilisons déjà au sein d'Orbicom) ? Nous avons ensuite à notre disposition des traducteurs automatiques qui, s'ils sont loin d'être parfaits, nous aident déjà à ne pas passer à côté d'événements scientifiques importants, sans devoir solliciter le secrétariat d'Orbicom. Pour autant, nous devons parallèlement maintenir la pression pour qu'au niveau des organisations internationales, Unesco en tête, cette exigence du plurilinguisme soit toujours maintenue.

#10 **Andi Faisal Bakti** 2015-12-11 10:08

I would like to submit to you a proposal for our May 2017 meeting in Jakarta. Kindly send me your feedback, suggestions, and comments about this.

It would certainly be great to be your host in 2 years. Here it is:

PROPOSED SEMINAR – MAY 2017

“Conflict Resolution in the Media”

Jakarta, Indonesia

The Faculty of Communication, Universitas Pancasila, Indonesia, proposes to conduct an ORBICOM international seminar on cross-cultural communication issues:

The objectives of the seminar are to:

- Explore and identify various communication and cultural conflicts across the world from the local, national and global perspectives, as covered by media;
- Understand the history, contexts, and reasons/roots underlying intercultural conflicts;
- Find intercultural communication solutions and ways to resolve conflicts across the globe and at the local or national levels.

Venue: Jakarta, Indonesia. Asian countries are increasingly present in the media and, in the spectrum of collectivist contexts found in Asia, conflicts are addressed from a perspective which differs from that adopted in the West. By attending this seminar in Indonesia, committee members gain a direct access to the field, to witness first-hand a

different perception of the world, to information and peace-oriented approaches, including peace journalism, adopted in the East.

Speakers include ORBICOM Chair members and scholars, as well as scholars and practitioners from throughout Indonesia who are actively involved in conflict resolution, through their research or active involvement in the field.

Convener/Steering Committee: ORBICOM leaders

To familiarize attendees with the Indonesian context, a one day tour of Jakarta venues and activities appropriate to the conflict resolution seminar topic is organized for committee members:

As a post conference optional extension, a two-day or more stay in Bali will be facilitated (internal flight reservations and accommodation bookings). Indeed taking part in such a side trip is strongly encouraged for committee members to experience first-hand the diversity of the Indonesian context, in terms of ethnicity and religion, among others.

#9 Andi Faisal Bakti 2015-12-10 10:05

I also agree with the idea of Charles especially for an international publication on strategic communication.

#8 Rosental Calmon Alves 2015-12-09 23:29

Charles, I would like to know more about the support your university is offering for this journal. Would NDSU allocate a specific amount of money for the production of the journal? What would be Orbicom's institutional role in the administration of the journal? I really think this is a great idea and I realize that an online journal would require very little, if any investment, especially if it is in one language. But there would be some financial and institutional implications that we must discuss before we move this project forward, right?

#7 Rosental Calmon Alves 2015-12-09 23:20

I enthusiastically support the idea of a journal, but I have my doubts about the focus. I don't see a clear, strong affinity between Orbicom and "strategic communication." I would rather suggest a more inclusive focus, which would stimulate participation within our multidisciplinary, global network.

#6 Marguerite Moritz 2015-12-08 13:49

Charles, I commend you for your energy and enthusiasm and excellent ideas for our growth and development as an organization. I would like to be in touch with you about professional training as this is an area that I've worked in extensively. I would like to assist in any way I can.

#5 Philippe Viallon 2015-12-08 11:45

Charles est en forme, que de bonnes idées !

- Pour sa première idée, pourrait-il préciser ? Le domaine (Strategic communication) me paraît très large /Please Charles can you explain what do you mean with "strategic communication"?

- Pour sa deuxième, cela pourrait l'occasion pour un certain nombre d'entre nous d'intervenir ensemble sur un sujet intéressant des partenaires locaux et par exemple africains puisque c'est une des priorités de l'Unesco.

#4 Pierre Giguère 2015-12-07 09:23

Dear Charles,

This is a good idea and we appreciate it. It must be taken into consideration that translations are very expensive for the scarce resources of Orbicom. With the UQAM budget cuts incurred by Orbicom for the current year and for the years to come, we cannot pay anymore for translations. For this AGM, I have done one in English for the President and one in French for the UNESCO. If one volunteers to do the Spanish versions for free, then we are on board.

#3 Charles Okigbo 2015-12-05 17:37

My university, NDSU, is interested in only English.

ORBICOM operates in three languages and thus we should give serious thought to having the publication in these three languages of our association for maximal value to our members.

#2 Carmen Rico de Sotelo 2015-12-05 07:43

Charles.

It sounds very interesting. Are you considering Franch, Spanish and English?

#1 Charles Okigbo 2015-12-04 17:47

I look forward to reading about possible projects that members and chairs will propose during this AGM. We are as strong as our ideas for worldwide collaboration. I will propose two ideas as the discussions evolve.

One idea is for an international publication on strategic communication. My university, North Dakota State University, Fargo (USA) is willing to support this and it will be at no cost to ORBICOM and its members.

The other is for a special annual professional training event that can hold in different parts of the world with interested organizational partners. This will be at no cost to ORBICOM, which has no funds for such activities.