

Secrétariat  
international :

 Université  
du Québec  
à Montréal

Case postale 8888,  
Succursale Centre-Ville  
Montréal (Québec)  
Canada H3C 3P8  
Téléphone: (514) 987-8743  
Télécopieur: (514) 987-0249



Annexe 1

**Universités membres:**

American University  
in Bulgaria  
(Bulgarie)

Université du Québec  
à Montréal  
(Canada)

Pontificia Universidad  
Javeriana  
(Colombie)

Universitat Autònoma  
de Barcelona  
(Espagne)

Universidad  
Complutense  
Madrid  
(Espagne)

College for Foreign  
Trade  
(Hongrie)

Institute of Mathematics  
and Informatics  
(Lituanie)

Moscow State  
University  
(Russie)

Universidad Católica  
del Uruguay  
(Uruguay)

**Agreement between**

**The United Nations Educational and  
Scientific Cultural Organization**

**and**

**The University of Quebec at Montreal  
(UQAM)**

**for**

**ORBICOM, Network of UNESCO  
chairs in communication**

*(Original signed in French only)*

*(English version of the signed French version  
and the signed French version are included  
in this Annexe 1)*

**AGREEMENT****BETWEEN**

**THE UNITED NATIONS EDUCATIONAL AND SCIENTIFIC  
CULTURAL ORGANIZATION  
(UNESCO)**

**AND**

**THE UNIVERSITY OF QUEBEC AT MONTREAL (UQAM)**

**NETWORK OF UNESCO COMMUNICATIONS CHAIRS ORBICOM**

The UNITED NATIONS EDUCATIONAL AND SCIENTIFIC CULTURAL ORGANIZATION located in Paris, France, hereinafter UNESCO, duly represented by its Director General, Mr. Federico MAYOR

and

The UNIVERSITY OF QUEBEC AT MONTREAL, located at Montreal, Canada, hereinafter UQAM, duly represented by its Rector, Mr. Claude CORBO.

**PREAMBLE**

WHEREAS, the parties signed an agreement on March 18, 1994 to establish a Communications and International Development Chair at UQAM;

WHEREAS, communications currently play an important role in our societies and will continue to do so;

WHEREAS, there is a need to strengthen and develop the exchange of knowledge as well as set up new models for transferring know-how around the world in academic and professional circles;

WHEREAS, it is essential to associate experts with the Chair from other non-academic communications sectors (professionals, industry leaders and government representatives) who have worked in the field of international cooperation;

**THE PARTIES AGREE AS FOLLOWS:****Article 1:      FORMATION**

UQAM agrees to work in cooperation with UNESCO and one or several full members, as described in Article 5 below, to found an association called "ORBICOM: Network of UNESCO Communications Chairs" (hereinafter designated as the "Association" or "Network"). The Association will be governed by the laws of the Province of Quebec, Canada pertaining to non-profit associations.

The Network's statutes will be based on the terms of this agreement and can only be modified upon consultation with UNESCO.

## Article 2: PURPOSE OF THE AGREEMENT

The purpose of the ORBICOM Network is to develop projects of a multinational and multi-disciplinary nature as well as to foster work in the following education and research areas:

- Development as well as international, intracultural and cross-cultural communications: multilateral and bilateral assistance policies, and various forms of international communications which promote economic and social development;
- Professional training in communications;
- Communications ethics;
- National communications and information policies;
- Media development;
- Institutional and organizational communications;
- Public relations and public affairs;
- Access to new technologies and their applications;
- Communications law;
- Media management.

Other areas may also be added upon agreement by the two parties.

## Article 3: MEANS OF ACTION

To attain these objectives while complying with the contents of the Preamble, the mission of the ORBICOM Network shall be to:

- a) Encourage, promote and develop the exchange of knowledge and expertise in communications by way of education, research and concrete action;
- b) Create a database of specialists who will provide their expertise in the various communications sectors;
- c) Establish a training and bursary program to promote university studies in communications;
- d) Establish an exchange program for professors who can offer their expertise to nations in transition and countries in the southern hemisphere;
- e) Develop a liaison tool to serve scientific academics, communications professionals, specialized industries including cultural industries as well as national ministries of culture, information and education. The liaison tool will in the form of an Electronic Bulletin Board that will also be able to transfer information on paper;

- f) Develop a publications program for the international communications sector and communications models currently in use;
- g) Organize conferences, seminars and meetings on different communications-related topics;
- h) Establish a board of directors with representation from both the scientific and research fields;
- i) Provide expertise and consulting services to UNESCO as required.

Article 4: HEADQUARTERS

The Network headquarters and International Secretariat are in Montreal, Canada in the UQAM Communications Department, located at 405 St. Catherine Street East.

Article 5: MEMBERS

The Association has three (3) categories of members: Ex officio, full and associate members.

Ex officio members: The Rector of UQAM or his/her representative, the Director General of UNESCO or his/her representative and the Secretary-General of ORBICOM.

Full members: UNESCO Communications Chairholders (maximum of twenty-five). Chairholders shall be appointed by the Director General of UNESCO.