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Editor-in-Chief: Informatologia and Media, Culture and Public Relations



Mario Plenković, Ph.D., was elected as a full professor in Social Science scientific-educational field; scientific field – Information Science in 1998 (University of Zagreb, Zagreb) and professor emerit.dr.sc. (2019) University of Zagreb and University of Maribor.

(2014) Member of European Academy of Sciences and Arts (EASA);

(2013 - 2021) Head of PhD programme in Strategic Communication Management Alma Mater Europaea / European Academy of Sciences and Arts, Maribor, Slovenija;

Editor-in-Chief scientific journals: Informatologia (1980 - 2021) and Media, Culture and Public Relations (2001 – 2021);

Ph.D. in Information and Organization Science: «Model of Public Radio and Television Informing and Communicating in Modern Society» (University of Zagreb, Zagreb, 1978);

Master of Information Science: «Information and Communication Meaning of Radio and Television Shows» (University of Zagreb, Zagreb, 1976);

Founder of the new study programmes:

- Study of Journalism (quadrennial) at The Faculty of Political Science, University of Zagreb (1985);
- Study of Culture and Tourism (Communication in Tourism) at The Faculty of Philosophy, University of Zadar (1997);

- Study of Media Communication at The University of Maribor, Maribor, Slovenia (2001);
- He is the head of The Department for Communication Science at The Faculty of Graphic Arts, University of Zagreb (1998 -2013);
- Head of The Institute for New Media and New Technologies for E-learning, University of Maribor, Maribor, Slovenia (2001-2011);
- Head of the postgraduate studies in Information Science at Faculty of Philosophy, University of Zadar, Zadar (2001-2007);
- President of Council for postgraduate studies in Information Science, University of Zadar, Zadar (1991-2007).
- Mario Plenković is also head professor of the courses Mass Media Introduction and Media Theory at Faculty of Electrical Engineering and Computing, University of Maribor, Maribor, Slovenia (2001-2021);
- Head professor of the courses at postgraduate studies at University of Zadar (2001-2007): Systematic Communication Science, Qualitative Methodology, Media Communication, Electronic Media, Public Relations; Media, Public and Public Relations, Intercultural Communication;
- Head professor of the courses at postgraduate studies at FERI, University of Maribor, Maribor, Slovenia (2001-2019): Media Communication and Public Relations; Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka (2001-2007): Culture and Ethics of Business Communication, Faculty of Graphic Arts, University of Zagreb (1998-2013): Communication Science, Visual Communication, Communication in Graphic Design, Media Campaign Design, Business Communication, Qualitative Methodology of Graphic Communication, Communication Science: Graphic Communication;
- Leader of international scientific projects, director and leader of 19 international scientific conferences at «Inter University Center Dubrovnik» and co-organizer of 18 international scientific gatherings, on subject «Society and Technology»;

Scientific and professional functions:

- President of Croatian Communication Association (1993-2021);
- Vice-president of International Federation of Communication Associations (2010-2012);
- President of International Federation of Communication Associations (2013-2018);
- Member-academician (since December 13th.,1996) of «Internacional Informatization Academy (Moscow, St.Petersburg, New York, Washington, Geneva, Riga, Montreal);
- Member-academic of Ukraine Technical Science, Ukraine (since June 22nd 1998);
- Member of «Internacional Communication Association (Austin 1990);
- Member of «Internacional Federation of Communication Associations» (Philadelphia 1993);

- Member of DGPuK – Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft (Germany 1997);
- Member of «ORBICOM (The Worldwide Network of UNESCO Chairs in Communications, Montreal 1997);
- Member of «Media Plan Institute», Sarajevo (1996-2007);
- Member of Internacional Academic Senat «Balcan Media Academy», Sofia (2000-2002);
- Member of Internacional Federation of Professional Journalists (1983 – 2021);
- Member of Internacional Federation of Professional Journalists and Croatian Journalism Association (1976- 2021);
- Member of World Federation of TravelJournalists and Writers (1988-2021);
- Member of Communication Board of Federal Commission for UNESCO (1986-1990)

Head of the scientific projects:

- «New System of Public Communication in Croatia: 5-11- 041», University of Zagreb, (1991- 1995);
- « Nations attitudes and opinions about their neighbours», University of Zagreb, (AJ 1993-1996);
- «Media dialogue between member countries of The Alps-Adriatic Association», University of Zagreb, (AJ 1996-1998);
- «Croatian Media at the beginning of the 21 Century: 015020», University of Zagreb, (1998-2000);
- «Media and Dialogue» (Slovenian-croatian bilateral project“, University of Zagreb & University of Maribor, 1999-2000);
- «Meeting points of Croatian Media: 0128001» University of Zagreb, (2002-2006);
- «Communication and Education (2003-2006)», (Croatia, Poland and Slovenia);
- «Tempus Centre Champions of Entrepreneurship (2002-2005)», (Finland, Italy, Slovenia and Croatia);
- «Medien 2002-2006)», (Croatia and Germany);
- „Strategic Communication Management 2014-2021“ (Slovenija, Croatia, Austria);

Scientific and professional monograph

1. PLENKOVIĆ, Mario. *Media communication*. Zagreb: Hrvatsko komunikološko društvo, 2014. 150 str. ISBN 978-953-6226-26-9. [COBISS.SI-ID [77538305](#)]

2. PLENKOVIĆ, Mario. *Komunikologija masovnih medija*, (Biblioteka Komunikologija). Zagreb: Barbat, 1993. 257 str., graf. prikazi. ISBN 953-181-002-8. [COBISS.SI-ID [233531](#)]

3. PLENKOVIĆ, Mario. *Poslovna komunikologija*, (Biblioteka Komunikologija, kolo 2, knj. 1). Zagreb: Alinea, 1991. 237 str., ilustr. ISBN 86-7057-088-2. [COBISS.SI-ID [2994185](#)]

4. PLENKOVIĆ, Mario. *Novi sustav javnog komuniciranja : promišljanja*. Vinkovci: Novosti, 1990. 123 str. [COBISS.SI-ID [4247817](#)]
5. PLENKOVIĆ, Mario. *Suvremena radiotelevizijska retorika : teorijska i empirijska analiza*, (Svijet suvremene stvarnosti). Zagreb: Stvarnost, 1989. 228 str., graf. prikazi. ISBN 86-7075-038-4. [COBISS.SI-ID [516617](#)]
6. PLENKOVIĆ, Mario. *Teorija i praksa javnog komuniciranja*. Zagreb: Izdavačko instruktivni biro, 1983. 206 str. [COBISS.SI-ID [21515783](#)]
7. PLENKOVIĆ, Mario. *Demokratizacija masmedija : mogućnosti i perspektive daljnjeg samoupravnog razvoja*, (Komunikacijske znanosti). Zagreb: Centar za informacije i publicitet, 1980. 245 str., ilustr. [COBISS.SI-ID [768087](#)]
8. AŠEROV, A., PLENKOVIĆ, Mario, KRAVCOV, M., OSTOJIĆ, J. O., POPOVIĆ, G.. *Informacijske tehnologije. I. dio*, (Kominikologija, informatika, III. kolo, 2. knjiga). Zagreb: Alinea, 1993. 45 str., ilustr. [COBISS.SI-ID [2048551434](#)]
9. PLENKOVIĆ, Mario. *Teorija i praksa suvremenog novinarstva*. Zagreb: Poslovna zajednica grafičkih i radnih organizacija udruženog rada Jugoslavije, 1987. 115 str., ilustr. [COBISS.SI-ID [4691977](#)]
10. PLENKOVIĆ, Juraj, PLENKOVIĆ, Mario. *Društvo, znanost i tehnologija*, (Učbenici Sveučilišta u Rijeci, Manualia universitatis studiorum fluminensis). Rijeka: Sveučilište u Rijeci, Građevinski fakultet, 1998. 178 str., ilustr. ISBN 953-96044-4-3. [COBISS.SI-ID [11743510](#)]
11. SIROŠTAN, Nikolaj Antonovič, PLENKOVIĆ, Mario, PLENKOVIĆ, Juraj, et al.. *Obšćestvo, nauka i tehnologija*. Naučnoe izd. Har'kov: HGEU, 1997. 103 str., ilustr. ISBN 5-7763-8707-8. [COBISS.SI-ID [11776790](#)]
12. PLENKOVIĆ, Mario. *FBA (Fundament of business administration)*. Zagreb: Končar elektroindustrija, 2013. 45 f., ilustr. [COBISS.SI-ID [2048550922](#)]
13. KORENJAK, Dragica, PLENKOVIĆ, Mario, KORENJAK, Marko. *Communication science in network marketing (NM)*. 1st ed. Maribor: Alma mater Europaea - European Centre, 2013. 157 str., ilustr. ISBN 978-961-93493-0-4. [COBISS.SI-ID [266893312](#)]
14. PLENKOVIĆ, Mario (urednik, vodja projekta). *Novinarstvo, šport i turizam*, (Hrvatski mediji na pragu 21. stoljeća, knj. 3). Zagreb: Hrvatsko komunikološko društvo, NONACOM: = Croatian Communicology Association, NONACOM, 1997. 136, 108 str., graf. prikazi. ISBN 953-6226-03-0. [COBISS.SI-ID [11534344](#)]
15. PLENKOVIĆ, Mario (glavni in odgovorni urednik, vodja projekta). *Researching (investigative) journalism : new model of public communication*, (The new Croatian public communication system, knj. 12). Zagreb: Nonacom, 1995. 138, 155 str. ISBN 953-6226-01-4. [COBISS.SI-ID [16349277](#)]

