

Introduction

,In light of rapid global changes media and communication are highly impacted by digital advancements and social media, creating new challenges for media practices and .audience behavior

Developing a unified Arab vision is essential to address these shifts by exploring modern theories and new -analytical approaches to media audience interaction in the digital .era

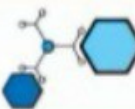
Advances in research technologies like data analytics and social network analysis have deepened ,understanding of media phenomena highlighting the need to update academic curricula and equip professionals with relevant digital .skills

Future media training must integrate artificial intelligence, augmented reality, and digital education to better prepare specialists and link education, research, and the Arab .labor market



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Under the patronage of the
President of the Lebanese
University
,Prof. Dr. Bassam Badran
The Arab Association for
Scientific Research and
,Communication Sciences
and the Higher Institute of
Humanities and Social Sciences
are pleased to invite you to
.participate in the conference

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For the Arab
Association for
Scientific Research and
Communication
Sciences



Towards a Joint Arab Vision for Information and Communication Sciences in the Age of Artificial Intelligence

Modern Theoretical Trends –
Advancement of Research Technologies –
Requirements for Program Revision

5 - 7

December 2025

Lebanon – Beirut
In-person and online



Conference Themes

Transformations in the Humanities and Social Sciences in the Age of Artificial Intelligence

The Evolution of Educational and Research Technologies

Methodological Issues in Information and Communication Sciences

Theoretical Issues in Information and Communication Sciences

Issues in Professional Training in the Fields of Information and Communication

Requirements for Revising Teaching and Training Programs in Information and Communication Departments and Faculties



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To participate

- ✓ Research papers are accepted from researchers and academics, provided they align with the conference themes, and the document does not exceed twenty (20) pages, using font size 14 and type (Simplified Arabic).
- ✓ The research must meet the established standards of scientific research.
- ✓ The research summary must be submitted no later than July 30, 2025.
- ✓ The preparatory committee will notify authors of accepted abstracts on August 10, 2025, and full papers must be submitted no later than October 15, 2025.
- ✓ The research papers belong to the conference.

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